CI/CD is our way to success in business

Massive amount of earnings, and savings
could be made following those principales

The benefits of CI/CD are countless listed Here are some of them

It will reduce developer time on issues which is as you all know costy and better of saved and that would lead to Preventing embarrassing or costly security holes that's all talking about ci which is continuous integration of the code between developers.

Continuous delivery

Is even better, and has tons of benefits including but not limited to lowers the human error related to releasing to production which is a huge cost saver, also it will allow the team to focus on what makes the project standout and deliver more frequently high quality deployments which would lead to massive increase in revenues