



Sidiki Alare

User Experience Designer [sidikisuweibaalare.com](http://sidikisuweibaalare.com)

## Education

### Coursera Learning Platform

Google UX Design // 2023

### Udemy Learning Platform

Web and Mobile Design - UI/UX // 2021

### IQ Business - BP Group

Accredited Customer Experience Masters  
2021

### Udemy Learning Platform

Webflow // 2021

### University of Ghana

BA Psychology // 2010

## Skills

### Design

Drawing

Typography

Visual Design

Responsive Design

Contextual Research

Information Architecture

Storyboarding

Wireframing

Usability Testing

Journey Mapping

Rapid Prototyping

### Software

Sketch

Draw.io

Trello

Miro

Adobe XD

Figma

## Experience

### Freelancer

Collaborated with a team to create user-friendly and visually appealing digital products

### UX/UI Designer (U&I DevOps) // 2021 - Till date

Work closely with developers to ensure seamless implementation of designs

### UX/UI Designer (Gash Technologies) // 2021 Till date

Lead UX research while designing the visuals and interactions of a project management system.

### User Testing for Digital Products (CalBank Plc // 2022

Participated in user testing for newly developed products to enhance functionality and the over all user experience.

## Leadership

### Content Creation & Design // 2023

#### CXP

Developed strategies to generate content and extend the reach of CXP

### Authentic Informal Leader // 2023

Positively influence and inspired peers and promoted a positive work culture across the organisation.

### Secretary Journey Mapping // 2023

Mapped journeys to improve user experiences.