# **Landon Linn**

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### **EDUCATION**

The University of Tennessee, Knoxville, TN

May 2025

Major GPA: 3.56/4.0

Bachelor of Science, Information Science (BSIS) Concentration: User Experience Design (UXD)

**TECHNICAL SKILLS** 

Languages: Frameworks/Libraries: Databases: Tool

HTML, CSS, JavaScript, Bootstrap, React.js, Pandas, SQL, MS Access Git, Figma, MS Office, Adobe

Python, C++ Matplotlib Photoshop

### **PROFESSIONAL EXPERIENCE**

### Web Developer with IBC Traffic, Remote

May 2024 - Current

Internship

- Collaborated with senior management to capture business requirements for the redesign of the corporate website, leading to improved user experience and a measurable increase in traffic and conversions.
- Designed and deployed dynamic website features using Figma for prototyping, Squarespace for hosting, and custom HTML, CSS, and JavaScript, improving site functionality and aesthetics.
- Conducted iterative user testing and feedback sessions, refining the site based on insights, resulting in a more intuitive and satisfying user experience.

### RELEVANT COURSEWORK

### **Database Design - UTK Course**

- Studied procedures and techniques in database design and development, including conceptual data modeling, logical database design, and the physical database design process.
- Gained proficiency in Structured Query Language (SQL) for querying and managing relational databases.

#### **Programming for Information Applications – UTK Course**

 Focused on programming languages with an emphasis on data structures, built-in functions, user-defined variables, and syntax control structures for processing and visualizing datasets.

### User Experience Design - UTK Courses & Google UXD Certification

- Developed user-centered design skills, including user research, persona creation, wireframing, and prototyping.
- Acquired expertise in usability testing and iterative design to enhance product functionality and user satisfaction.
- Proficient in design tools such as Figma and Adobe XD for creating high-fidelity prototypes.
- · Applied accessibility principles to ensure inclusive and user-friendly designs for diverse users.

#### Interfaces and Interaction Design - UTK Course

Explored human-computer interaction (HCI) principles to design intuitive and effective user interfaces.

## PROFESSIONAL CERTIFICATIONS

- AWS Cloud Practitioner Certification (Expected January 2025)
- Google User Experience Design Certification (Completed September 2024)
- Meta Front-End Developer Professional Certificate (Completed January 2025)

# PROFESSIONAL AFFILIATIONS

United States Research Software Engineer Association (US-RSE) Association for Computing Machinery (ACM) International Institute of Business Analysis (IIBA)

August 2024 - Present September 2024 - Present August 2024 - Present