# Lancy Tan

## **Experience**

# **UI/UX** Designer

Commit the Change, UCI / Oct 2020 - Present / Irvine, CA

- Created an educational video platform to promote interest in STEAM subjects for students ages 6-11 for a nonprofit
- Designed features of the lesson creation and editing pages, including making sketches, low/mid/high fidelity wireframes, and an analysis of user testing results using Maze
- Collaborated cross-functionally with a team of 14 designers and developers to discuss sprint goals and ensure a smooth handoff of designs for developer implementation
- Elicited nonprofit clients in meeting sessions to clarify project scope, constraints, updates on progress, and verify designs

# **Projects**

## UI/UX Designer

Simply To Do App / Feb 2021 - Apr 2021 / San Francisco, CA

- Executed a to-do list design that aims to balance organization and minimalism using Figma
- Performed competitive analysis on 4 similar apps and created personas to learn more about the target market

## **UI/UX** Designer

Twitch Redesign / Mar 2020 - Jun 2020 / Irvine, CA

- Redesigned Twitch.tv's navigation system and information architecture to address its diversifying user base with a team of 4 designers
- Conducted heuristic evaluations, 2 user interviews, a survey with 50+ participants, and remote testing to find redesign targets

#### **Relevant Coursework**

- Human Computer Interaction
- Information Visualization
- Internet Apps Engineering
- Software Design
- User Interaction Software
- Social Analysis of Computing
- Requirements Engineering

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#### Education

University of California, Irvine

June 2022

B.S. in Software Engineering Minor in Informatics

### **Skills & Tools**

Figma

Jira

Maze

UI/UX Design

Competitive Analysis

**Heuristic Evaluation** 

User Research

**User Flows** 

**User Personas** 

**User Interviews** 

**User Testing** 

Sketching

Wireframes

Prototyping

Site Mapping

Requirements Elicitation

# **Programming**

HTML/CSS

Python

Java

C/C++

Javascript

**Typescript** 

React

Node.js

**Angular** 

SQL