

# Changing World of Rental Property Pet Damage

## Property



Experienced Pet Damage **85%**

**30%**



increase in average rent for pet owners vs. non owners



Advertise pets okay **27%**

**80%**



of renters required to pay pet deposit vs. 60% in 2013

## Renters with Pets

**75%** Renters Own a Pet



**73%**

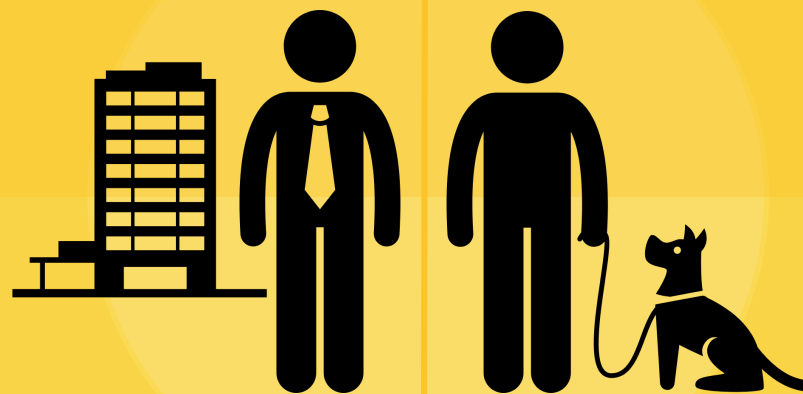
Millennials own pets

**70%** of ESA Letters are fraudulent



**8 months**

rent 8 months longer than non pet owners



**9/10**



tenants with pets said pet policies place



**65%** of pet owners earn **\$50K or more.**

Average pet damage from dogs is **\$850 a month**



**\$16K**

First Fine for violating Fair Housing Act

**\$37K**

2nd Violation

**\$65K**

Three or more violations

Fines dependent on frequency