

# LANDRY BARB II

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## SUMMARY

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Frontend engineer with 3+ years building **web applications and multi-site ecosystems** for enterprise and nonprofit clients. I specialize in **accessible, component-driven frontend development**—semantic HTML, resilient CSS, and practical WCAG/ADA compliance focused on real-world conditions, not just ideal demos.

My background in **live entertainment and Disney Parks** gives me a deep bias toward audience experience: clear hierarchy, predictable interaction, and performance that holds up under load. I'm looking for roles where I can help teams **ship accessible UI at scale**—especially in **entertainment, media, internal tools, and complex workflows**.

## CORE CAPABILITIES

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- **Accessibility Engineering** – WCAG-aligned HTML/CSS/JS, keyboard and focus management, contrast and motion considerations, accessible forms and media, practical a11y remediation across existing codebases.
- **Frontend Development** – Vue 3, modern JavaScript (ES6+), component architecture, responsive layout systems, performance optimization, design to code execution.
- **Design Systems & UX** – UI patterns, design tokens, layout grids, Figma-to-frontend translation, entertainment & dashboard UI, content hierarchy for real users.
- **Tooling & Workflows** – Git/GitHub, Vite, Webpack, Webflow, WordPress, Cloudflare/AWS S3, DNS & CDN configuration, analytics and experimentation.
- **Collaboration & Leadership** – Cross-functional work with design, marketing, and operations; mentoring junior devs; scoping and leading small project teams.

## TECHNICAL SKILLS

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- **Languages & Markup:** JavaScript (ES6+), TypeScript, HTML5, CSS3, Sass, PHP, Python, C#
- **Frameworks & Libraries:** Vue 3, Bootstrap, Divi, Webflow, WordPress
- **Accessibility:** Semantic HTML, WCAG 2.1/2.2 principles, keyboard navigation, focus states, landmarks, screen-reader-friendly structure, basic accessibility testing & remediation
- **Build & Dev Tooling:** Vite, Webpack, Git/GitHub, AWS S3, Cloudflare, GoDaddy, DNS & CDN configuration
- **Design & Prototyping:** Figma, UI design, wireframing, prototyping, user flows, Adobe Express
- **Integration & Analytics:** REST APIs, ERPNext, Google Analytics, Google Tag Manager, Mailchimp, Stripe, SendGrid
- **Testing & QA:** Cross-browser testing (BrowserStack), performance auditing, accessibility checks, regression testing on multi-site environments

## PROFESSIONAL EXPERIENCE

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### NEP Services - Web Developer

#### Mar 2024 - Present

Enterprise and nonprofit web development with a focus on **accessibility, performance, and maintainable multi-site architectures**.

- Lead frontend development and maintenance for **500+ enterprise and nonprofit sites**, establishing patterns for **semantic, accessible templates** reused across the portfolio.
- Improved site performance by **~50%** through image optimization, lazy loading, and efficient asset delivery utilizing CDN, caching, and image compression strategies
- AI assisted workflows to craft and translate Figma designs into **production ready, accessible implementations** using Webflow, semantic elements, CSS, and JavaScript.
- Architect and refine HTML structure to support **screen readers, keyboard navigation, and clear document hierarchy**, including headings, landmarks, and skip patterns.
- Manage technical infrastructure of DNS, SPF/DKIM, CDN via GoDaddy, AWS, Cloudflare, ensuring reliable, secure delivery of high-traffic campaigns and content updates.
- Implement analytics and tracking with GTM, and Google Search Console to measure engagement and performance.
- Coordinate cross-browser QA and accessibility checks via NVDA, Axe Dev Tools + manual testing, managing approvals and deployment workflows through Basecamp/Monday.

## Shiloh Code - Lead Web Developer

Jul 2022 - Sept 2025

Directed full-stack web projects with emphasis on **e-commerce**, **ERP integrations**, and **subscription based workflows**, while maturing frontend and accessibility practices.

- Architected and deployed **6+ full-scale WordPress sites**, customizing themes using Divi, optimizing plugins, and building **conversion focused, mobile responsive layouts**.
- Implemented **WooCommerce** platforms with Stripe and SendGrid integration, ensuring **accessible checkout forms**, clear error handling, and email communication flows.
- Built recurring billing systems for **50+ monthly subscription clients**, including CSV export workflows and admin UI tailored for non-technical staff.
- Managed Google Workspace domain migrations, DNS, and server infrastructure (Hover, Cloudways, Docker), maintaining uptime and secure deployments.
- Executed digital marketing campaigns (Facebook Ads, A/B testing) delivering measurable conversion improvements
- Scoped projects, delegated tasks, and **mentored junior developers**, introducing more consistent frontend and accessibility standards within the team.

## Accessible Streaming UI Component Library (Personal, In Progress)

2025 — Ongoing

- Designing and implementing a **Vue 3 + TypeScript** component library inspired by **streaming and entertainment platforms** (buttons, navigation, carousels, media controls).
- Each component is built with **semantic HTML**, **keyboard-first interaction**, **focus management**, and **WCAG 2.1/2.2 AA contrast requirements**.
- Backed by unit and E2E tests (Vitest, Playwright) plus automated accessibility checks (axe, Lighthouse) to demonstrate **shift-left accessibility** in a modern stack.

## EDUCATION

### Upskillist

Jun 2020 - Jan 2021

*Associates Degree, Web Development*

### University of Redlands

Sep 2003 - May 2007

*B.A, Musical Theatre*

## ADDITIONAL EXPERIENCE

### ENTERTAINMENT INDUSTRY PROFESSIONAL – Performer & Production

2000 - 2014

4 years with **Disney Parks & Resorts (Disneyland)** plus extensive live performance and production experience.

Inherent understanding of **audience engagement**, **timing**, and **experience design**, which directly informs how I approach **interaction patterns**, **pacing**, and **feedback** in digital products.

Comfortable collaborating across creative, technical, and operational teams to deliver **high-quality, consistent experiences at scale**.