

ANNUAL REPORT

2025 Year So Far in Review



**Land
Conservation
Association**

promoting sustainable land use in commodity production landscapes worldwide, through the production of robust, relevant, and actionable scientific knowledge and the promotion of environmentally and economically sound land use policies.

Letter from Leadership

Dear Friends,

This year has been one of growth and productivity. Thanks to your support, we have stepped forward to establish our organization and launch our research team of experts on supply chains, land system science, remote sensing, and geospatial modeling and software engineering. As a team, we have extensively analyzed the drivers and patterns of land use change, communicated this to broad audiences, and tackled a challenging policy question around data privacy.

We also traveled to Brazil to share our work with stakeholders and in collaboration with colleagues at the University of Wisconsin-Madison, we hosted a high level policy maker for a week of incredible discussions.

We are proud of what we've accomplished, and even more excited about what's ahead. Thank you for being part of this journey.

With gratitude,

Lisa Rausch, Executive Director
Holly K. Gibbs, Co-director



Our Mission & Vision

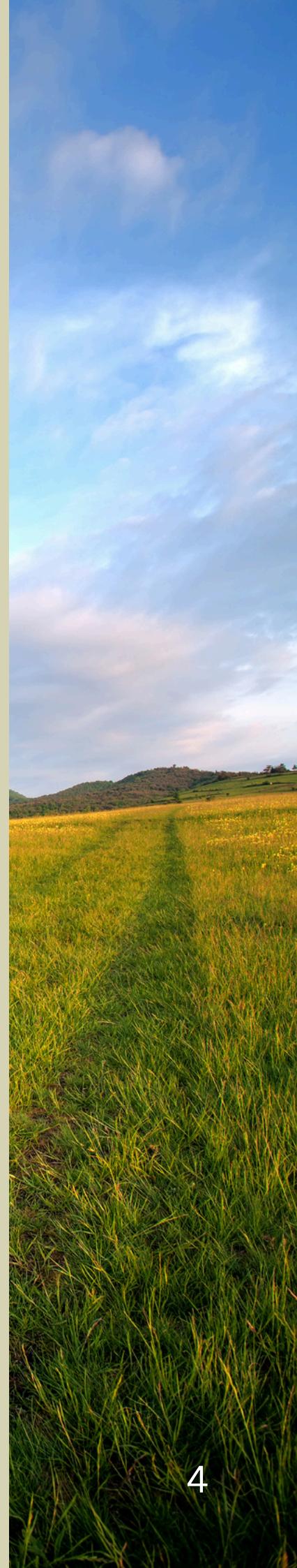
Mission: We endeavor to produce robust and actionable scientific knowledge and to promote environmentally and economically sound land use policies

Vision: We believe that rigorous scientific research, combined with stakeholder collaboration, can contribute to solutions for just and sustainable land use around the world.

Year in Review

Program Highlights:

- Established the Land Conservation Association in March 2025
- Assembled team of renown scholars and analysts
- Led geospatial analysis to assess drivers of deforestation in the Brazilian Amazon and Cerrado biomes
 - Presented results to broad group of NGO colleagues
 - Completed and distributed report
- Developing recommendations about data privacy in supply chain tools
- Hosted week-long research workshop with Dr. Ricardo Negrini, Federal Public Prosecutor from the Amazonian state of Pará and lead of the TAC efforts across the Amazon.



Financial Summary

Revenue:

- Grants: \$20,507
- Individual Donations: \$1,000

Expenses:

- Programs: 79%
- Administration: 21%

Note: A full financial statement is available upon request.





Leadership & Support

Board of Directors:

Lisa Rausch (President, Treasurer)

Holly Gibbs (Vice President, Secretary)

Sarah Wright

Staff Team:

Dr. Lisa Rausch, Executive Director

Dr. Holly Gibbs, Co-Director

Jacob Munger, Research Scientist

Matt Christie, Data Engineer

Christina Dennis, Geospatial Researcher

Clare Sullivan, Sustainability Data Manager

Ian Schelly, Geospatial Researcher

Joe App, Data Engineer

Looking Ahead

As 2025 wraps up and we look ahead to 2026, on our horizon are:

- Further developing work on **data privacy** in compliance tools designed to support environmental policy implementation in supply chains
- Developing new approaches for **mapping cattle production systems**
- Expanding research on **food systems** across the globe
- Producing new data and support policy making related to **biofuels** production in Brazil
- Strengthening partnerships to protect the **Brazilian Cerrado**



Thank You to Our Supporters:

We are deeply grateful to the individuals, foundations, and partners who made this work possible.

Join Us!

Support our work:

<https://www.landconservationassociation.org/>

Follow us:

<https://www.linkedin.com/company/landconservationassociation>

