Landon Linn

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EDUCATION

The University of Tennessee (UTK), Knoxville, TN *Expected Graduation,* **May 2025**
Bachelor of Science, Information Science (BSIS) | Concentration: User Experience Design (UXD)   Major GPA: 3.56/4.0

TECHNICAL SKILLS

Development Languages: HyperText Markup Language (HTML), Cascading Style Sheets (CSS), JavaScript, Python, C++
Frameworks/Libraries: Bootstrap, React.js, Pandas, Matplotlib
Databases: Structured Query Language (SQL), Microsoft Access, Database Design
Tools: Git, Figma, Microsoft Office, Adobe Photoshop, Adobe Illustrator, AI Tools (OpenAI ChatGPT and Microsoft Copilot)

PROFESSIONAL EXPERIENCE

Web Developer with IBC Traffic, Remote Internship **May 2024 - Current**
- Redesigned the corporate website to address outdated design and usability challenges, aiming to enhance user engagement and conversions.
- Designed and implemented dynamic website features using HTML, CSS, and JavaScript, while translating Figma prototypes into responsive, user-friendly designs. Collaborated closely with senior management to ensure business goals aligned with design functionality.
- Improved website usability, resulting in increased site traffic and higher conversion rates. Successfully modernized the corporate website, leading to positive client feedback.

PROFESSIONAL CERTIFICATIONS

- Google User Experience Design (UXD) Professional Certificate (Completed, September 2024)
- Meta Front-End Developer Professional Certificate (Completed, January 2025)
- AWS Cloud Practitioner Certification (Expected, February 2025)

RELEVANT PROJECTS

Explore More: https://www.landonlinn.com/Portfolio

RELEVANT COURSEWORK – The University of Tennessee

Database Design
- Studied procedures and techniques in database design and development, including conceptual data modeling, logical database design, and the physical database design process.
- Gained proficiency in Structured Query Language (SQL) for querying and managing relational databases.

Programming for Information Applications
- Focused on programming languages with an emphasis on data structures, built-in functions, user-defined variables, and syntax control structures for processing and visualizing datasets.

User Experience Design
- Developed user-centered design skills, including user research, persona creation, wireframing, and prototyping.
- Acquired expertise in usability testing and iterative design to enhance product functionality and user satisfaction.
- Proficient in design tools such as Figma and Adobe XD for creating high-fidelity prototypes.
- Applied accessibility principles to ensure inclusive and user-friendly designs for diverse users.

Interfaces and Interaction Design
- Explored human-computer interaction (HCI) principles to design intuitive and effective user interfaces.
- Utilized UTK's Research & Innovation Center Usability Lab to evaluate websites and how end-users interact with technology.

PROFESSIONAL AFFILIATIONS

United States Research Software Engineer Association (US-RSE) August 2024 - Present
Association for Computing Machinery (ACM) September 2024 - Present
International Institute of Business Analysis (IIBA) August 2024 – Present