



Company overview  
2024-2025  
© Colors Mood

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# WHO WE ARE

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At Colors Mood we specialize in designing and printing car stickers.  
And all advertising publications.

We enjoy a constructive relationship with our clients,  
innovating together to produce cutting-edge designs  
(and prints) that make an immediate and long-lasting impact in  
the minds of clients and competitors as well.

Our goal in this is to help impact the customer  
for a longer period of time, using the latest technology  
and the latest tools.



# WHAT WE DO?

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At Colors Mood, we proudly offer a wide range of products and services tailored to meet the needs of our clients, both governmental and private.

We are committed to delivering the highest quality and ensuring complete satisfaction for all our clients.

## Advertisement and Publication Services:

We handle all advertising and publication requests made by the Royal Commission of Al-Ula Governorate.

## Services for Individuals and Companies:

We provide customized services for private clients and businesses.

# OUR VISION

To be the first choice in advertising services, with excellence in designing and installing high-quality vehicle stickers.

# OUR MISSION

Our mission is to provide customized, high-quality advertising solutions from stickers to banners—enhancing our clients' visual presence with creativity, professionalism, and market-focused innovation.



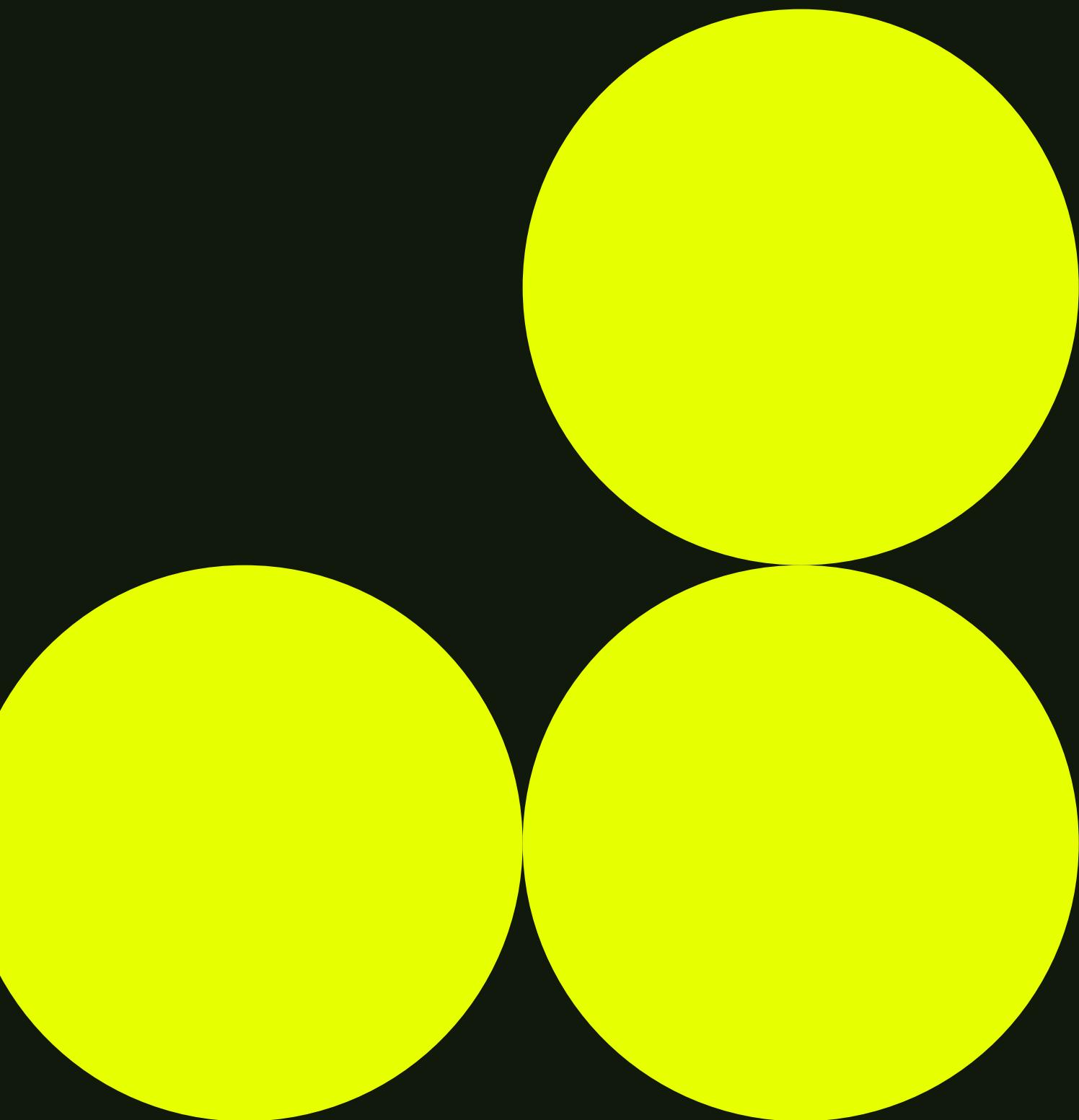
- 1 Provide consistent, high-quality advertising services.
- 2 Specialize in creative vehicle sticker designs and precise installation.
- 3 Use modern materials and technologies to ensure the best results.
- 4 Build long-term client relationships based on trust and satisfaction.
- 5 Expand our services to meet evolving market needs.

## Our Goals



# Turning Designs Into Tangible Masterpieces.

## Our Services

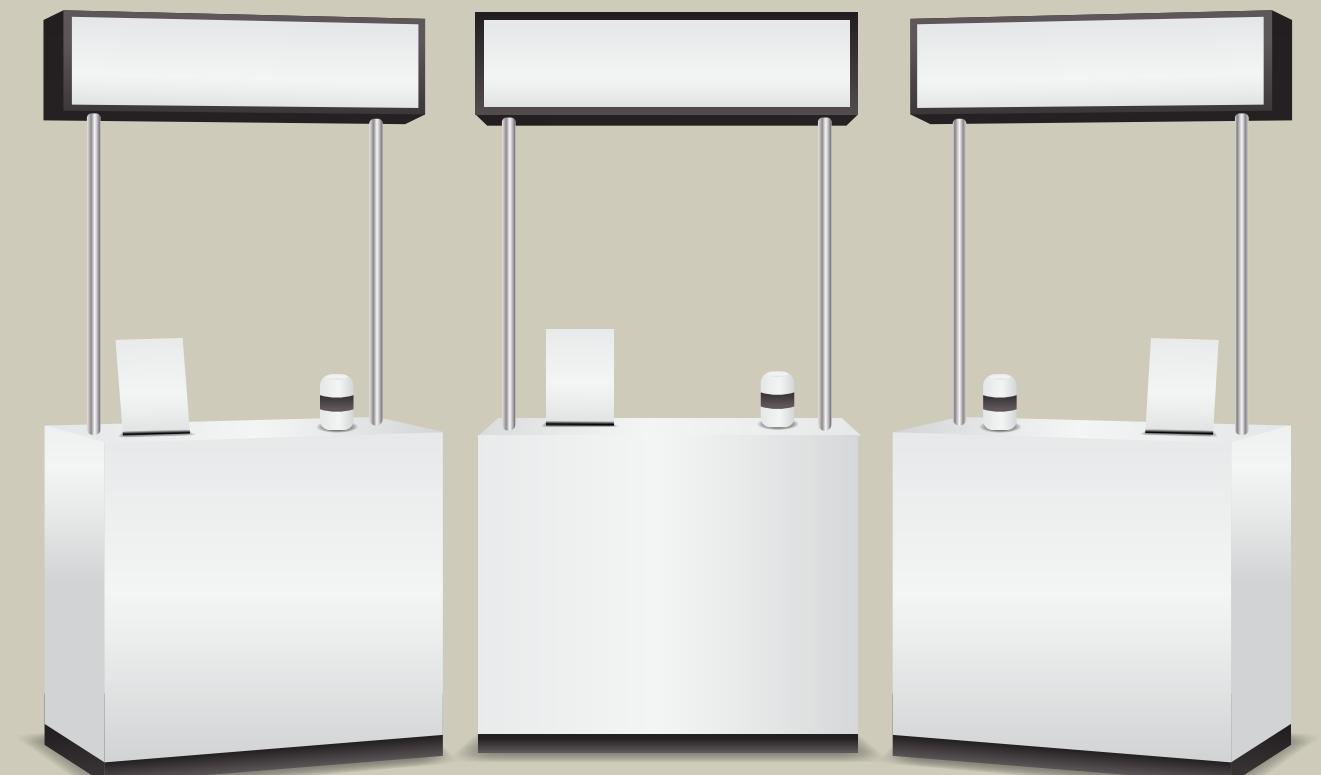


## 1. Business and Corporate Services

- Annual printing service contracts with fixed packages.
- Printing HR-related materials (forms, employee files, internal documents).
- Office signage (departments, directions, safety instructions).
- Storage and scheduled delivery of pre-printed materials.
- Confidential printing and secure delivery of official reports and documents.

## 2. Event Services (Governmental, Commercial, Sports)

- Advertising and promotional materials (roll-ups, banners, floor stickers, welcome boards).
- Stadium and sports event printing (cheering banners, ID cards, branded shirts and gifts).
- Attendee and staff ID cards for events.
- Visual identity design and printing for events.
- On-site printing booth for live events.
- Premium packaging and printing for official gifts and awards.



### 3. Customized Printed Products & Gifts

- Laser-engraved commemorative plaques and shields.
- Custom gift boxes with logos.
- Official invitation cards and greeting cards.
- Printed tote bags and gift packaging.
- Branded mugs and T-shirts for promotional use.



### 4. Creative and Technical Services

- Acrylic, wood, and leather cutting/engraving with laser machines.
- Decorative signage for offices or event spaces.
- Design and modification services for clients without ready artwork.
- Brochures, catalogs, and marketing material printing.





## 5. Healthcare Sector Printing Services.

- Durable indoor signage for healthcare spaces
- Design and printing of health awareness materials
- Staff ID cards with barcodes/QR codes
- Customized patient files and medical forms
- Printing materials for field awareness campaigns
- Branded giveaways for health initiatives



## 6. Geographic & Outdoor Service Expansion

- Large-format printing for road signs, site markers, and public boards
- Full-service delivery and installation beyond AlUla
- Remote setup for events and external contracts across the Kingdom

## 7. Vehicle Branding for Educational & Transport Sectors

- Printing & installation of branded vehicle wraps & stickers for:
- School buses (branding with school name/logo).
- Private transport companies (fleet branding, route identification, safety messages).
- Employee shuttle services and corporate fleets.



## 8. Storefront Signage and Commercial Branding

- Design and production of storefront signs for shops, restaurants, offices, and commercial centers.

Types include:

- Lightbox signs (printed & backlit).
- Aluminum & acrylic signage with printed branding.
- Window stickers and vinyl graphics.
- Includes printing, cutting, installation, and maintenance.



At Colors Mood Company, we are committed to applying the highest quality standards at every stage of our work — from material selection to printing and installation.

We use premium American and German sticker materials, equipped with high-efficiency protective layers to ensure resistance to environmental factors such as sunlight, humidity, and scratches.



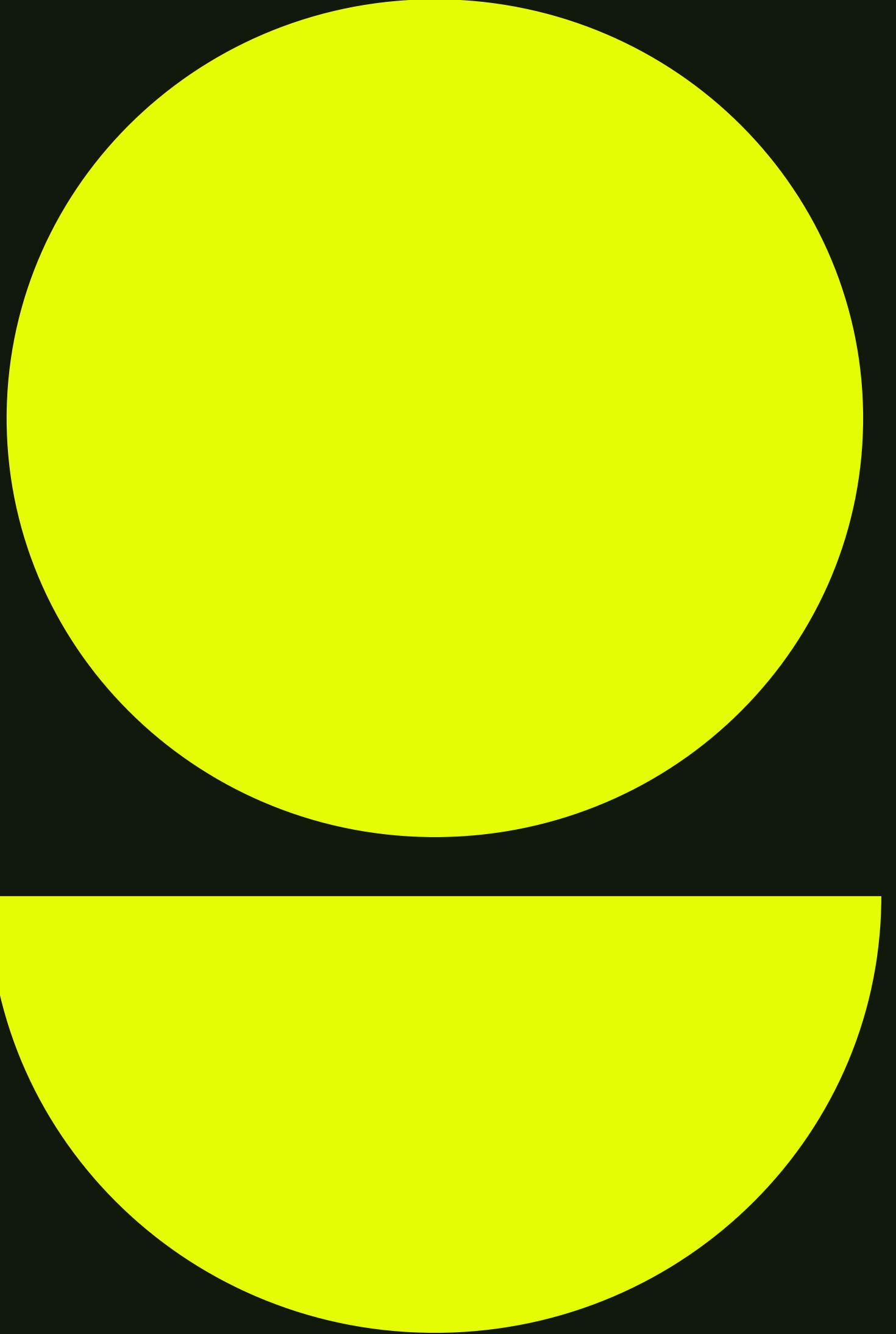
- 1 High-resolution, precision printing quality
- 2 Premium materials resistant to peeling and deterioration
- 3 Protective layers that ensure colour stability and product durability
- 4 Up to 3 years warranty against printing or material defects
- 5 Rigorous inspection procedures before delivery and installation market needs.

## Quality Assurance

# Flexible Pricing Tailored to Every Project and Client.

Pricing  
Model





Colors Mood offers a flexible pricing model tailored to the unique needs of each client and project.

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# Pricing Details for **Key Services** Vehicle Stickers Printing and Installation.

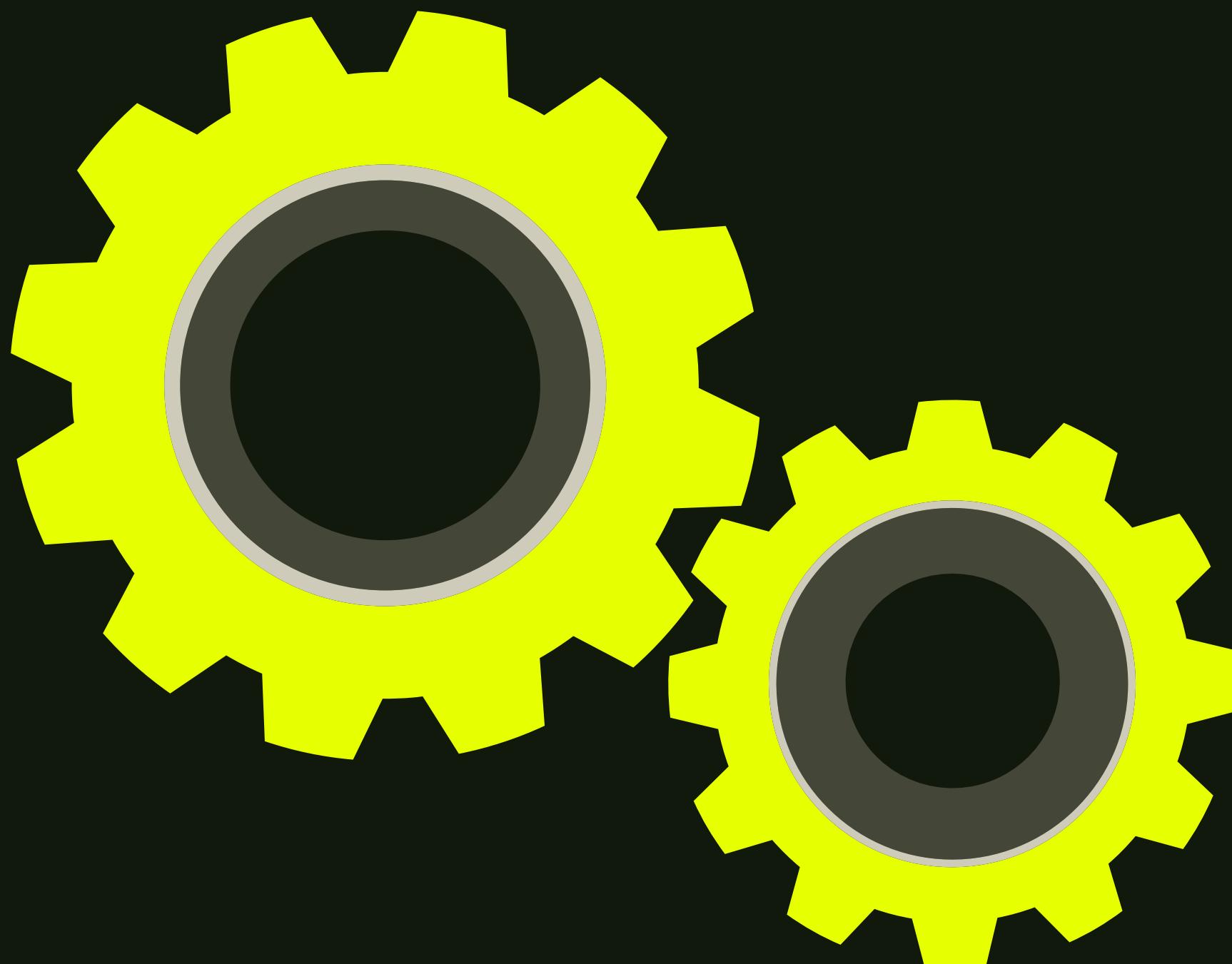
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- Matte or Glossy Full Curve Wrap for Small Cars – Economy Material.
  - Warranty Less Than 1 Year.
  - Starting at SAR 160 per square meter.
- Matte or Glossy Full Curve Wrap for Small Cars – American Material.
  - with 3-Year Warranty.
  - Starting at SAR 200 per square meter.
- Sticker Printing and Installation for Large Vehicles and Buses.
  - Starting at SAR 140 per square meter
  - depending on the material type and sticker specification.

# Production Capabilities

Colors Mood possesses a fully integrated production infrastructure that includes:



- State-of-the-art printing technology and equipment that deliver superior quality and quick production times.
- A large, qualified workforce trained in the latest printing and installation techniques.
- Project execution and vehicle sticker installation services across all regions and cities of the Kingdom.
- A flexible order management system that ensures projects are completed on time without compromising quality.
- The capability to handle multiple projects simultaneously while maintaining both quality and schedule adherence.

We at Colours Mood  
proudly deliver diverse  
projects for top  
government and  
leading. companies.

Our  
Portoflio

Design and printing of high-quality stickers, with cutting and installation on various vehicles, in line with the visual identity of events and festivals.

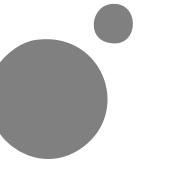




## The AIMES Al Arabia



## The AIMES Al Arabia



## Saudi ICOMOS

Ra'athar – ICOMOS Saudi  
Executed professionally on SUV buses (Pakar 49), with  
custom-designed and printed stickers in line with the visual identity.



High-quality sticker application on "Bronco" vehicles, including design, printing, and installation, with full adherence to the client's visual identity.



Design, printing, and high-quality execution of the "Full Curve" sticker on delivery vehicles, with a professional finish that reflects the client's brand identity.





## HQ Worldwide Shows

**HQWS**  
DEMAND AMAZING



## Dar Tantora – The House Hotel

دار  
antanوت

Design and application of die-cut stickers on golf carts, Bronco vehicles, and SUVs with high quality and in line with the client's visual identity.



Design, printing, and application of die-cut stickers on a selection of Lamar company fleet vehicles — delivered with high quality and aligned with the brand's visual identity.



## Banan United Factory



Design, printing, and application of die-cut stickers on Banan company vehicles with high quality and in alignment with the client's visual identity.





Execution of a comprehensive set of services including the design and printing of logos, menus, and interior stickers for restaurants and refrigerators delivered with high quality and meticulous execution.



# Sedona Compound



Design, printing, and application of custom die-cut stickers on a selection of Sidon Resort fleet vehicles — with high quality and in line with the resort's visual identity.





# Reach Out For a Quote Or Consultation.

We look forward to discussing how we can collaborate and create value together.

"Reach out for a quote or consultation — our team is ready to discuss your needs and tailor a proposal that fits. We're excited to bring our printing expertise to your next project!"

## Contact

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Location: AlUla Governorate,  
Kingdom of Saudi Arabia



## Stay in touch

[www.colorsmood.com](http://www.colorsmood.com)



Thanks