

Thinking of how to put together the 15” or 30” versions I think the best is to keep each scenario as a whole, without mixing in them up, one after the other. I think that “Feel the Burn” and “Math”, the ones that end with the Delta Faucet in action without a question, would be perfect ones to be the ones in which we use the close up product shots in a way in which we not only use them to show flawlessly the Delta Faucets and maybe even the Google Home or Alexa gadgets but as well as punctuation marks giving some breathing moments to the film.

