



## LANA MARSHALL

Design & Creative

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## EDUCATION

### MAKERSQUARE 2014

Austin, Texas  
Intensive 12-Week Front-End  
Development Bootcamp

### PRATT INSTITUTE 2008-12

Brooklyn, New York  
BFA Communications Design  
Emphasis in Graphic Design

## EXPERIENCE

### MOOVEL

**Visual Designer** — November 2015 to February 2017

- + UI/UX for mobile apps in public transportation and mobility industry.
- + Collaborated with the product design team and developers to craft beautiful user experiences.
- + Created illustrations and motion graphics for marketing team.

### SOCIAL DISTILLERY

**Creative Director** — September 2014 to June 2015

- + Led and executed a complete revamp of Social Distillery's branding.
- + Rewrote prominent sections of copy on Social Distillery's website.
- + Collaborated with small team on social campaign creative strategies.
- + Managed graphic design team.

**Graphic Designer** — December 2012 to September 2014

- + Established the role of graphic designer within Social Distillery.
- + Designed social content and graphics for B2B and B2C clients, including Whole Foods and Cancer Treatment Centers of America.
- + Interviewed and collaborated with design interns.

**Design Intern** — July 2012 to December 2012

- + Branded various Social Distillery documents and presentations.
- + Executed social graphics and branding for Social Distillery's clients, including Jive Software and Playboy Fragrances.

### HYATT REGENCY SAN ANTONIO

**Freelance Graphic Designer** — June 2012

- + Designed promotional material for the hotel's restaurant.

## CAPABILITIES

### SOFTWARE

Illustrator  
InDesign  
Photoshop  
After Effects  
Sketch  
InVision

### DESIGN

UI/UX  
Digital  
Print  
Branding  
Motion Graphics  
Photography

### WEB

HTML  
CSS  
GitHub  
Javascript  
Wordpress  
SEO