



LANA MARSHALL

Design & Art Direction

Austin, TX
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EDUCATION

PRATT INSTITUTE 2008-12

Brooklyn, New York
BFA Communications Design
Emphasis in Graphic Design

MAKERSQUARE 2014

Austin, Texas
Intensive 12-Week Front-End
Development Bootcamp

EXPERIENCE

SOCIAL DISTILLERY

Creative Director — September 2014 to Present

- + Led and carried out a complete revamp of Social Distillery's branding.
- + Rewrote prominent sections of copy on Social Distillery's website.
- + Collaborated with small team on social campaign creative strategies.
- + Worked within tight turnaround times.
- + Managed graphic design team.

Graphic Designer — December 2012 to September 2014

- + Established the role of graphic designer within Social Distillery.
- + Designed social content for various B2B and B2C clients.
- + Interviewed and collaborated with design interns.
- + Created graphics for Whole Foods Market and Cancer Treatment Centers of America.

Design Intern — July 2012 to December 2012

- + Branded various Social Distillery documents and presentations.
- + Executed social graphics and branding for Social Distillery's clients, including Jive Software and Playboy Fragrances.

HYATT REGENCY SAN ANTONIO

Freelance Graphic Designer — June 2012

- + Designed promotional material for the hotel's restaurant.

CAPABILITIES

SOFTWARE

Mac OS X
Illustrator
InDesign
Photoshop
After Effects
Dreamweaver
MS Office
Flash

DESIGN

Digital
Print
Packaging
Branding
Social Media
Motion Graphics
Silkscreen
Photography

WEB

HTML
CSS
GitHub
Foundation
Jekyll
Javascript
jQuery
SEO