

PHILIP APPAH

UX DESIGNER



Berlin, Germany



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EDUCATION

UX Design Certification, CareerFoundry

October 2019 – April 2020

User Centered Design

MSc, Environmental Resource Management, BTU Cottbus

October 2014 – October 2019

Urban Sustainability – Ecocities

BSc, Urban Planning, Enugu State University, Nigeria

March 2004 – September 2009

Urban Design

SKILLS

User & Competitor Research

Personas & Journey Maps

Information Architecture

Storyboarding & User Testing

Affinity Mapping

Wireframing & Prototyping

UI Visual Design

Basic Frontend Development

PROFILE

Creating memorable experiences has been my passion for the past decade, and the reason I specialise in UX Design. I solve design problems with creativity and empathy by applying user-centred strategies allowing me to create meaningful experiences that will take my customers to the next level.

WORK EXPERIENCE

EFAB PROPERTIES

June 2011 – August
2014 - Abuja, Nigeria

Project Design Coordinator

I was given the responsibility to create concept layout designs for a self-serviced 400-unit housing project. As one of the first persons on the construction site, I conceptualized and actualized layout designs for the planned 3000 residents and solved design issues together with our team. Our team was able to meet the deadline early which secured an estimated revenue generation of over 40 Million Euros.

EFAB PROPERTIES

July 2009 – April 2011 -
Abuja, Nigeria

Property Management Personnel

My assigned role was to resolve issues and negotiate agreements in an 80-unit housing estate. Together with the management team, I handled conflicts between homeowners and tenants and ensured an inclusive experience for all parties. Our efforts resulted in attaining a healthy landlord-tenant relationship, which led to meeting the property investment goals.

EFAB PROPERTIES

June 2008 – November
2008 - Abuja, Nigeria

Site Assistant (Intern)

I was positioned on an ongoing housing estate development site to oversee and ensure a productive working environment. As one of the supervisory personnel on-site, I initiated and implemented a strategy to attract potential buyers and established quality standards for the house viewing experience. My efforts resulted in an increase in housing pre-sales by 20% before the project completion.

TOOLS

Sketch

Adobe XD

Figma

InVision

Balsamiq

iWork

LANGUAGES

English – Fluent

German – Basic

SOCIAL MEDIA

in LINKEDIN
[linkedin.com/in/p-hilip-appah](https://www.linkedin.com/in/p-hilip-appah)

PROJECTS

CAREERFOUNDRY
October 2019 – April
2020 - Berlin, Germany

RenewableZen - UX Design Specialization Project

My concept project RenewableZen is a responsive web app that helps users to connect with renewable energy experts. I Performed research to ascertain the ideal users and in addition a competitive analysis to understand the app's market which helped in developing user personas and user stories. This was followed by design iterations of various fidelities and usability tests, and an intuitive prototype built on through Adobe XD.

BTU COTTBUS
March 2017 – June
2019 - Cottbus,
Germany

Ecocity – Concept Project for Lagos, Nigeria

Lagos ecocity concept is a strategy to redevelop its urban towards a sustainable pathway. I delivered the project in response to achieving a sustainable urban environment in Lagos metropolis. I conducted data-driven research to characterize the various environmental & socio-economic issues and strategizing a solution. Eco-city concept includes city greening, food security, transportation systems, creation of employment opportunities and efficient energy supply.