

# The Next-Gen Formula 1 Liveblog Experience

Return day



DIGITAL CREATIVES IN SPORTS



# 01 MY ASSIGNMENT

# Improving the F1 Experience

Huge amounts of data in F1

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Three.js and WebGL data visuals

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More fan engagement for RN365

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# 02 THE PROBLEM STATEMENT

# Users need a better overview of an F1 race

More data = more analysis = more fan engagement

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Better understanding of what's happening on the track

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Way to overview the course of events in the race.

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# 03 THE SOLUTION

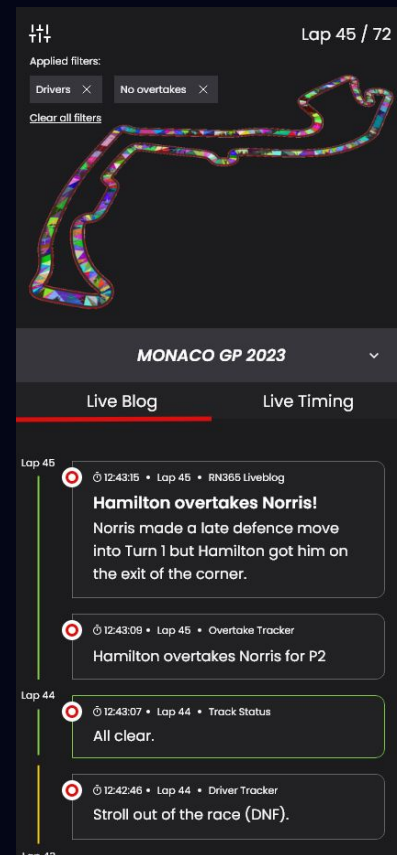
# An automated liveblog with 3D visuals

More liveblog items > More engagement

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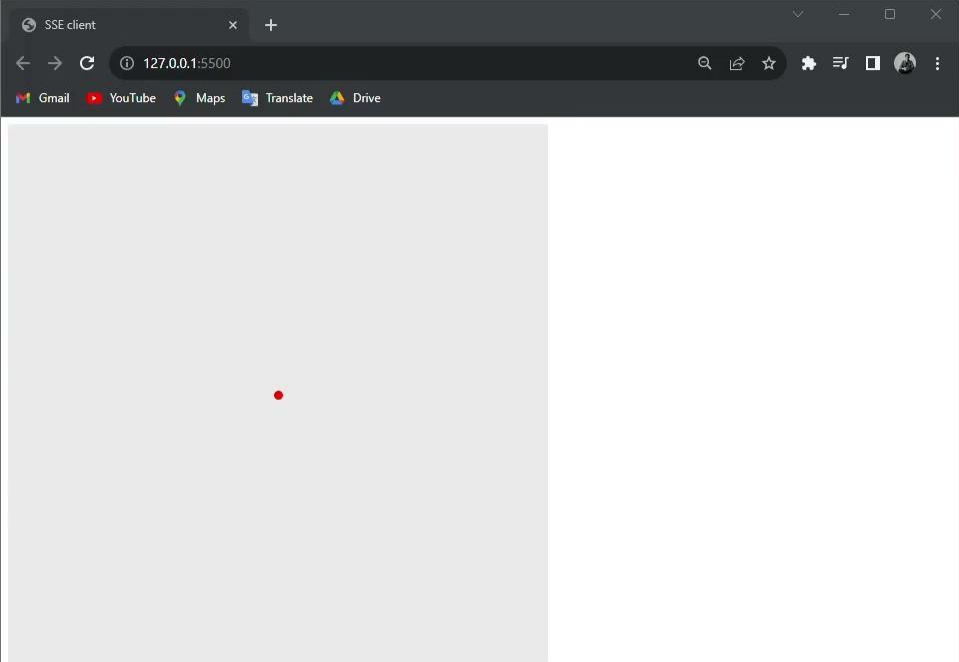
Visualizing events on the track

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# 04 PROGRESS



```
npm run live
AllData
PS C:\Users\jordi\Documents\Development\datastreamConverter> node .\recordRawLiveData.js
Serving FP2AllData position data on http://localhost:4000/data
Connected to the server
./LivePositionData/FP2AllData/1.json
./LivePositionData/FP2AllData/2.json
./LivePositionData/FP2AllData/3.json
./LivePositionData/FP2AllData/4.json
./LivePositionData/FP2AllData/5.json
./LivePositionData/FP2AllData/6.json
```

