



Sidiki Alare

User Experience Designer

sidikisuweibaalare.com

Education

Coursera Learning Platform

Google UX Design // 2023

Coursera Learning Platform

Web and Mobile Design - UI/UX // 2021

IQ Business - BP Group

Accredited Customer Experience
Masters // 2021

Skills & Tools

Drawing

Wireframing

Journey Mapping

Interaction Design

Typography

Visual Design

User Research and Usability Studies

Information Architecture

Rapid Prototyping

Sketch

Draw.io

Trello

Miro

Adobe XD

Figma

Experience

Freelancing - Mobile Application // 2023

Designed and developed a mobile banking applications closing aligning with the client's requirements. The project was completed successfully, meeting and exceeding the client's expectations.

UI/UX Designer (U&I DevOps) // 2021 - Till Date

Designed and developed a real an online portal focusing on collections from vendors. Responsibilities included wireframe generation, user research, persona identification and designing user friendly portal. The project aimed to simplify collections made by vendors.

UX/UI Designer (G Technologies) // 2021 Till date

Lead UX research while designing the visuals and interactions of a project management system.

User Testing for Digital Products (CalBank Plc) // 2022

Participated in user testing for newly developed digital products to enhance the functionality and over all user experience

Leadership

Content Creation & Design // 2023

CXP

Part of a team that developed strategies to increase the brand mileage

Authentic Informal Leader // 2023

Positively influenced, inspired peers and promoted a positive work culture across the organisation.

Secretary Journey Mapping // 2023

Mapped customer journeys to identify pain points and improved user experience