INTRODUCTION:
Our first part of the process involved a lot of research and brainstorming using the given model canvas examples and Mateo's feedback as guides. All of the canvases were very helpful and thorough. However, none of them were tailored for the types of projects that will emerge from the Civic Hack Summit. We wanted to modify remove unnecessary boxes (Cost Structures and Revenues Streams for example), label of the remaining boxes for greater understanding, and rearranging them in an intuitive way that had a better flow.

We broke down the canvas into 3 main sections: The Problem, The Solution, and The Logistics.

THE PROBLEM:
None of the canvases that we looked at specifically addressed the problem that was at hand. So we created a special box for the Problem Statement for the participants to put the problem into words and keep it accessible while working out the rest of the canvas.

THE SOLUTION:
First, the focus is on 'who': Users & Those Impacted (Customer Segments). In this box, participants will not only figure out the direct users of the projects they are building out, but also the people in the community their project will impact. Secondly, participants will describe the Project (Channels) itself. They will discuss what kind of tool they will build as well as how it is going to address the Problem Statement. Lastly, they will list out of the Features & Benefits (Value Proposition) of the project: What will the project do?

THE LOGISTICS:
The final section focuses on Logistics: How will this project be completed? First, participants will list out all of the Key Activities they need to do to turn their project idea into reality. Secondly, they will figure out the Key Resources they for the Key Activities to complete the project. Lastly, they will brainstorm on the Partners (Key Partners) they need to work with to do the complete the project.

Main flow of the canvas will be as follows. However, this is intended to be an organic process with fluid thoughts and does not have to follow this route: