

Lancy Tan

Product / UX Designer

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www.lancytan.com

Education

Google Career Certificates

Jan 2023

UX Design Certificate, Awarded by Coursera

University of California, Irvine

Jun 2022

B.S. in Software Engineering, Minor in Informatics

Experience

Lead UX/UI Design Intern / [Chillow](#)

Oct 2022 - Present

- Leading redesign of Chillow's mobile app to improve user retention rate
- Spearheading user research initiatives by developing user research plans, moderating 10 testing sessions, and presenting synthesized findings
- Collaborating cross-functionally with engineering, marketing, and sales teams to determine product direction

UX Designer / [Dreams For Schools](#)

Jan 2022 - Jun 2022

- Developed a web application that streamlined instructor assignment to K-12 classes, reducing workload by 30 hours each recruiting season
- Identified and resolved issues with the legacy system through heuristic evaluation, persona formation, and user journey maps
- Showcased launch-ready product and accompanying video presentation to sponsors at University of California, Irvine's 2nd Annual ICS Project Expo

UX Designer / [Commit The Change](#)

Oct 2020 - Jun 2022

OC Habitats

- Digitized habitat data management process by creating a cross-platform form manager
- Executed end-to-end design solutions by developing 20+ high fidelity wireframes and interactive prototypes, working iteratively within an agile development process
- Established and maintained a design system using OCH branding, including iconography, text styles, reusable components, and documentation for usage

Child Creativity Lab

- Designed an educational video platform for children ages 6-11
- Owned feature design for video lesson pages by creating mockups on Figma and working with engineers to optimize design delivery
- Analyzed KPIs from 19 user testing sessions on Maze to generate insights and ensure customer satisfaction

Tools & Skills

Tools: Figma, Adobe XD, Maze, Jira, Git

Programming: HTML, CSS, React, Angular, JavaScript, Python, Java, C/C++, SQL