



# Glam 2 Home

- By Lamees Al-Amri

# Agenda

1. My role in the project
2. The goal of the project
3. My Target audience
4. Key Challenges and constraints
5. Research conducted
6. Design Strategy
7. Sketches/ wireframes
8. Result of any testing
9. Thanks who helped
10. conclusion

# My role in the project



---

Role/Title: UI/UX Designer

Responsibilities:

- Conducted user research and gathered requirements to understand user needs and pain points
- Designed wireframes, prototype and high-fidelity mockups using tools like Notes + and Figma

Skills used:

- User research
- Wireframing and prototyping
- Usability Testing

Achievements:

- Successfully redesigned interfaces receiving positive feedback from users

# Goal of the project

The goal of the project was to design and develop a user centric interface that simplifies booking beauty and photography services on demand. The specific objectives are:

- Enhance User Satisfaction: Create an easy to navigate interface that allows users to book beauty and photography services quickly and effortlessly
- Streamline Booking Process: Optimize the booking workflow to reduce the time and effort required for users to schedule appointments
- Enable Professional Discovery: provide a platform for beauty and photography professionals to showcase their work and get discovered by potential clients
- Promote Professionals: Promote professionals to clients by recommending them based on user preferences and needs, ensuring beauty and photography professionals are highlighted during the booking process

# Added Value

Traditional	My app
Finding a Budget option with hassle	Finding a budget option without hassle
time consuming	time saver
anxiety inducer	anxiety reducer

# Target Audience



## 1- Individual Consumers:

---



- Beauty Enthusiasts: individuals looking for professional beauty and photography services such as makeup, hairstyling and photography
- Event Attendees: People preparing for events such as weddings and parties
- Photography clients: Individuals seeking professional's photographers for personal events, portraits or social media content

## 2- Professionals and Influencers

- Beauty Professionals: Freelance makeup artists, hairstylists and photography experts looking to expand their client base and showcase their work
- Social Media Influencers: Influencers and content creators who need reliable beauty and photography services to maintain their online presence

## 3- Businesses

- Corporate clients: Businesses seeking professionals services for corporate events, headshots and promotional material

# Key Challenges or constraints



## 1-Personalized recommendation

- Challenge: display personalized recommendations in a way that is both accurate and visually engaging
- solution : develop a design that integrates an intuitive filtering system, allowing users to see recommendation tailored to their preferences without feeling cluttered

## 2-Feedback integration

- Challenge: collecting user feedback effectively without disrupting the user journey
- Solution: disrupting unobtrusive feedback prompts and integrating them at natural points in the user flow ensuring continuous improvement of recommendation based on user input

# Research conducted



1. Competitive audit
2. How might we
3. User flow
4. KPI's
  1. Time on Task
  2. Timer error rate
  3. Time success rate
5. Usability Test

# Design Strategy

Design Thinking is the methodology that is being used:

1. Brainstorming:

- ⚡ Competitive audit

2. Define:

- ⚡ How might we

3. Design (design research)

- ⚡ User flow

4. Test:

- ⚡ KPI's

  - ⚡ Time on Task

  - ⚡ Timer error rate

  - ⚡ Time success  
ratee

5. Launch (Post-launch research)

- ⚡ Usability Test

# Brainstorming

- ⚡ Competitive audit
- ⚡ Who, what, when, where, why and how



















App	The knot 	GlamSquad 	instagram 	Tadbir 
Style Quiz	✓ Quiz what kind of theme	✗	✗	✗
Availability	✓ KSA	✗	✓ KSA	✓ KSA
Skin tone	✗	✗	✗	✗
Budget range	✗	✗	✗	✗
Work display	✗	✗	✓ Professionals display their work	✗
At Home Booking	✗	✓ Provides at home services	✗	✓ Provides at home services

# Competitive audit for customer

18 \*

Action	Register	Make up quiz	Hairstyle quiz	Photographer quiz	Conformation	Payment	messages	Ratings
Task List	1- download app 2- select if you are a customer or a professional 2-Register by adding your name, last name , number, email , age 3-or sign up	1- click on the take a quiz 2- answer these questions : 1-would you like a makeup artist? 2- would you rather your makeup look good in real life or photograp h 3- what's your skin tone 4- what's your price range 5- what's your location 3- click on next	1- click on Next quiz 2- answer these questions : 1-would you like a hairstylist? 2- over the top hairstyle or simple 3- hair type 4-whats your price range 5- what's your location 3- click on next	1- click on Next quiz 2- answer these questions: 1-would you like a photograp her? 2- would you like a traditional, Dramatic, Black and white 3- what's your price range 4- what's your location 3- click on done	1- the perfect makeup artist, hairstylist and photographer is selected for you, click on their profile where you can see an introduction about them and a link to their instagram to see their work 2- if you like what was selected for you click conform 3- if you don't like the service click regenerate	1- receipt will appear 2- click accept 3-or click cancel, you will return to the "take a quiz" screen"	1- a screen will appear with private message chats for each of the professionals( to make sure of the location)	1- after the service ended 2- click on the rating stars 3- leave a review







Action Task	Register	Make up quiz	Hairstyle quiz	Photographer quiz	Confirmation	Payments	Messages	Ratings
Feeling Adjective								

Apps						
URL	<a href="https://play.google.com/store/apps/details?id=com.xogrp.planner&amp;pcampaignid=web_share">https://play.google.com/store/apps/details?id=com.xogrp.planner&amp;pcampaignid=web_share</a>	<a href="https://www.bing.com/ck/a?!&amp;p=039d87347d1ba321JmItdHM9MTcxNTgxNzYwMCZpZ3VpZD0wMTdmM2NmYi0xZWZmLTZlMjUtMzAwZS0yZmlzMWY5NTZmNjUmaW5zaWQ9NTI0MA&amp;ptn=3&amp;ver=2&amp;hsh=3&amp;fclid=017f3cfb-1ea6-6e25-300e-2fb31f956f65&amp;psq=GLAM+SQAUD+share+link&amp;u=a1aHR0cHM6Ly9hcHBzLmFwcGxILmNvbS91cy9hcHAvZ2xhbXNxdWFKLW9uLWRlbWVucyZC1zYWxvbi1hcHAvWQ3NjY2NzYwMDE&amp;ntb=1">https://www.bing.com/ck/a?!&amp;p=039d87347d1ba321JmItdHM9MTcxNTgxNzYwMCZpZ3VpZD0wMTdmM2NmYi0xZWZmLTZlMjUtMzAwZS0yZmlzMWY5NTZmNjUmaW5zaWQ9NTI0MA&amp;ptn=3&amp;ver=2&amp;hsh=3&amp;fclid=017f3cfb-1ea6-6e25-300e-2fb31f956f65&amp;psq=GLAM+SQAUD+share+link&amp;u=a1aHR0cHM6Ly9hcHBzLmFwcGxILmNvbS91cy9hcHAvZ2xhbXNxdWFKLW9uLWRlbWVucyZC1zYWxvbi1hcHAvWQ3NjY2NzYwMDE&amp;ntb=1</a>	<a href="https://play.google.com/store/apps/details?id=com.instagram.android&amp;pcampaignid=web_share">https://play.google.com/store/apps/details?id=com.instagram.android&amp;pcampaignid=web_share</a>	<a href="https://play.google.com/store/apps/details?id=com.excprotection.tadbeermobile&amp;pcampaignid=web_share">https://play.google.com/store/apps/details?id=com.excprotection.tadbeermobile&amp;pcampaignid=web_share</a>	<a href="https://play.google.com/store/apps/details?id=com.amazon.mShop.android.shopping&amp;pcampaignid=web_share">https://play.google.com/store/apps/details?id=com.amazon.mShop.android.shopping&amp;pcampaignid=web_share</a>	<a href="https://play.google.com/store/apps/details?id=net.jahez&amp;pcampaignid=web_share">https://play.google.com/store/apps/details?id=net.jahez&amp;pcampaignid=web_share</a>
downloads	1M+	13.6k	5B+	10k+	500M +	1M+
Release	2008	2014	2010	2022	2011	2016

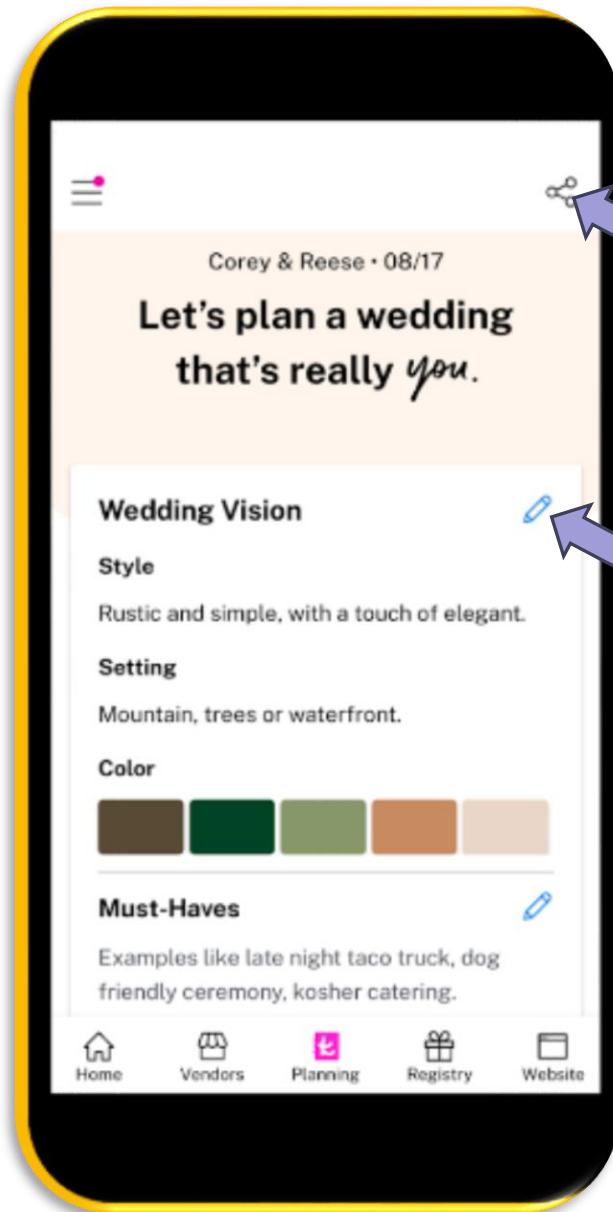
# Competitive audit for professional

Action	Register	Profession Interview	Profile	Automatic message from a third party	Message
Task List	1- download app 2- click if you are a customer or a professional 2-Register by adding your name, last name , number, email , age Bank name, account number, routing number, account type, name on the account. 3-or sign up	1- click on profession 2- click on sign up 3- click on profession interview where you will be asked these questions: 1- Are you makeup Artist, Hairstylist , photographer 2- how many years did you do your profession? 3- would you be okay with an in person interview? 4- Click confirm	1- click on “you’ve been accepted to be a professional for our app click here to build your profile “ 2- put your profile picture 3- profession 4- age 5- an instagram link to your work 6- price range 7-location 8- vibe	1- you receive that a customer wants you 2- click yes if you will taker as a customer 3-click no if you can’t	1- a screen will appear with private message with the customer( to make sure of the location)

Action task	Register	Profession interview	profile	Automatic message from a third party	Message
Feeling adjective					

Apps	Main Features
	<ul style="list-style-type: none"> <li>1- find a wedding team</li> <li>2-Register gifts</li> <li>3-online RSVPs</li> <li>4-Style Quiz</li> <li>5- budget tracker</li> </ul>
	<ul style="list-style-type: none"> <li>1- book a service</li> <li>2-multiple at once(tandem)</li> <li>3-to your location</li> </ul>
	<ul style="list-style-type: none"> <li>1- share your work</li> <li>2-send messages</li> <li>3- watch videos</li> </ul>
	<ul style="list-style-type: none"> <li>1-services</li> <li>2-discounts</li> <li>3-contracts</li> </ul>
	<ul style="list-style-type: none"> <li>1- Mobile shopping made easier</li> <li>2-millions product available</li> <li>3-get detailed product information</li> <li>4- read customer reviews before you buy</li> </ul>
	<ul style="list-style-type: none"> <li>1-free delivery for prime users</li> <li>2- Transfer balance to your wallet</li> <li>3- schedule your order</li> <li>4- Table reservation guaranteed</li> <li>5- groceries delivered in minutes</li> </ul>

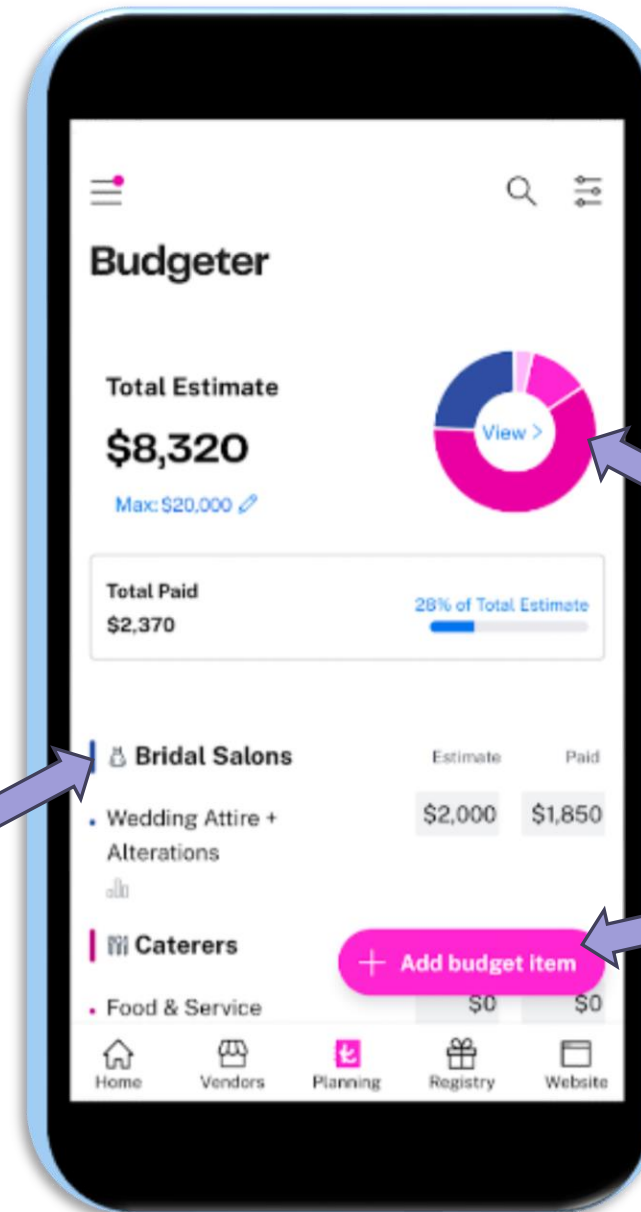




Share it with other people

Click on pencil to edit the wedding that you want

coded depending on what you spend



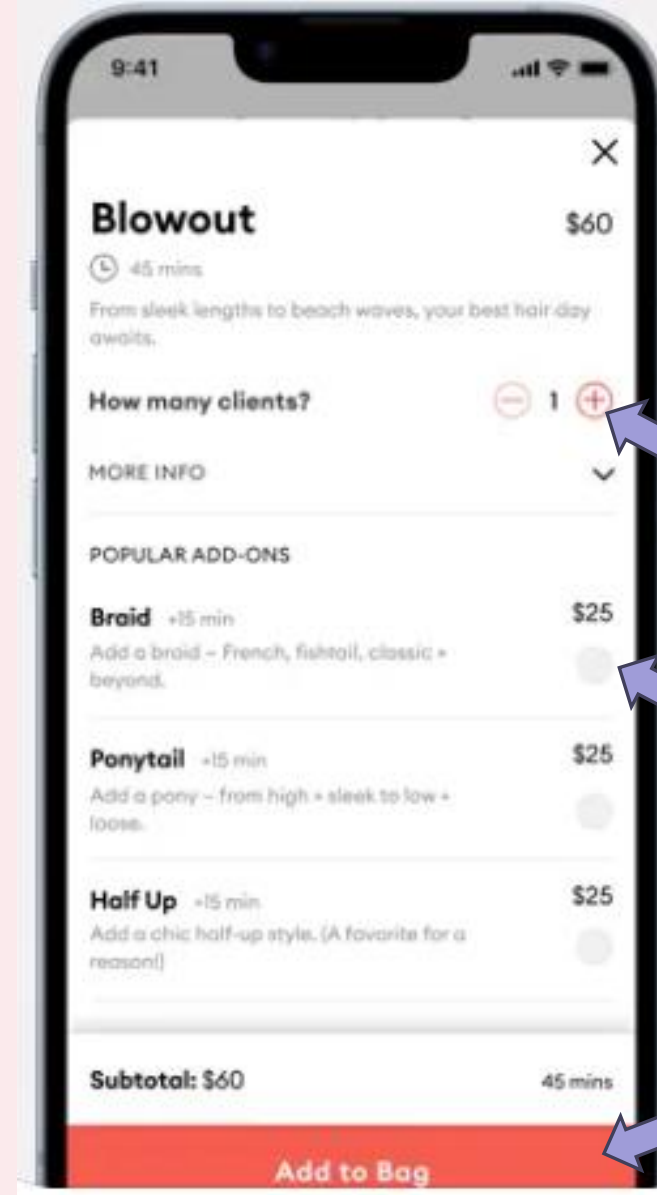
Your budget in a pie chart

Add new items



notification

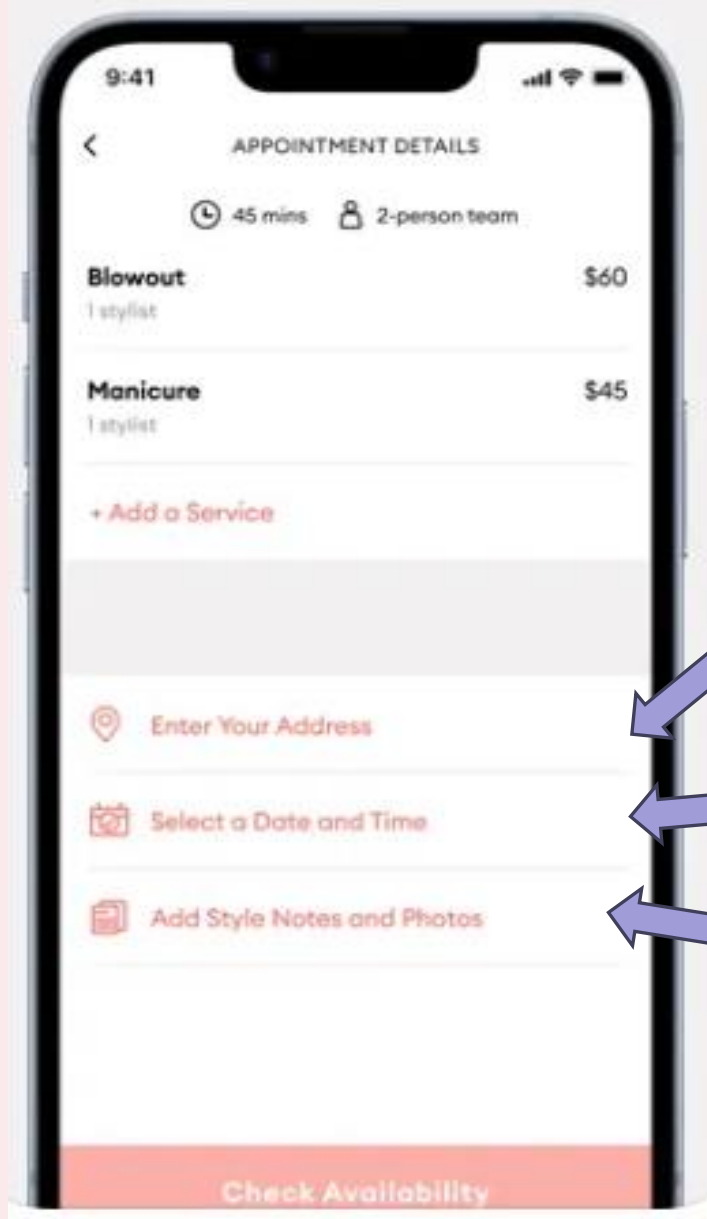
Services within  
the sector



Add more than  
one client

Add Ons

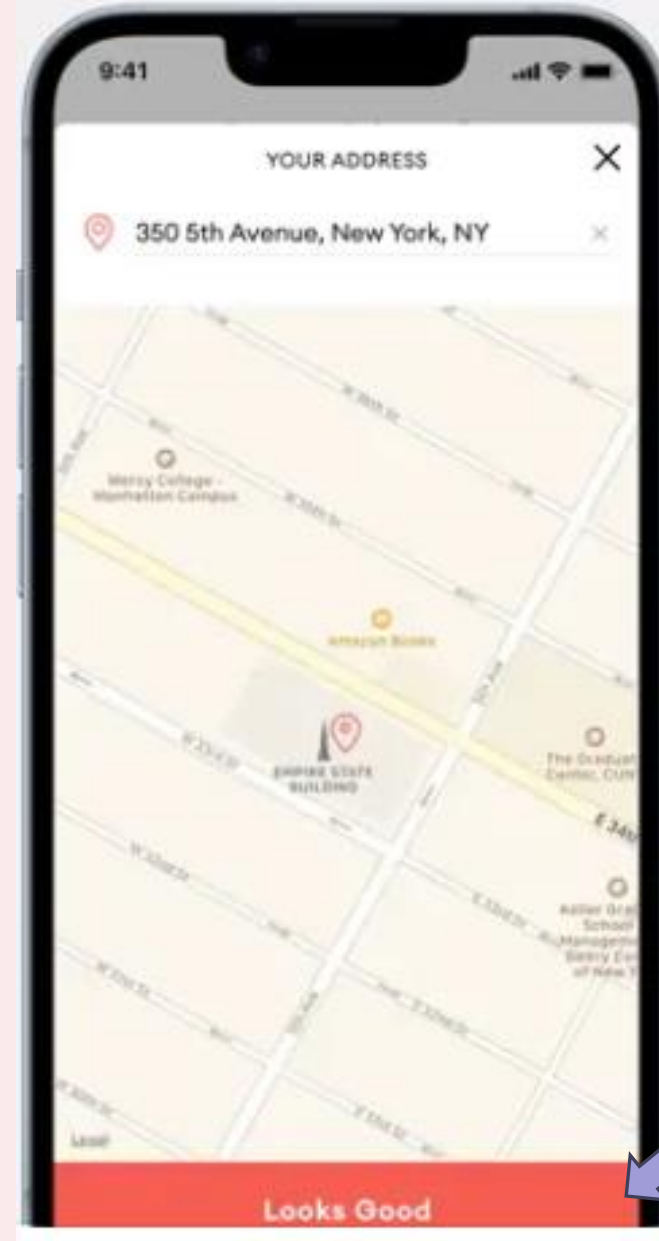
confirm



Add your Address

Select time  
and date

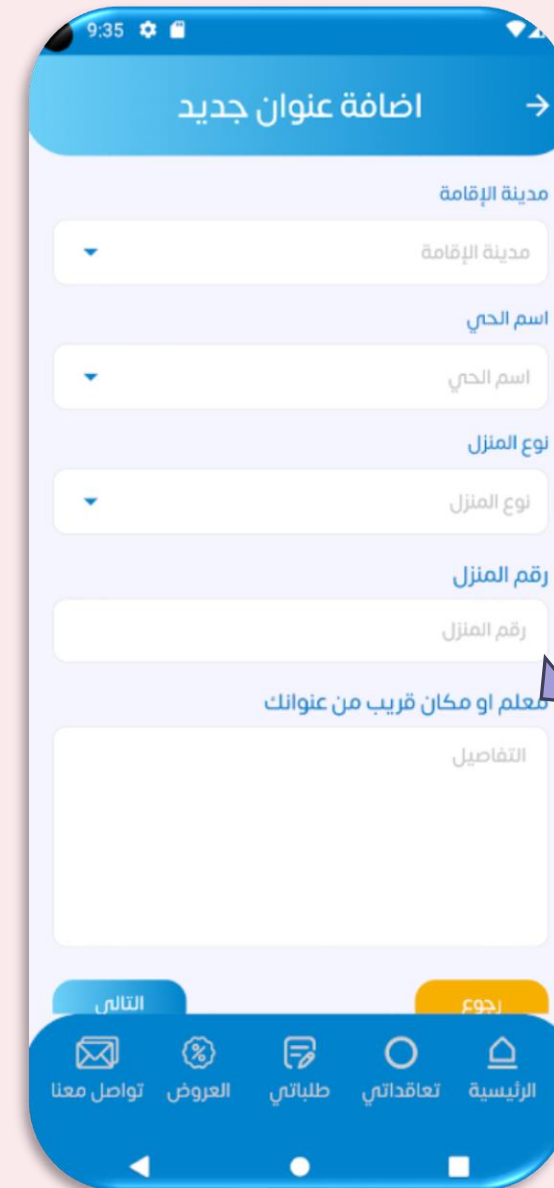
Add Notes



Confirm location



Choose type of service

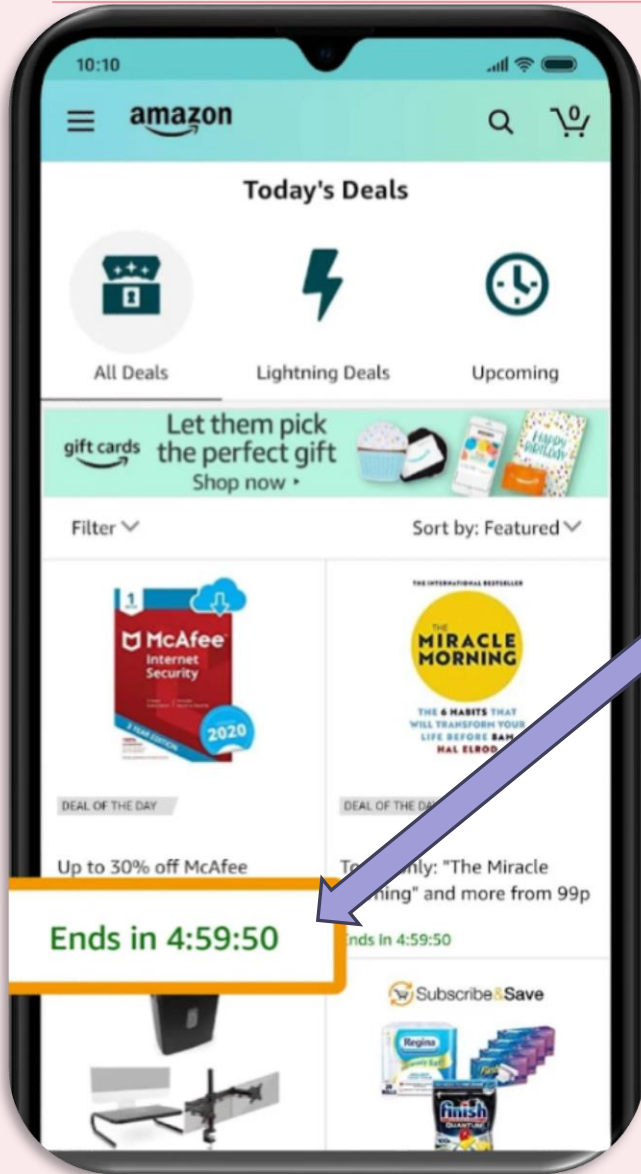


Put your notes

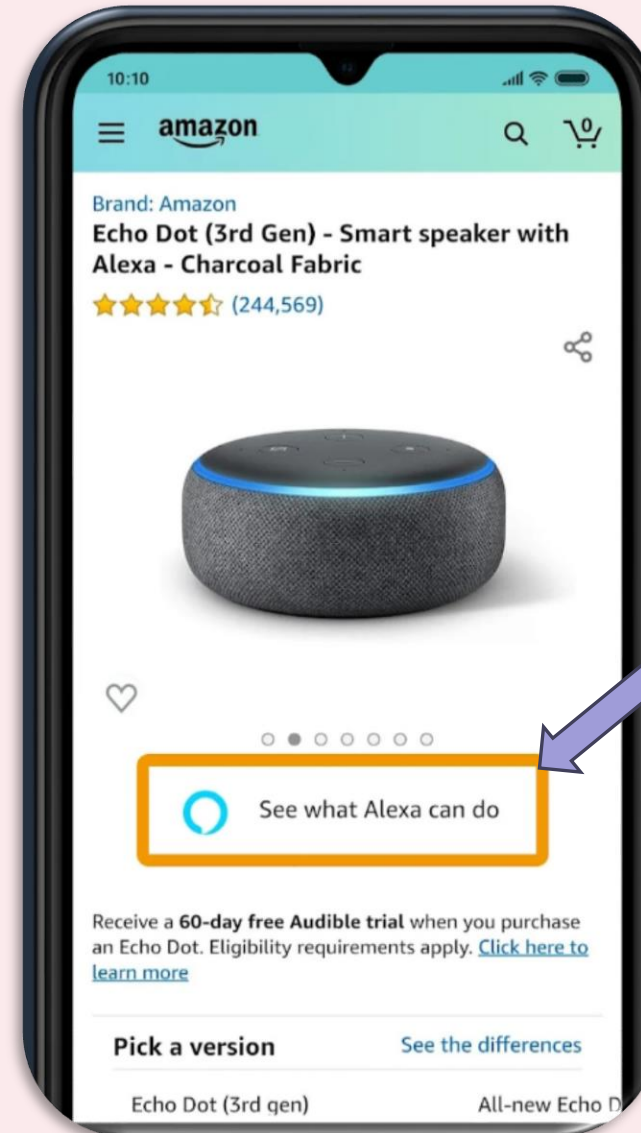
Choose date to  
receive the service



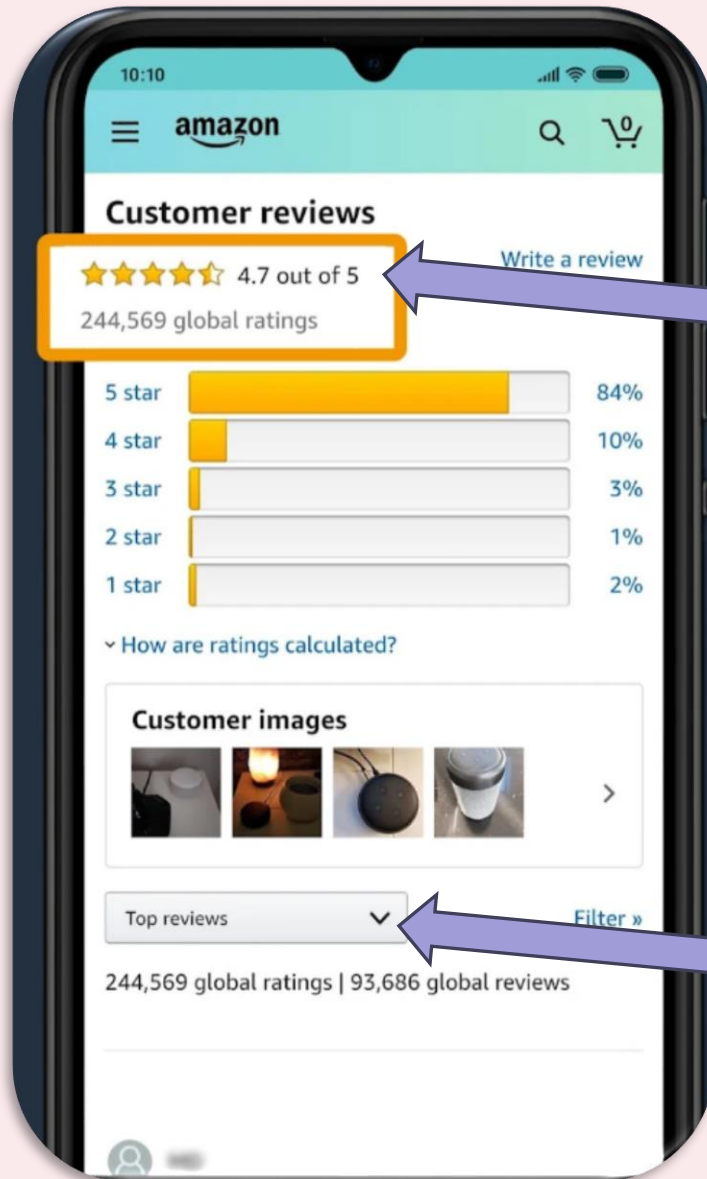




Countdown for discount and deals

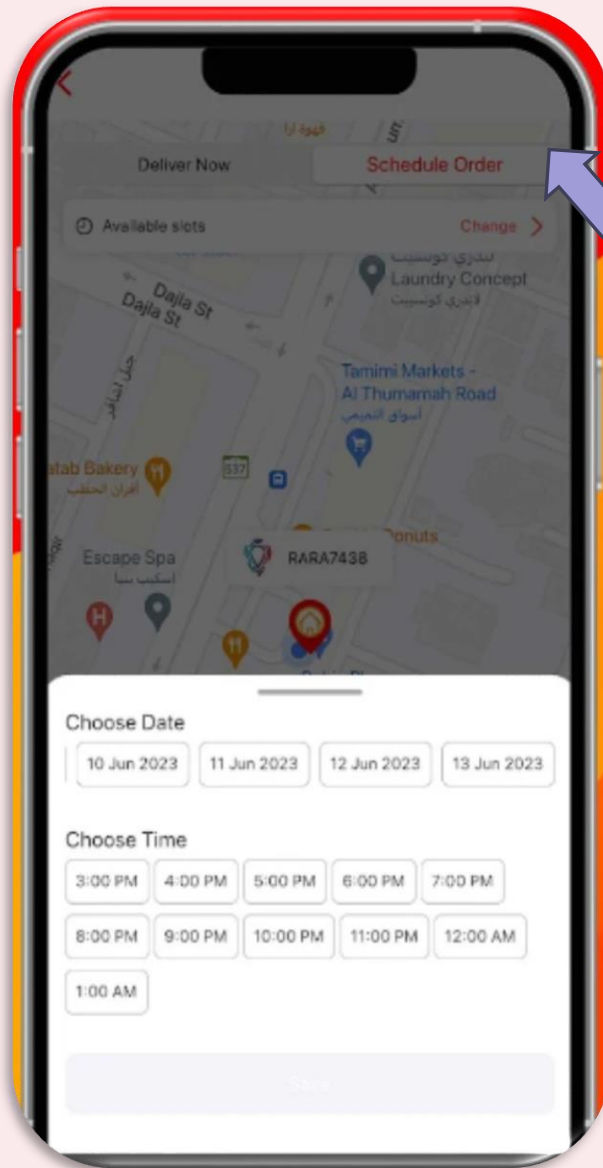


Information about a product

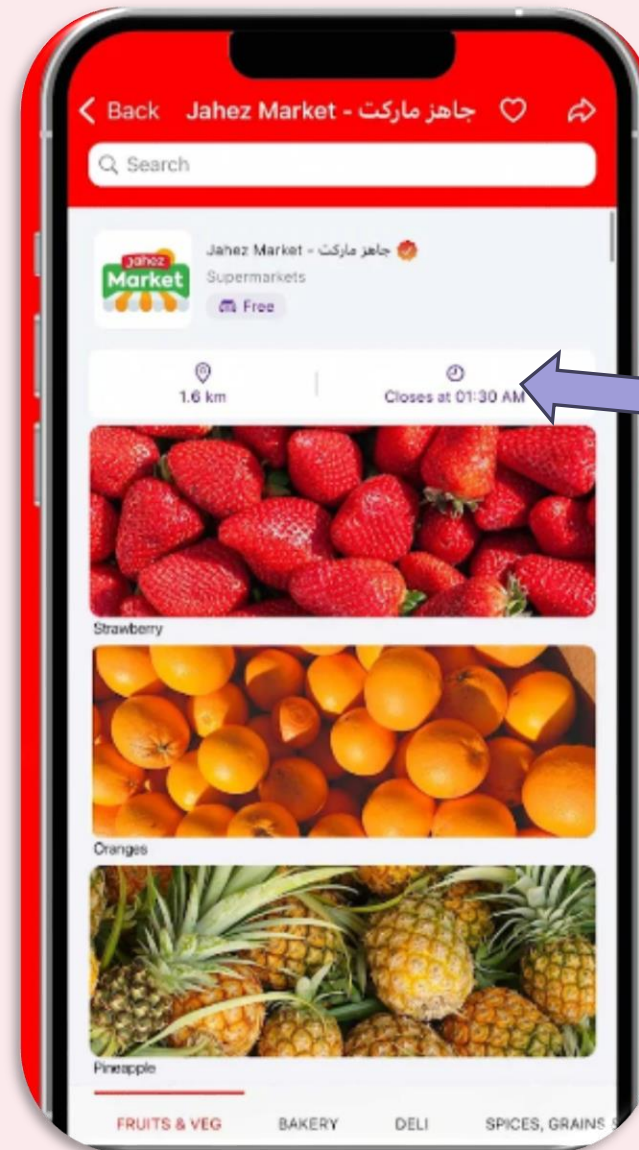


Read customer reviews before you buy

View top reviews



Schedule  
your order



Tells you when  
groceries will  
arrive



You can add your products



# Define

How might we be



# Who?

## **Who has a need?**

People who want a reliable makeup artist, hair stylist and photographer that fit your budget , your time and your style

## **Who is involved?**

Professionals (makeup artist, hairstylist and photographer) and customers who want to get their makeup done

## **Who is affected?**

Customers who want a quick on demand beauty and photography services and professionals who want their work to be recommended to customers and ensure payment

# What?

---

36 \*

## What do we want to achieve?

A- Customer:

- 1- on demand beauty and photography services
- 2- customizeable to your price range and style
- 3- guarantee services that are on time and with good results

B- professional (makeup artist, hairstylist and photography):

- 1- guarantee payment
- 2- guarantee recommendation of their work to customers

## What do we already know?

A- Professional:

lots of talented makeup artist, hairstylist and photography with different price ranges and styles and unsuccessfully advertising their work on Instagram, cannot guarantee payment

B- Customer:

- Can't guarantee the professionals being on time
- Can't guarantee good results

## What do we want to discover?

- 1- A way to guarantee the professionals would be on time
- 2- A way for the professionals to guarantee payment
- 3- A way for the customer to discover professionals that would fit their price range and style

# When?

## **When does it occur:**

When a big or special events happen, and you need an easy way to find a quick on demand services

## **When are the results are expected?**

Before a big event

## **When can the project begin?**

Very soon.

# Where?

## **Where does the problem occur?**

In special occasions

## **Where will this take place?**

It will be on an app , you can book makeup artist , hairstylist and photographer to your home

## **Where has it been previously solved?**

In the USA, an app with the same concept called GlamSquat

# Why?

## Why is it a problem?

- 1- customers pay lots of money only for the professional to be very late
- 2- talented professionals not having a platform to successfully advertise their work

## Why is this important?

- 1- so customers can discover professionals that can fit their needs
- 2- customers can book easily and quickly which would reduce anxiety
- 3- professionals would successfully advertise their work and have a chance to get a client

## Why has it not been solved yet?

Because the makeup, hairstylist and photographer industry is a new business

# How?

## How is it being done today?

A- Professional:

Would advertise their work on Instagram.

B- Customer:

Would look on Instagram for professionals

## How could this problem be an opportunity:

I could build an app where customers looking for beauty services and photography services can book easily, quickly and within their price range and style.

Professionals could have the opportunity to have their work recommended to customers

## How could it be solved?

1-It could be solved by having an algorithm that would recommend the customer the professional that would fit their needs

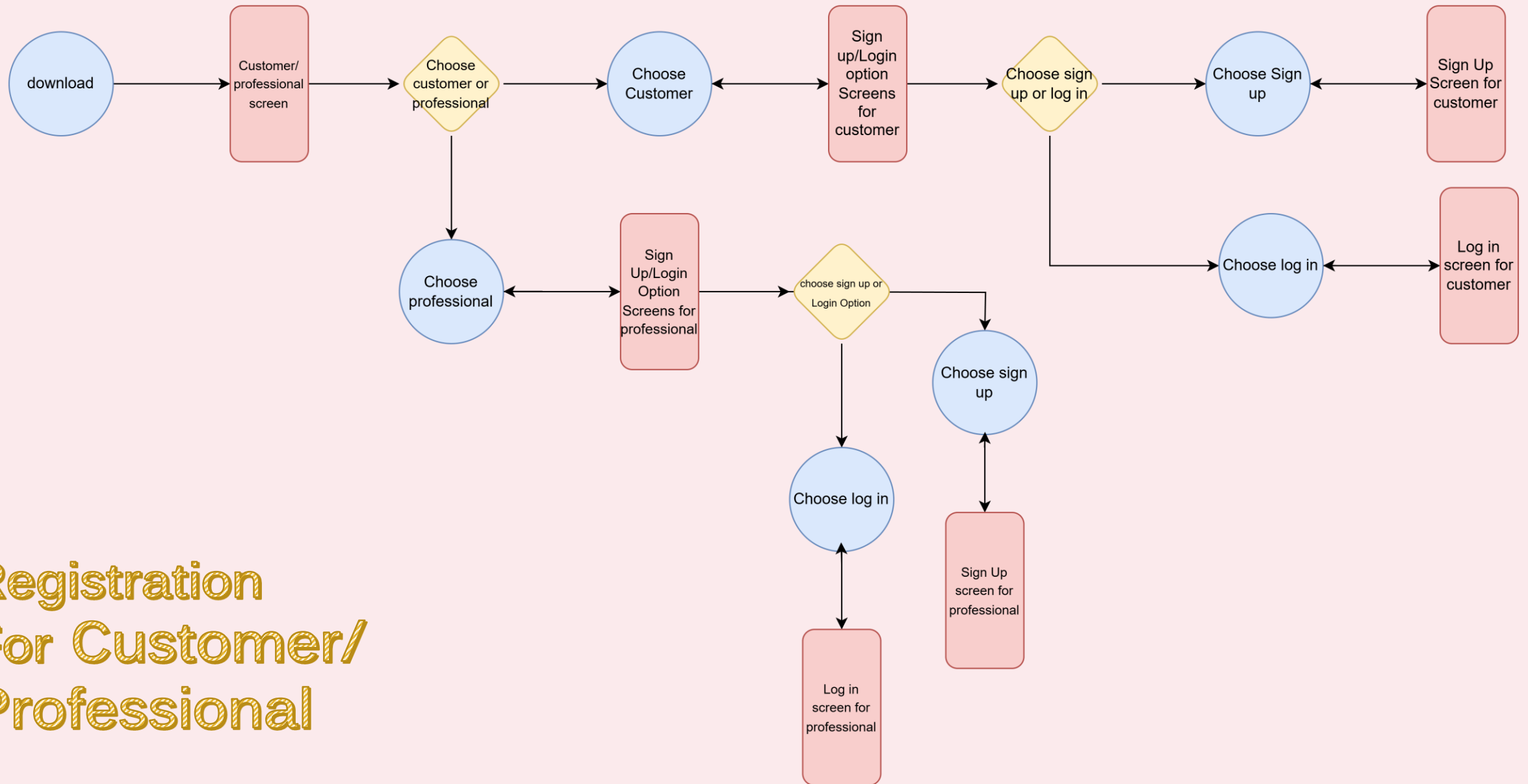
2- after the booking the bank would take an amount of money from the customer and freeze it and after the service was done the money would go to the professional



# Design

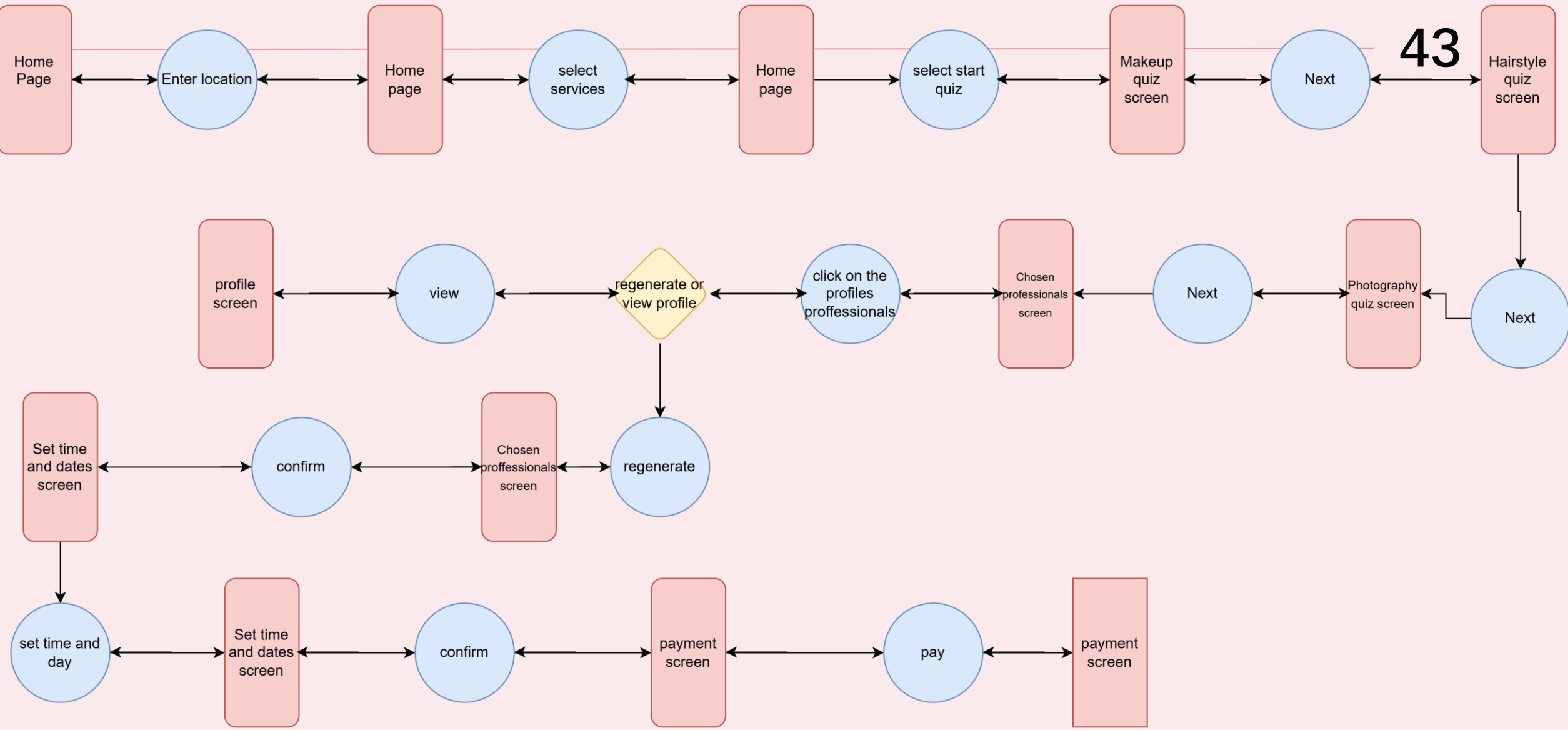
User Flow



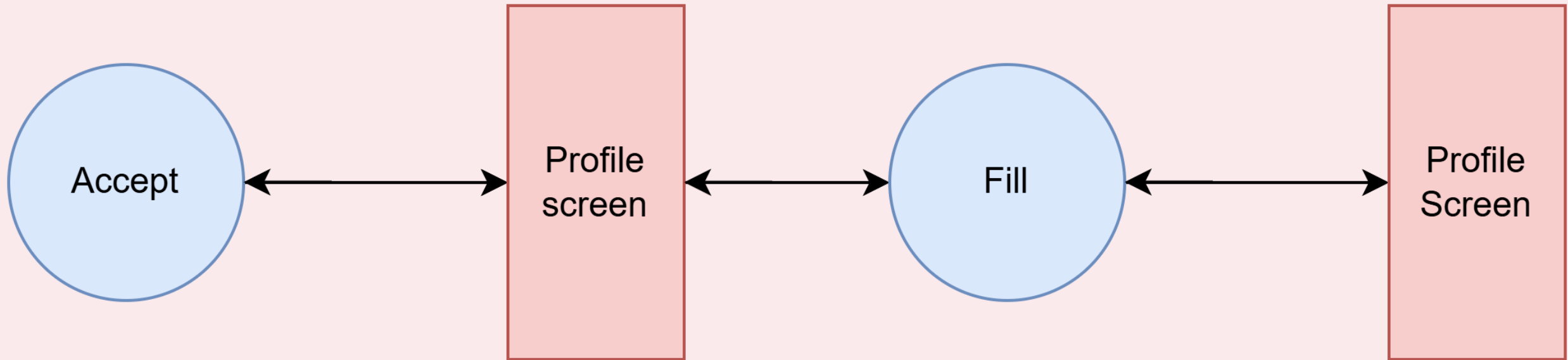


Registration  
For Customer/  
Professional

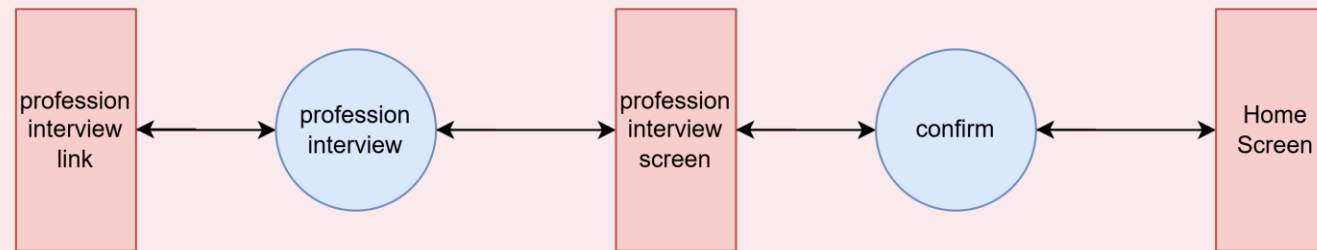
43



Quizzes

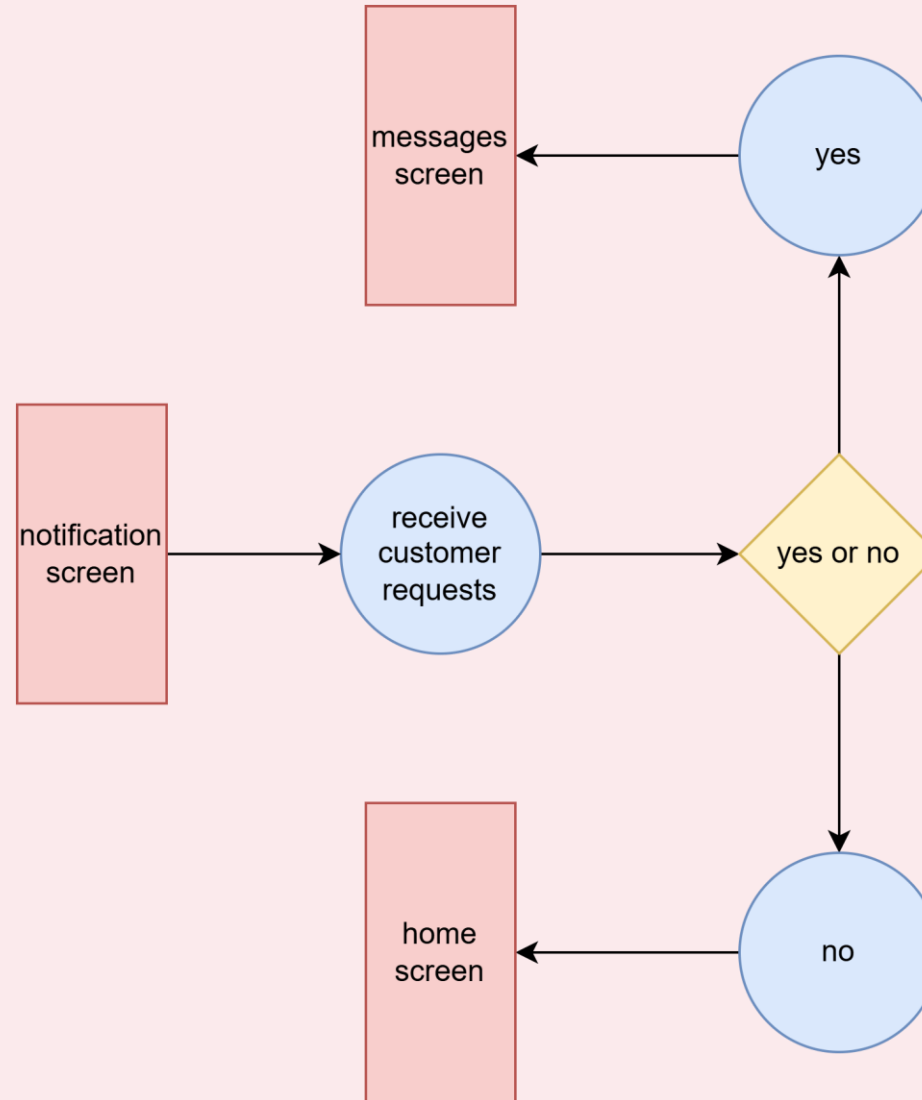


# Profile



# Profession Interview

Automatic  
message  
from a third  
party



# Test

Scenario 1: you have been invited to a wedding weeks ago, but you just remembered about it.

The tasks are:

- 1- Sign in
- 2- Take the quiz
- 3-View Profile of professional

Participants:

Five participants for the usability test.



Scenario 2: you're an Instagram or snapchat influencer and you want to be on top of your game by having on demand beauty and photography services

The tasks are:

- 1- Sign in
- 2- Take the quiz
- 3-View Profile of professional

Participants:

Three participants for the usability test.



Scenario 3: You work in a company, and you have an event coming up and your boss wants to have promotional pictures put on social media as soon as possible and you lack the equipment's and skills. By having on demand photography services, you will impress your boss.

The tasks are:

- 1- Sign in
- 2- Take the quiz (only choose the photography quiz)
- 3-View Profile of professional
- 4-Book the professional

Participants:

Three participants for the usability test.

# KPI's

1. Time on Task
2. Time error rate
3. Time success rate

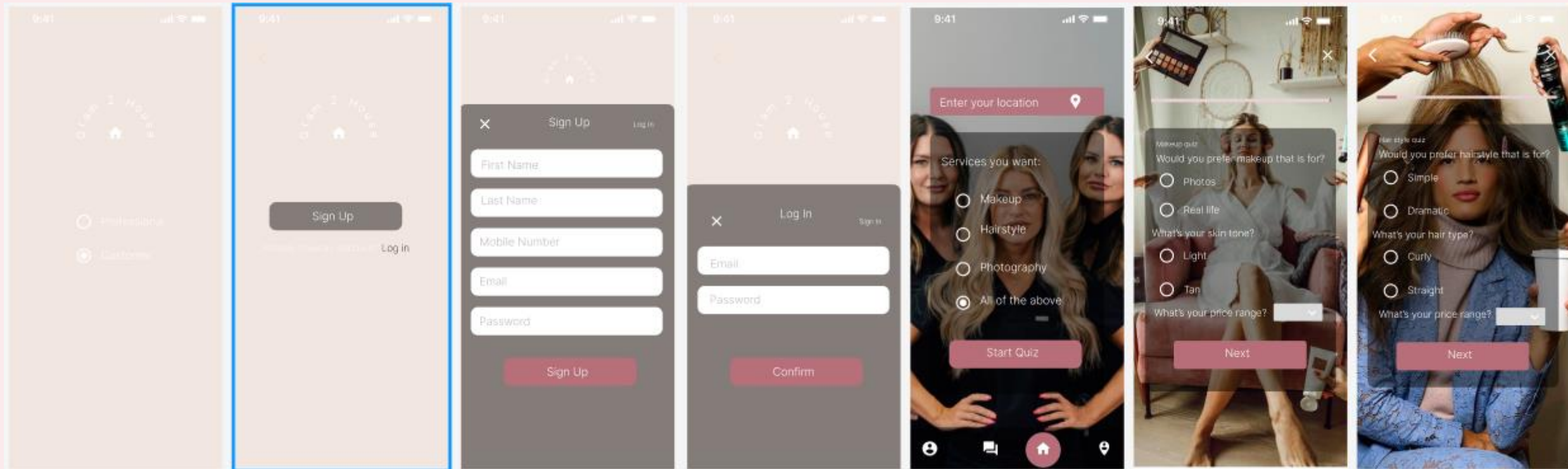
# Launch

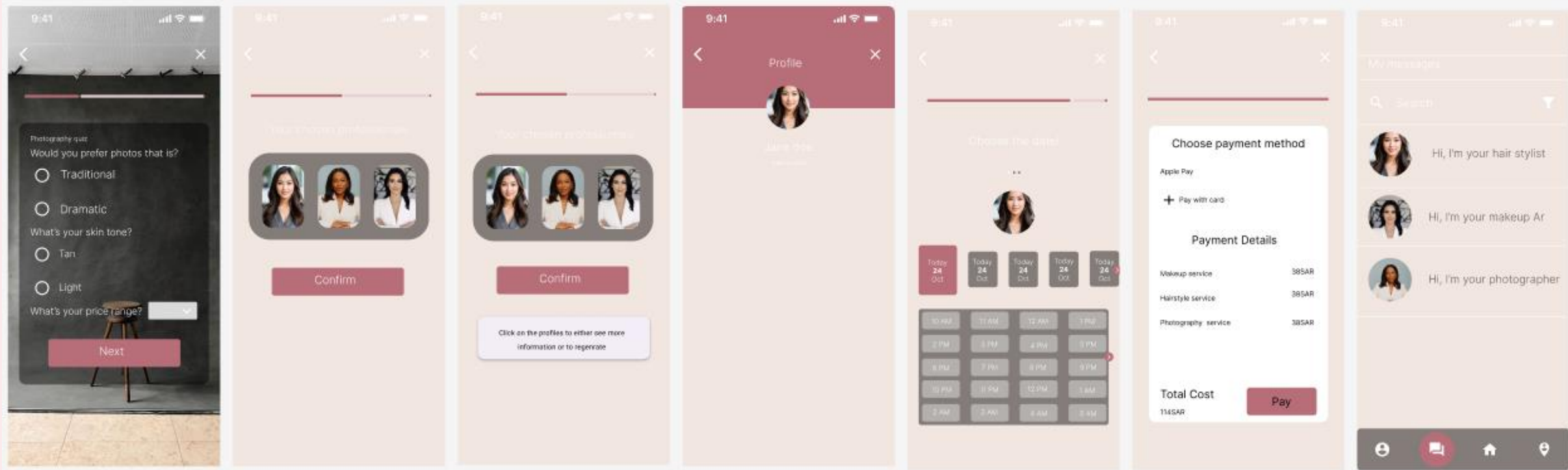
After conducting the usability test, the prototype is:

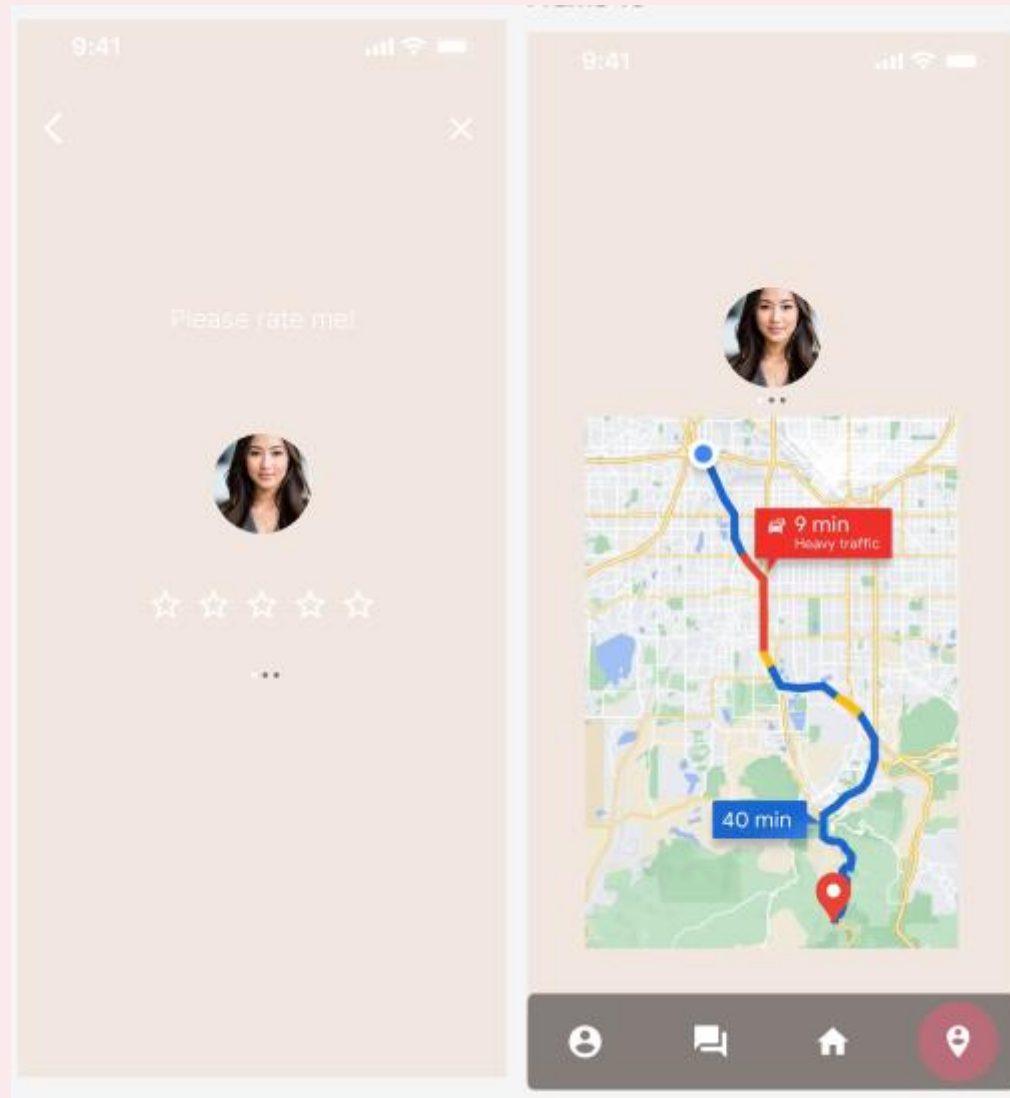
- Easy to use
- User friendly
- Time friendly
- Low error rate

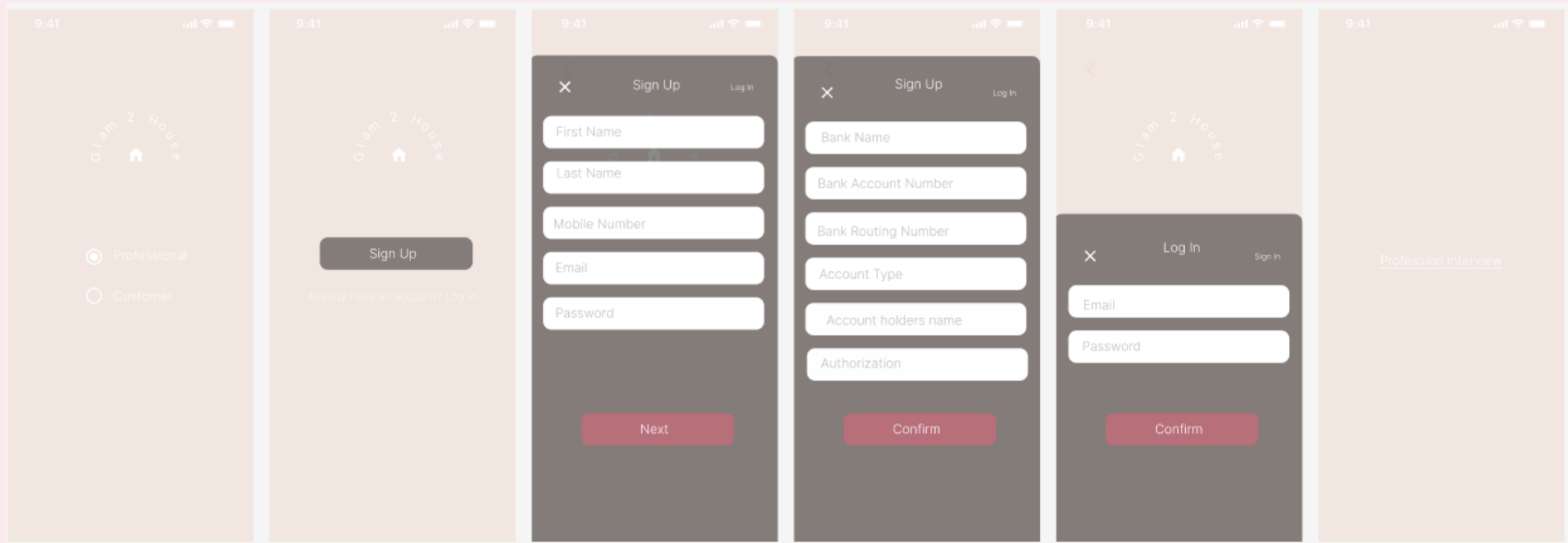
Which means we succeeded in validating that the product is meeting the users needs











9:41

Enter your location

Put your Instagram link here:

What profession are you:

☐ Makeup

☐ Hairstyle

☐ Photography

☒ All of the above

Confirm

9:41

Edit your location

Confirmed appointment with client 1

Confirmed appointment with client 2

9:41

< X

Client 1

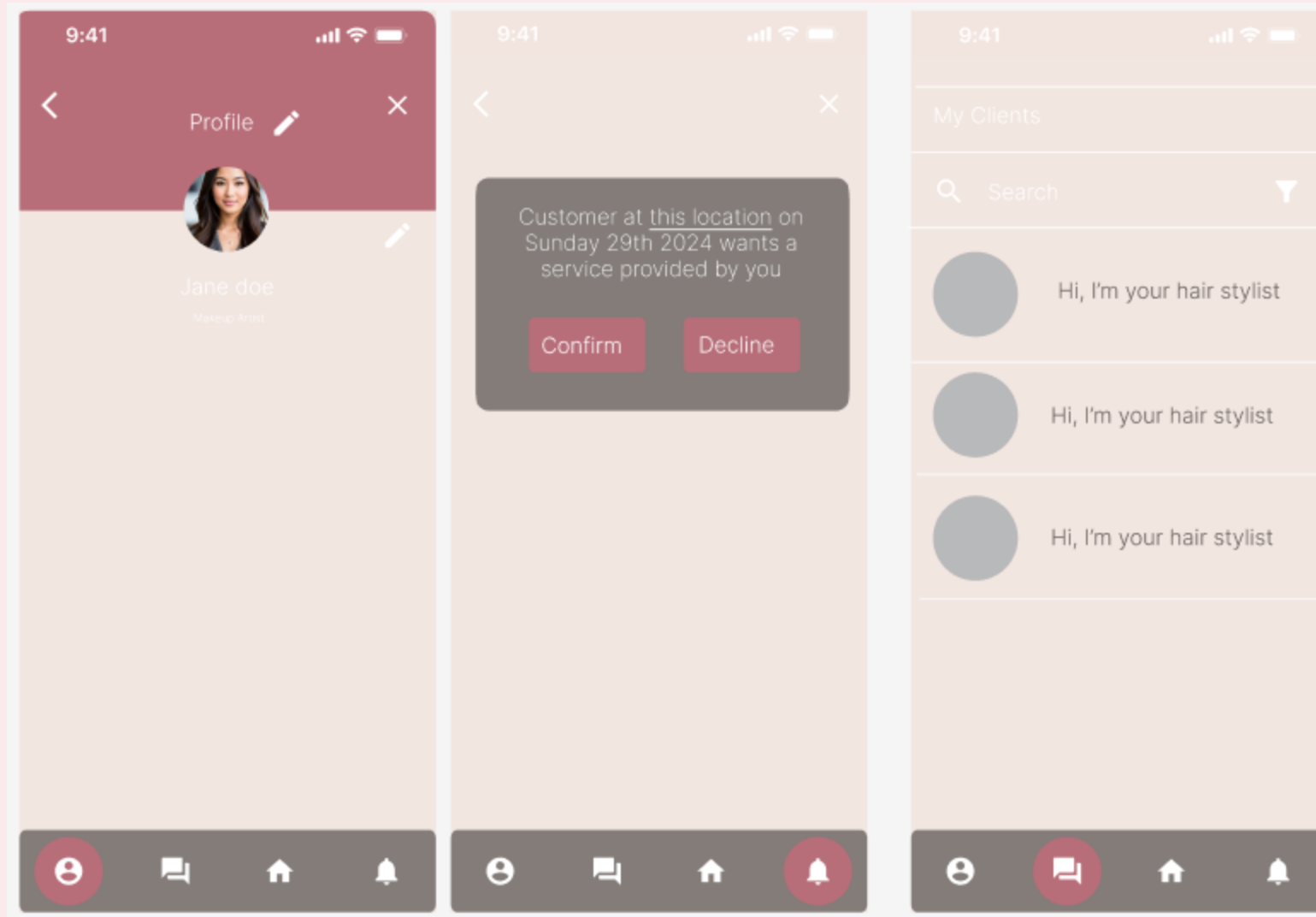
Client location

18/ 5/ 2024

Make up for photos

Make up for light skin





# Sketches or wireframes

The sketches are as follows:

- Sketch 1 (Top Left):** A landing page with a circular 'Logo' at the top. Below it are two radio buttons: 'Customer' (unselected) and 'Professional' (selected).
- Sketch 2 (Top Middle):** A screen with the 'Logo' and two radio buttons: 'Log in' (selected) and 'Sign up' (unselected).
- Sketch 3 (Top Right):** A registration screen for a professional. It features the 'Logo', an 'Email:' label with a text input field, a 'Password:' label with a text input field, and a 'Confirm' button with a radio button icon.
- Sketch 4 (Bottom Left):** A landing page with a circular 'Logo' at the top. Below it are two radio buttons: 'Customer' (unselected) and 'Professional' (selected).
- Sketch 5 (Bottom Middle):** A screen with the 'Logo' and two radio buttons: 'Log in' (unselected) and 'Sign up' (selected).
- Sketch 6 (Bottom Right):** A detailed registration screen for a professional. It features the 'Logo' and a series of labels with corresponding text input fields: 'First name', 'Last name', 'Number', 'Email', 'Password', 'Bank name', 'Bank account number', 'Bank routing number', 'Account type' (with a dropdown arrow), 'Account holders name', and 'Authorization'. At the bottom is a 'Confirm' button with a radio button icon.

Register for  
professional's  
screen sketch's



Register for customer screen  
sketch's

The image displays six wireframe sketches of a mobile application interface, arranged in a 2x3 grid. Each sketch is enclosed in a black rectangular border and set against a light green grid background.

- Top Left Sketch:** Features a circular logo placeholder at the top with the word "Logo" inside. Below it are two radio button options: "Customer" (selected with a black dot) and "Professional" (unselected).
- Top Middle Sketch:** Features a circular logo placeholder at the top with the word "Logo" inside. Below it are two radio button options: "Log in" (selected with a black dot) and "Sign up" (unselected).
- Top Right Sketch:** Features a circular logo placeholder at the top with the word "Logo" inside. Below it are two text input fields: "Email :" and "Password:". Below the password field is a "Confirm" button with a radio button icon.
- Bottom Left Sketch:** Features a circular logo placeholder at the top with the word "Logo" inside. Below it are two radio button options: "Customer" (selected with a black dot) and "Professional" (unselected).
- Bottom Middle Sketch:** Features a circular logo placeholder at the top with the word "Logo" inside. Below it are two radio button options: "Log in" (unselected) and "Sign up" (selected with a black dot).
- Bottom Right Sketch:** Features a circular logo placeholder at the top with the word "Logo" inside. Below it are five text input fields: "First name", "Last name", "Number", "Email", and "Password". Below the password field is a "Confirm" button with a radio button icon.

## Professional's screens sketches

The sketches represent five different screens in a mobile application:

- Screen 1:** Features a large circle labeled "Logo" and a link labeled "Profession interview" at the bottom.
- Screen 2:** Includes a "Logo" placeholder, a dropdown menu for "What kind of profession do you do?", a text input for "Put your instagram link here:", and a note: "\*We will send you the account confirmation by email shortly".
- Screen 3:** Shows a profile icon, a "Change profile" link, and form fields for "Profession", "Instagram link", "Price range", and "Location". It also has a text input for "Type hashtags that describe you:" and a "Done" button.
- Screen 4:** Displays a "Logo" placeholder, a notification: "Customer at this location on Sunday 29th 2024 wants a service provided by you", and "Accept" and "Decline" buttons.
- Screen 5:** Titled "Messages", it lists three items: "Client number 1", "Client number 2", and "Client number 3", each with a profile icon.

Quiz's  
screens

**Screen 1: Start Quiz**

Logo

Start Quiz

**Screen 2: Make up Quiz**

Logo

Make up Quiz

Would you want a makeup service?  
oYes oNo

Would you prefer make that is:  
oFor photos For Real life

Whats your skin tone?

Whats your price range ?

Whats your location?

Next

**Screen 3: Hairstyle Quiz**

Logo

Hairstyle Quiz

Would you want a hairstyle service?  
oYes oNo

Would you prefer hairstyle that is:  
oSimple oOver the top

Whats your hair type?

Whats your price range ?

Whats your location?

Next

**Screen 4: Photos Quiz**

Logo

Photos Quiz

Would you want a photo service?  
oYes oNo

Would you prefer photos that is:  
oTraditional oDramatic

Whats your price range ?

Whats your location?

Next

**Screen 5: Your chosen professionals**

Logo

Your chosen professionals

Three person icons

Confirm Regenerate

\*Select the ones you want to regenerate

[Go back to quiz](#)

**Screen 6: Professional Selection 1**

Logo

October 2024

Calendar grid (SU M T W T F S)

Regenerate to another professional if they are booked

**Screen 7: Professional Selection 2**

Logo

October 2024

Calendar grid (SU M T W T F S)

Regenerate to another professional if they are booked

**Screen 8: Professional Selection 3**

Logo

October 2024

Calendar grid (SU M T W T F S)

Regenerate to another professional if they are booked

**Screen 9: Time Slot Selection 1**

Logo

October 2024

Sunday 29<sup>th</sup>

Time slots: 10:00, 11:00, 12:00, 1:00, 2:00, 3:00

Confirm

**Screen 10: Time Slot Selection 2**

Logo

October 2024

Sunday 29<sup>th</sup>

Time slots: 10:00, 11:00, 12:00, 1:00, 2:00, 3:00

Confirm

**Screen 11: Time Slot Selection 3**

Logo

October 2024

Sunday 29<sup>th</sup>

Time slots: 10:00, 11:00, 12:00, 1:00, 2:00, 3:00

Confirm

**Screen 12: Choose payment method**

Choose payment method

Apple Pay ☐

Pay with card ☒

**Screen 13: Payment Details**

Payment Details

Makeup service	38SAR
Hairstyle service	38SAR
Photography service	38SAR
<b>Total Cost</b>	<b>114SAR</b>

Pay

**Screen 14: Messages**

Messages

Three messages from professionals (person icons and text)

**Screen 15: Feedback**

How did you like the services?

Three person icons with star ratings

Confirm

# Results of testing

# KPI for scenario 1:

1. Time on Task
2. Time error rate
3. Time success rate



# Time on Task

Participant	Sign in (seconds)	Take the Quiz (seconds)	View Profile of professional (seconds)
Person 1	72	210	60
Person 2	60	192	66
Person 3	78	216	72
Person 4	66	204	60
Person 5	72	198	66
Total	$348/5 = 69.6$	$1020/5 = 204$	$414/5 = 82.8$

# Time error rate

Participant c	Sign in	Take the Quiz	View Profile of professional
Person 1	0	0	5
Person 2	0	0	3
Person 3	0	0	4
Person 4	0	0	2
Person 5	0	0	3
Time error rate	$0/5 = 0$	$0/5=0$	$17/5= 3.5$

# Time success rate

$$5 / 5 = 1, 1 * 100 = 100\%$$

# KPI for scenario 2:

1. Time on Task
2. Time error rate
3. Time success rate

# Time on Task

Participant	Sign in (seconds)	Take the Quiz (seconds)	View Profile of professional (seconds)
Person 1	69	230	70
Person 2	65	188	68
Person 3	80	201	72
Total	$214/3 = 71.3$	$619/3 = 206$	$210/3 = 70$

# Time error rate

Participant c	Sign in	Take the Quiz	View Profile of professional
Person 1	0	0	3
Person 2	0	0	4
Person 3	0	0	4
Time error rate	$0/3 = 0$	$0/3=0$	$11/3= 3.6$

# Time success rate

$$3/3 = 1, 1 * 100 = 100\%$$

# KPI for scenario 3:

1. Time on Task
2. Time error rate
3. Time success rate



# Time on Task

Participant	Sign in (seconds)	Take the Quiz (seconds)	View Profile of professional (seconds)
Person 1	72	212	60
Person 2	64	199	65
Person 3	77	214	76
Total	$213/3 = 71$	$625/3 = 208$	$201/3 = 67$

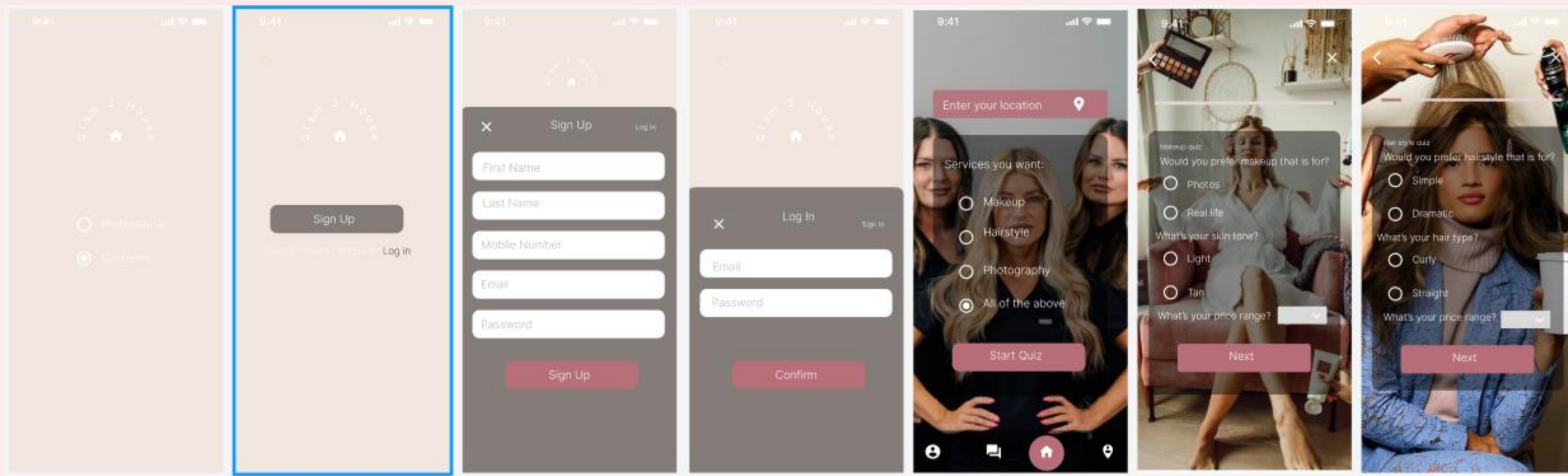
# Time error rate

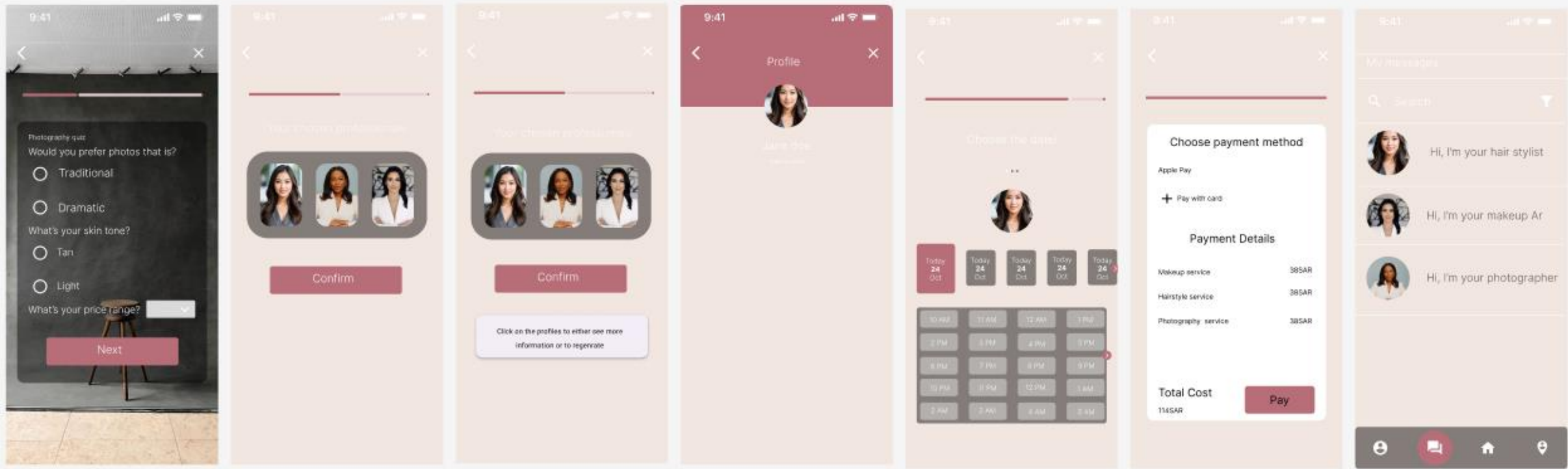
Participant c	Sign in	Take the Quiz	View Profile of professional
Person 1	0	0	6
Person 2	0	0	6
Person 3	0	0	3
Time error rate	$0/3 = 0$	$0/3=0$	$15/3= 5$

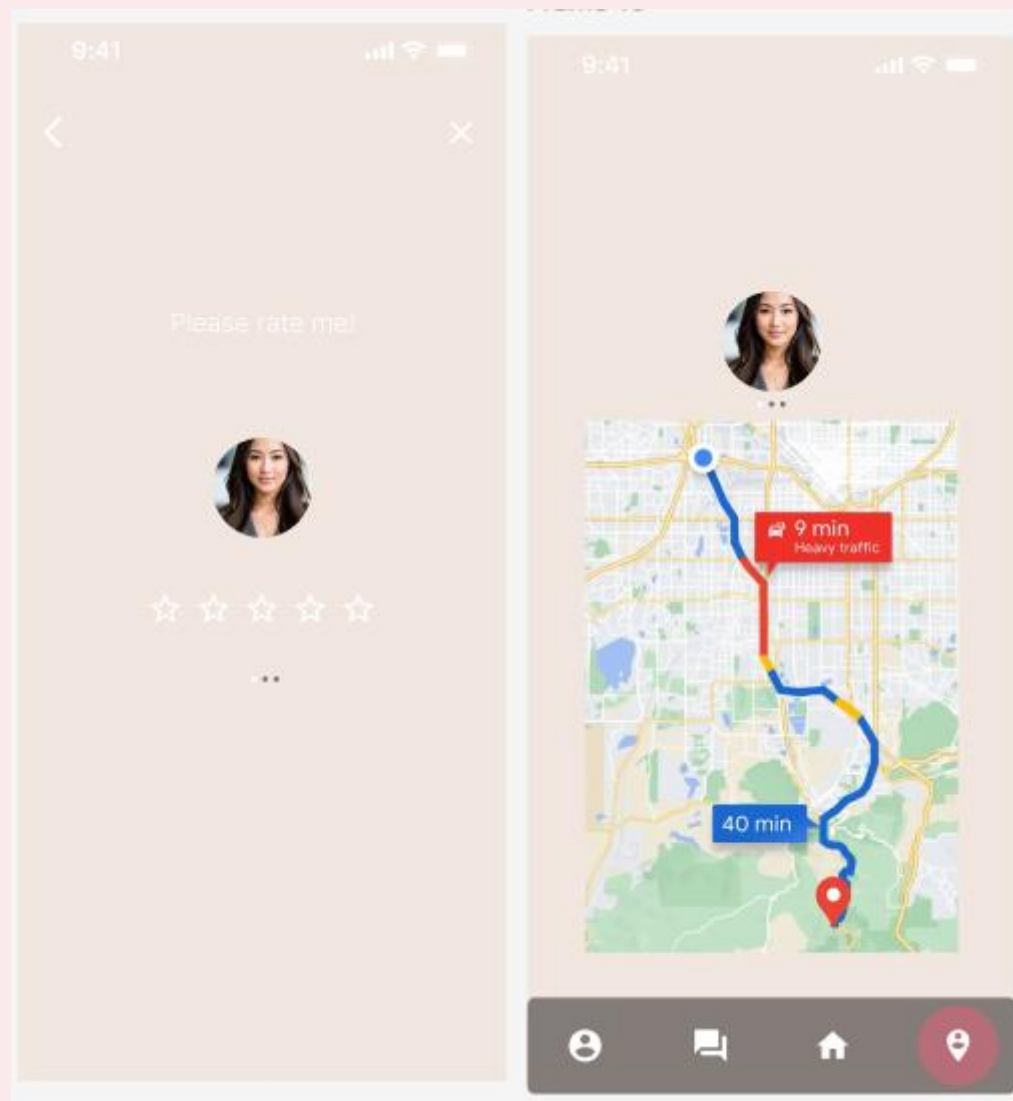
# Time success rate

$$3/3 = 1, 1 * 100 = 100\%$$

# Final design



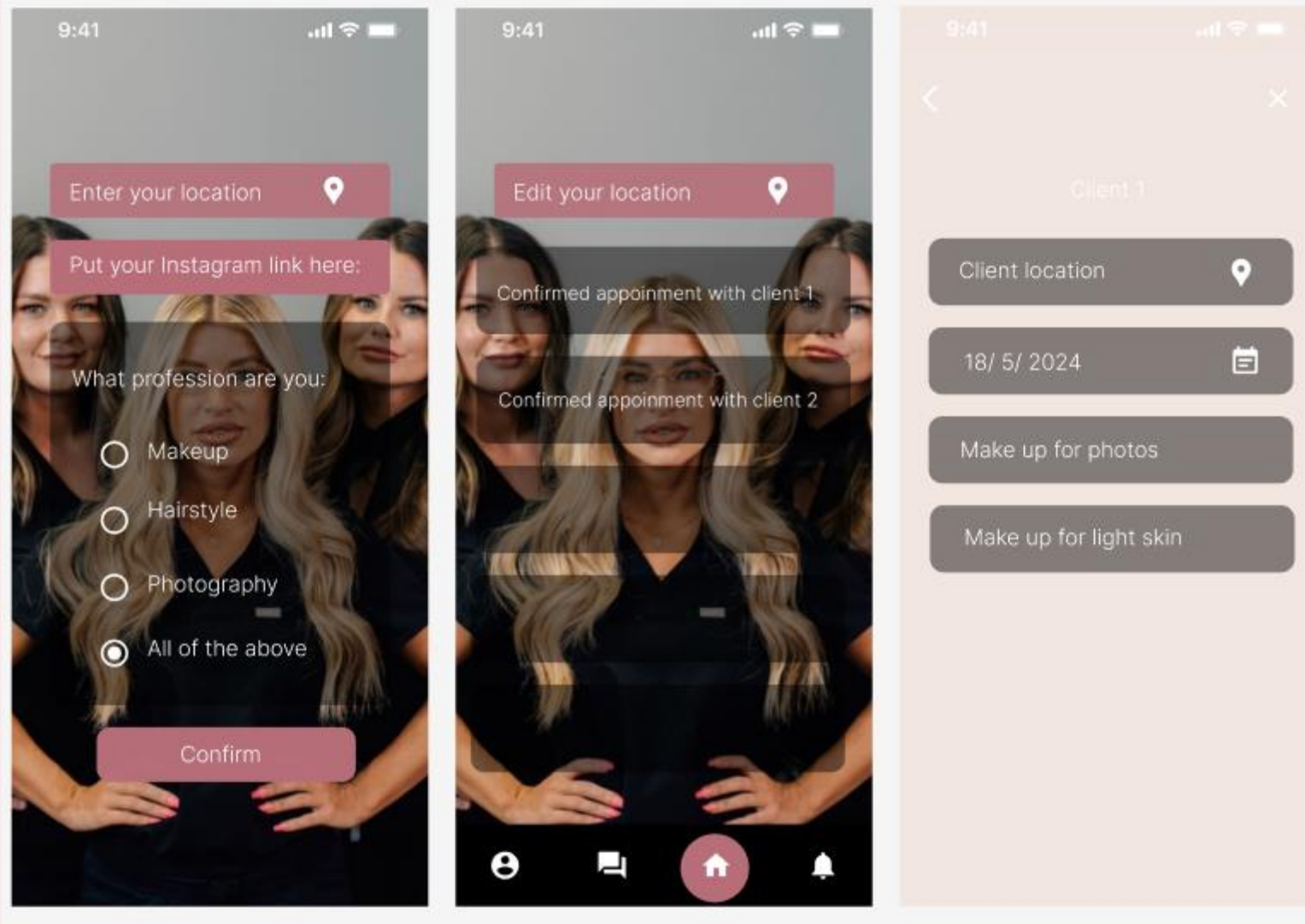


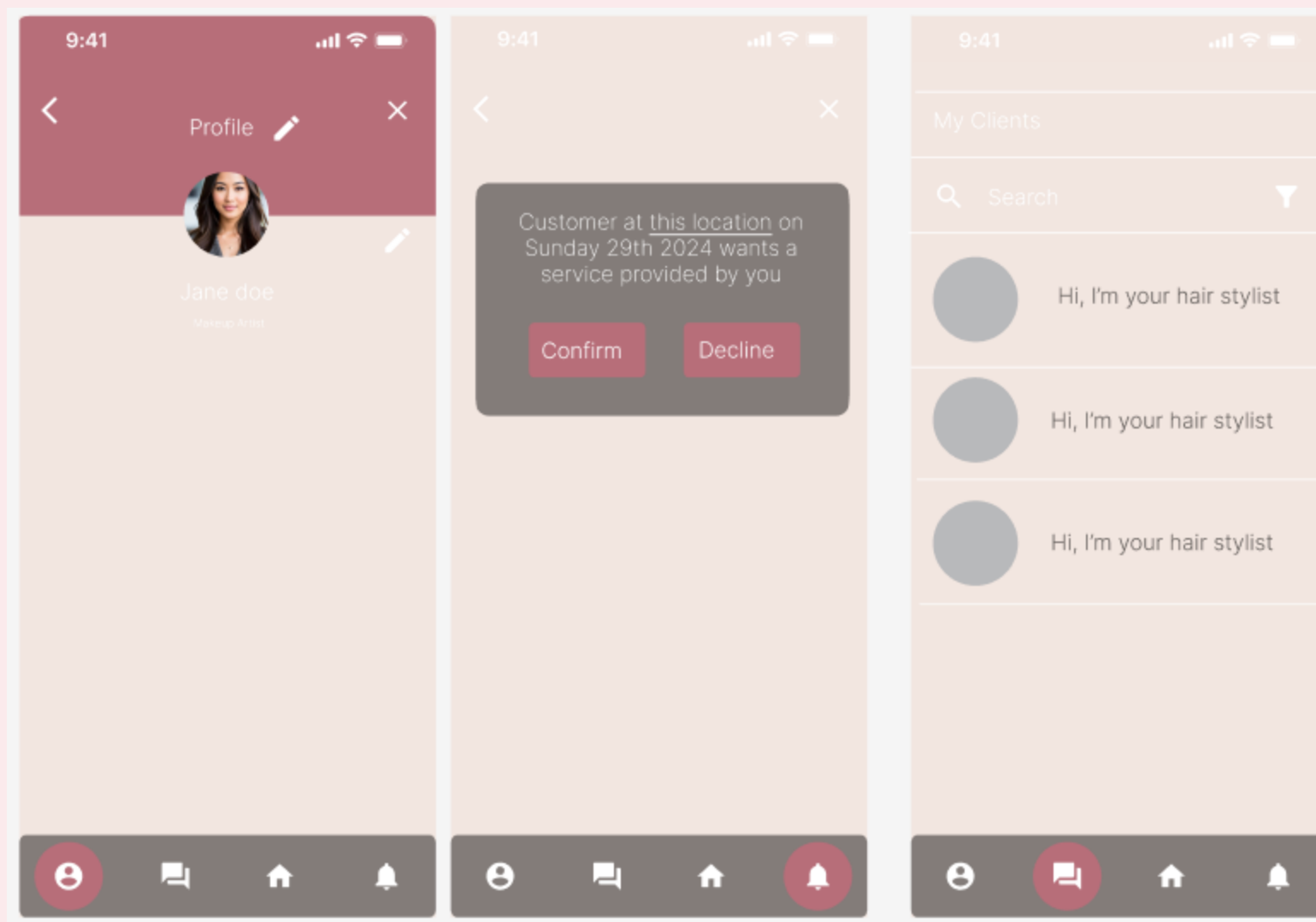


The image displays a sequence of six mobile app screens for 'Glam 2 House', showing the user registration and login process. Each screen has a status bar at the top with the time 9:41 and signal indicators.

- Screen 1:** The main landing page. It features the 'Glam 2 House' logo at the top. Below the logo, there are two radio buttons: 'Professional' (selected) and 'Customer'. At the bottom, there is a 'Sign Up' button.
- Screen 2:** A screen showing the 'Sign Up' button and a link: 'Already have an account? Log in'.
- Screen 3:** A 'Sign Up' form with fields for 'First Name', 'Last Name', 'Mobile Number', 'Email', and 'Password'. A 'Next' button is at the bottom.
- Screen 4:** A 'Sign Up' form with fields for 'Bank Name', 'Bank Account Number', 'Bank Routing Number', 'Account Type', 'Account holders name', and 'Authorization'. A 'Confirm' button is at the bottom.
- Screen 5:** A 'Log In' form with fields for 'Email' and 'Password'. A 'Confirm' button is at the bottom.
- Screen 6:** A screen showing a link: 'Profession interview'.







# UI/ UX Kit:

- Typography
- Colors
- Iconography
- Other elements

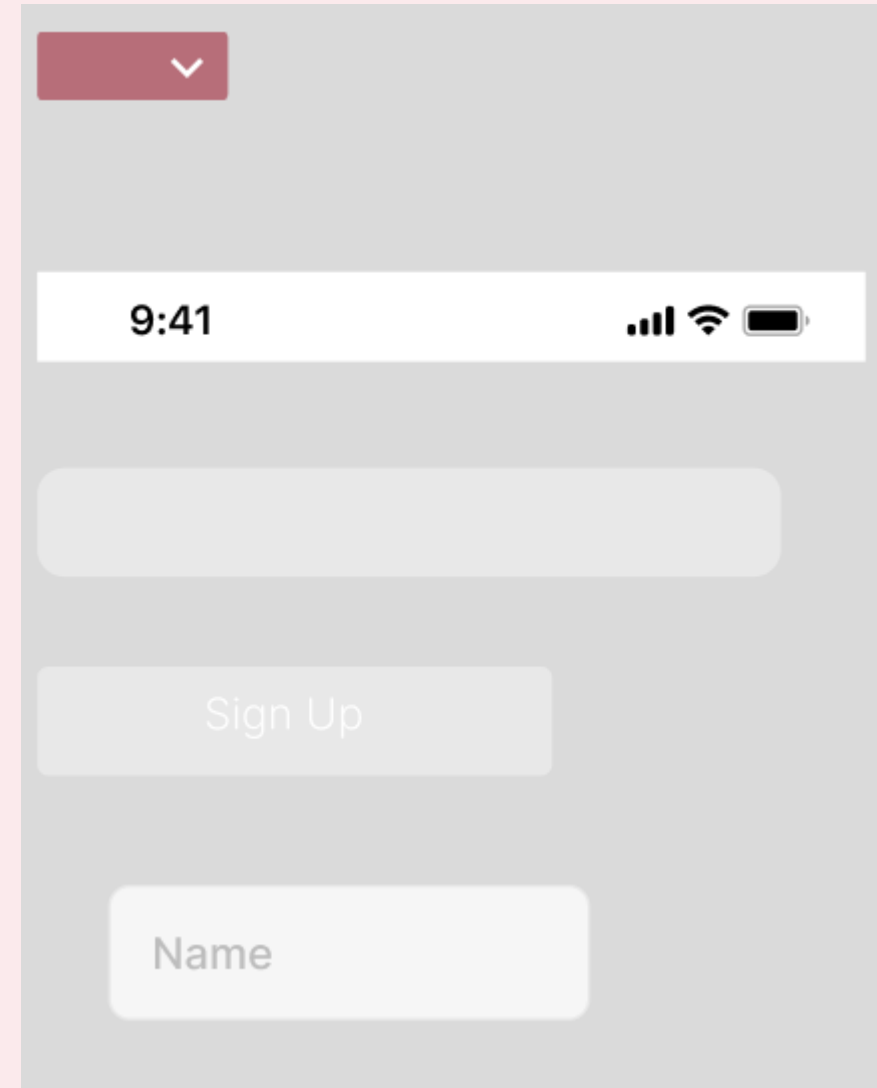
# Typography

Text styles

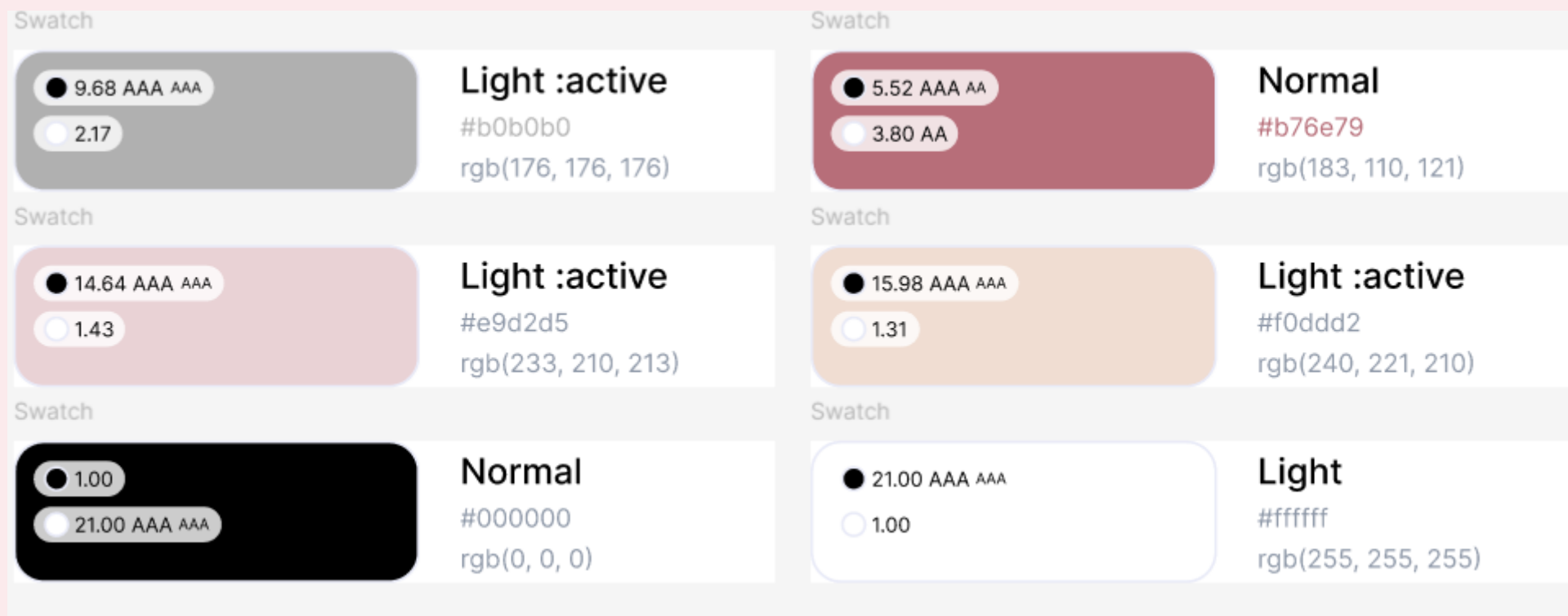
Ag SubTitle · 14/Auto

Ag Title · 16/Auto

# Other elements



# Colors



# Iconography



# Special Thanks







---

I would like to extend my sincere thanks to the following individuals for their invaluable support and assistance:

- Dr Saad : for guidance and support
- Sarah Abdullah: for insightful feedback

# Conclusion



- 
- My role in the project
  - The goal of the project
  - My Target audience
  - Key Challenges and constraints
  - Research conducted
  - Design Strategy
  - Sketches/ wireframes
  - Results of testing
  - Special Thanks



# Thank you for listening

Any Questions ?