

THE GUY

Overall, our guy should be a great actor and have great control of his body. It is clear that he has to be able to give us a nice range of actions and performance and should be someone nice to see on camera without clothes.

Having said this, it is important that he is not a model, that he is not someone too far away, too aspirational, because we really need the audience to empathize with him, to want to laugh with him and not about him.

I imagine him to be like an African American version of James Franco. I like him as a reference in all senses, his great performance, his sense of humor, his good looks that do not necessarily overwhelm: he'd be a guy that would intrigue as at first, engage us later and finally make us smile feeling somehow happy for him and wanting to experience what he did. Now, of course, he could be an afro American or Asian James Franco, or whatever we think we need, or simply be open to any if we can.



