

# Team: Number One

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# Anti-fraud predictive ML model

Reinforcing trust and CX

Number One Team - Hack'n'Lead Zürich 2019

The background of the slide is a dark teal color. It features a repeating pattern of small, light teal human icons arranged in a grid. These icons are positioned at the top, bottom, and sides of the slide, framing the central text.

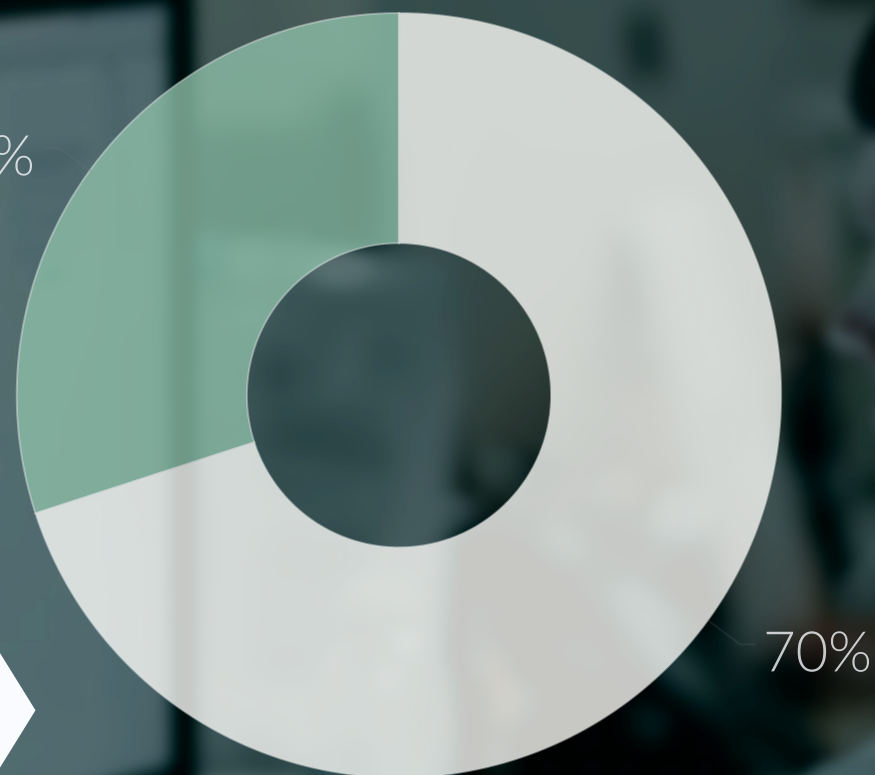
1.5 CHF trillion is laundered every year

A challenge for data analysts

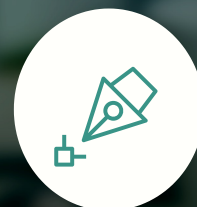
2029

# Increased external risk

Fraud models diversification & potential  
Increase of channels online  
Lack of customer education



Internal Fraud

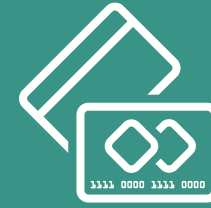


External fraud

Source: Netguardians research, 2018



# High Value Customer - Moments of risk



installs a  
new app

has an  
online  
calendar

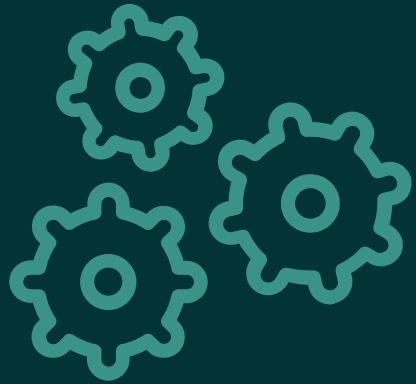
shops online  
at a favorite  
brand, in  
another  
location

makes a  
donation  
for tax  
purposes

pays  
regular  
invoices

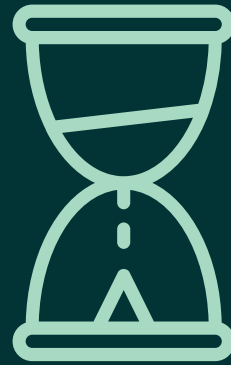
has  
social  
media  
presence

# Solution



AUTOMATED

Data driven detection and  
prediction model



REAL TIME

Detect Money Laundering Faster  
Increase Trust with customers



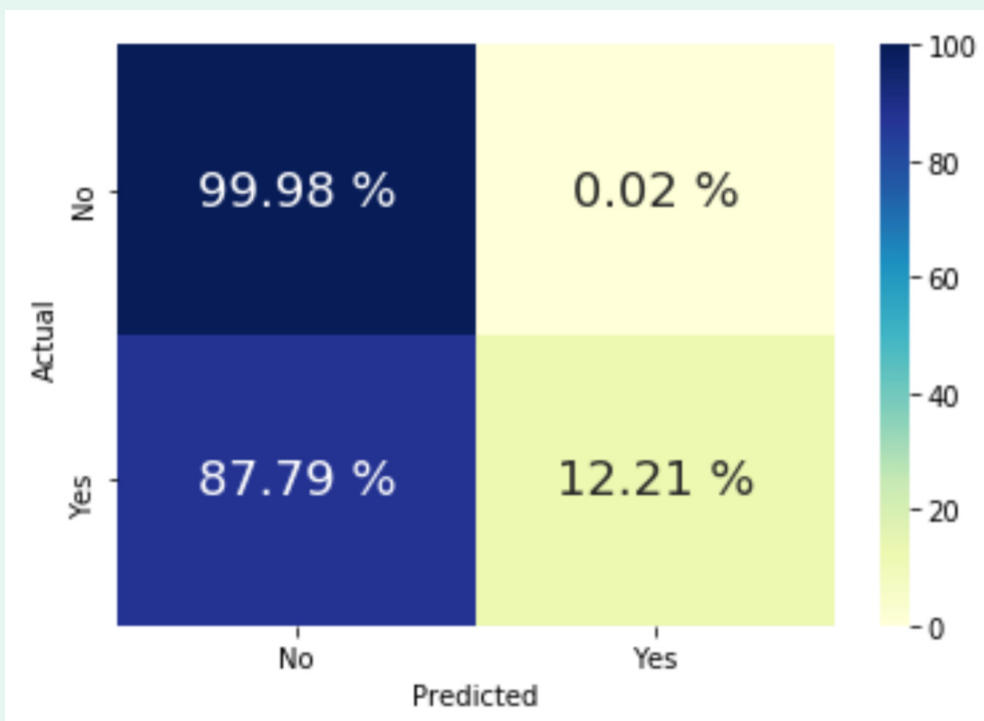
SIMPLE

Visual. Dynamic. Precise.

# Vision

## Current Model

### Random Forest



## Next steps

### Additional customer data:

- Nationality + Days spent in a risky country
- N. of transactions in a day variation
- ATM withdrawals in risky countries
- Same day input and ATM output



Dashboard



Flagged Accounts



Partners



Analysis Tools



Reports



## Dashboard



SUSPICIOUS ACTIONS

589



TOTAL ACCOUNTS

122



FLAGGED ACCOUNTS

67



PARTNERS

28



SUMMARY

Activity level

MEDIUM

Commission

\$0.00



STATISTICS

DETECTION SCORE

TOTAL LIVE ACCOUNTS

2

Active Accounts

1

Inactive Accounts



Anchor Oyster Bar



Frozen

3 hours ago



Medium risk



Starbucks Coffee



Operative

13/6/2017 8:23 PM



Medium risk



Kokkari Estiatorio

Operative

16/2/2017 8:23 PM



Medium risk



Documents



Products



Balance

Search Users ...



RECENT USERS

BLOCKED USERS



# POTENTIAL: Fraud Reduction Economic Impact

50+

countries

5k/year

false positive

CHF 40M

Total

Credit Suisse

Source: Estimated data, based on predictive model



Detect fraud  
faster. Support our  
project. Vote  
Number One.

Credit Suisse