

Reasons to leave Netflix

Questions to Ask

Research Prompts

Possible Solutions

Problems with Question

Other streaming services provide cheaper cost

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How does a streaming service operate? Are Netflix's prices justified?

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Research consumer opinion about Netflix online

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Free streaming services (Tubi, Pluto TV) could provide better alternatives to paid ones

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Netflix could turn out to be the actual cheapest streaming service

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Better content (i.e. Peaky Blinders) is locked behind pricy plans

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Are TV shows as a whole declining in quality?

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Compare prices between Netflix plans and other similar plans from alternative streaming services

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Netflix could become free with ads, and make a plan with no ads paid to mitigate people leaving

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Costs on every streaming service could prove expensive

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Other streaming services have better shows.

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What advantages does Netflix have over other competitors?

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Poll students on if Netflix is their preferred streaming service

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Netflix is doomed for failure due to primary companies (Disney, Universal) creating their own streaming services and putting all their content there.

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How did Netflix start out? Were they always a streaming service?

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Evaluate the average critic score of content on each streaming service

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What is Netflix's target audience?

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Poll students on the quality of Netflix tv shows

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How does Netflix make revenue?

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Compare the amount of kids shows vs adult shows. Is there a disproportionate amount?

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