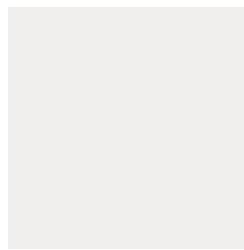


# Branding Centre for Accessibility

media  
on mars•

## Colour palette



PMS COOL GRAY 1 C  
CMYK 12-10-12-0  
HEX #F0EEEE



PMS 253 C  
CMYK 40-92-0-0  
HEX #B500B5



PMS 5473 C  
CMYK 90-45-45-20  
HEX #336E7B



PMS 1787 C  
CMYK 0-92-58-0  
HEX #F64747



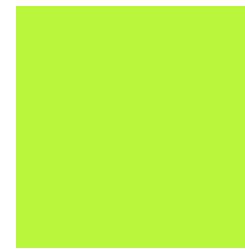
PMS COOL GRAY 11 C  
CMYK 20-20-20-80  
HEX #404041



PMS 151 C  
CMYK 0-60-100-0  
HEX #F27927



PMS 306 C  
CMYK 80-0-0-0  
HEX #00BFFF



PMS 389 C  
CMYK 25-0-100-0  
HEX #BAF73C

# Source Sans Pro Bold

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

1234567890

**CENTRE FOR  
ACCESSIBILITY**

**CENTRE FOR  
ACCESSIBILITY**

| Celebrating an  
inclusive world

CENTRE FOR  
**ACCESSIBILITY**

# Celebrating an inclusive world

## **Ceritibusdae**

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## **Modipit Dolorae**

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## **Comnis Itur**

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**Accessibility is not  
a feature it is a  
social movement**

**Expand your audience –  
1 in 5 people in Australia  
have a disability**

**Technology + Accessibility  
= Independence**

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