

# Lana Kubatina

## AI-Driven Learning Experience & QA Specialist | Accessibility | Trusted Tester

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[LinkedIn](#) | [Portfolio](#) | [GitHub](#)

### Summary

- 10+ years in education, designing engaging learning experiences for 10k+ learners.
- Delivered courses across a wide range of domains, including accessibility basics and instructional design.
- 5+ years in QA, specializing in digital accessibility, WCAG compliance, and optimized learning experience design.
- Skilled in AI testing and agent setup to improve service quality and accessibility.
- Passionate about leveraging AI and QA expertise to advance accessible, intelligent learning solutions.

### Skills

- **Learning Design** (Instructional design, LMS, Articulate Rise, Storyline, Adobe Captivate, Blackboard, Vyond)
- **Content Creation** (Course writing, accessible graphic design, audio production, video editing, building interactive HTML web sandboxes for e-Learning practice)
- **AI & Emerging Tech** (Prompt engineering, AI model testing, agent training, learning analytics, adaptive learning systems, generative AI tools like ChatGPT and Claude, AI-assisted test scripting, data visualization)
- **Accessibility Testing** (WCAG, screen reader testing, keyboard navigation, magnifiers, automated and manual testing)
- **Web Development & QA** (HTML, CSS, JavaScript, SQL, API, DevTools, Jira, GitHub, Cypress, Playwright)
- **Policy Development** (Accessibility standards drafting, documentation, internal training support)
- **Soft Skills** (Strong communication, attention to detail, problem-solving, independent working, team collaboration)

### Professional Experience

#### e-Learning Content Creator and QA Specialist - eLearningDOC (11/24 - Present)

- Create accessible and inclusive **digital content** (text, multimedia, video, and web pages) for eLearning courses.
- Ensure e-learning content meets **WCAG guidelines** to enhance accessibility for 10k+ users during quality control.
- Test interactive modules and **instructional design** for quality standards, resolving 500+ defects monthly.
- Draft accessibility standards and **contribute to internal training** resources for ongoing accessibility compliance.
- Collaborate with instructional designers and developers to resolve defects, **enhancing team productivity**.

#### QA Engineer - SlopGoblins (06/24 - 07/24)

- Generated and optimized test cases using **AI-driven tools** and **analytics**, documenting issues in Jira.
- Developed manual and automated AI-assisted UI tests using **Playwright** and **Cypress**.

#### QA Tester - Royal Moving Co (06/22 - 06/24)

- Set up and trained the ChatBase **AI agent**, improving its learning from user interactions.
- Tested functionality, intent accuracy, **UX**, and **NLP** performance to ensure reliability and quality.
- Executed **GUI testing** of the company's website, identifying and resolving 200+ defects, improving service stability.

#### Community Manager, Online Course Editor, QA Tester - Yandex Practicum (11/18 - 06/22)

- Organized **onboarding and study flow** for 500+ students, applying eLearning **gamification** and social interactions.
- Created, copy-edited, and proofread learning content to improve quality for 50+ **IT courses**, increasing enrollments.
- Worked with **subject matter experts** to align e-learning content and objectives for quality and consistency.
- Executed **exploratory tests**, reporting defects in **Jira** during online course development.

#### Instructional Designer - Publishing House (11/17 - 11/18)

- Led a team of 20+ experts, optimizing online course creation, while reviewing and improving the content strategy.
- Designed curriculum and teaching materials, enhancing teaching efficiency and student engagement.
- Supported **product marketing** to position and promote learning products through webinars and field presentations, translating features and outcomes into clear, **audience-focused value propositions**

#### Teacher - High School (08/14 - 11/17)

- Designed an award-winning creative curriculum, fostering academic success.
- Recognized with a Laureate Diploma at the Pedagogical Debut competition.

### Education

- **Master of Arts in Publishing and Editing**, Moscow School of Printing
- **Bachelor of Arts in Education**, Moscow State Regional Institute for the Humanities