



THE SUM NOVEMBER 6 & 7 2014

CONVINCE YOUR BOSS!



Worried about taking time off of work to attend The Sum? The good news is we believe this conference will add to your work life, not distract from it. Attending The Sum offers guests:

FRESH APPROACHES

Our goal is to inspire you to think differently about the way you approach challenges, and work in general. You'll learn how to re-frame obstacles and failures.

SHARABLE METHODS

You'll be able to bring the skills and stories you hear at The Sum back to your office and share them with your team.

CURRENT IDEAS

We're assembling thought leaders in a variety of fields and disciplines to help you stay current on the conversations around creative confidence.

VALUABLE CONNECTIONS

Network with the best and the brightest across creative industries, from tech and design to artists and makers who have flourished by taking non-traditional paths.

IDEAL LOCATION

San Francisco is a hub of innovation, artistic ideas, and non-traditional paths to success. The Sum is centrally located in the city, making transportation to and from the conference a snap.

