Landon Linn

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EDUCATION

The University of Tennessee (UTK), Knoxville, TN

Expected Graduation, May 2025

Bachelor of Science, Information Science (BSIS) | Concentration: User Experience Design (UXD)

Major GPA: 3.56/4.0

TECHNICAL SKILLS

Development Languages: HyperText Markup Language (HTML), Cascading Style Sheets (CSS), JavaScript, Python, C++

Frameworks/Libraries: Bootstrap, React.js, Pandas, Matplotlib

Databases: Structured Query Language (SQL), Microsoft Access, Database Design

Tools: Git, Figma, Microsoft Office, Adobe Photoshop, Adobe Illustrator, AI Tools (OpenAI ChatGPT and Microsoft Copilot)

PROFESSIONAL EXPERIENCE

Web Developer with IBC Traffic, Remote Internship

May 2024 - Current

- Collaborated with senior management to capture business requirements for the redesign of the corporate website, leading to improved user experience and a measurable increase in traffic and conversions.
- Designed and deployed dynamic website features using Figma for prototyping, Squarespace for hosting, and custom HTML, CSS, and JavaScript, improving site functionality and aesthetics.
- Conducted iterative user testing and feedback sessions, refining the site based on insights, resulting in a more intuitive and satisfying user experience.

PROFESSIONAL CERTIFICATIONS

- IBM Full Stack Software Developer Professional Certificate (Expected, April 2025)
- Google User Experience Design (UXD) Professional Certificate (Completed, September 2024)
- Meta Front-End Developer Professional Certificate (Completed, January 2025)

RELEVANT PROJECTS

Explore More: https://www.landonlinn.com/Portfolio

RELEVANT COURSEWORK - The University of Tennessee

Database Design

- Studied procedures and techniques in database design and development, including conceptual data modeling, logical database design, and the physical database design process.
- Gained proficiency in Structured Query Language (SQL) for querying and managing relational databases.

Programming for Information Applications

• Focused on programming languages with an emphasis on data structures, built-in functions, user-defined variables, and syntax control structures for processing and visualizing datasets.

User Experience Design

- Developed user-centered design skills, including user research, persona creation, wireframing, and prototyping.
- Acquired expertise in usability testing and iterative design to enhance product functionality and user satisfaction.
- Proficient in design tools such as Figma and Adobe XD for creating high-fidelity prototypes.
- Applied accessibility principles to ensure inclusive and user-friendly designs for diverse users.

Interfaces and Interaction Design

- Explored human-computer interaction (HCI) principles to design intuitive and effective user interfaces.
- Utilized UTK's Research & Innovation Center Usability Lab to evaluate websites and how end-users interact with technology.

PROFESSIONAL AFFILIATIONS