

Landry Carroll

Front-End Web Developer // Designer

Featured Project

After 8 Band

March 2023 – July 2023

- › Redesigned their website using Adobe XD, giving it a fresh and modern look to enhance the band's online presence.
- › Setup their WordPress site as a headless CMS using GraphQL and ACF GraphQL
- › Developed a Next.js + Faust frontend that seamlessly integrated with the CMS, ensuring efficient content management and fast page loading.
- › Implemented the Google Calendar API to display upcoming events, providing visitors with real-time information on the band's performances.
- › Designed and implemented a searchable table of popular cover songs using the
- › React Table Library, enhancing user engagement and navigation.
- › Created a user-friendly contact form using React Hook Forms and Gravity Forms, enabling lead generation and communication with the band.
- › Integrated Google Analytics 4 for comprehensive data tracking.
- › Deployed the WordPress backend to WP Engine and the frontend to Vercel

Relevant Experience

Web Developer @ Boldist

May 2022 – October 2023 // Orlando, FL

- › Built a prototype Next.js web app for a web compliance firm, showcasing new tech and great user experiences.
- › Innovated with a Headless WordPress + Faust.js starter theme, simplifying development and boosting website performance.
- › Created custom WordPress themes from design files for various Marketing and Ecommerce sites.
- › Used Google Analytics, Search Console, and Tag Manager to track and enhance site performance and SEO.
- › Implemented WordPress themes with ACF Pro for flexible content management.
- › Helped develop an in-house auditing system for site performance and accessibility.
- › Streamlined code deployment with GitHub Actions on WP Engine.
- › Improved the internal marketing site's speed and user experience.
- › Collaborated on the development of an internal WordPress theme styled with Tailwind CSS and bundled with Vite for efficient development.
- › Created and maintained pages for existing Shopify and WooCommerce sites.

Visual Designer @ EcoScience Resource Group

Feb 2021 – May 2022 // Baton Rouge, LA

- › Designed info-graphics in Illustrator, using existing company style guide
- › Designed and illustrated new design elements for new projects
- › Worked within a team to create a new isometric design system for Chevron Philips training manuals
- › Produced PowerPoint presentation slides for training programs

Web Development Intern @ Entrepreneurs Across Borders, Inc.

Sept 2020 – Feb 2021 // Baton Rouge, LA

- › Designed a prototype for the new landing page using Adobe XD
- › Helped build the new landing page using the Wild Apricot CMS and page builder

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Skills

Programming Languages

JavaScript (ES6), HTML, CSS, PHP

Libraries & Frameworks

React, Next.js, Wordpress, TailwindCSS, Shadcn/UI, T3 App, Framer Motion, TanStack

Tools & Platforms

Firebase, GitHub, WP Engine, Vercel, Shopify, WooCommerce

Design

Illustrator, Photoshop, Figma, Adobe XD, InDesign

References

Kara Akers

Project Manager // Boldist

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Afsaneh Ghazavi

User Experience Designer // Arthrex

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Musician and Educator // Dunham School

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