

## Advertising

TV	Radio	Newspaper	Sales
230.1	37.8	69.2	22.1
44.5	39.3	45.1	10.4
17.2	45.9	69.3	9.3
151.5	41.3	58.5	18.5
180.8	10.8	58.4	12.9
8.7	48.9	75	7.2
57.5	32.8	23.5	11.8
120.2	19.6	11.6	13.2
8.6	2.1	1	4.8
199.8	2.6	21.2	10.6
66.1	5.8	24.2	8.6
214.7	24	4	17.4
23.8	35.1	65.9	9.2
97.5	7.6	7.2	9.7
204.1	32.9	46	19
195.4	47.7	52.9	22.4
67.8	36.6	114	12.5
281.4	39.6	55.8	24.4
69.2	20.5	18.3	11.3
147.3	23.9	19.1	14.6
218.4	27.7	53.4	18
237.4	5.1	23.5	12.5
13.2	15.9	49.6	5.6
228.3	16.9	26.2	15.5
62.3	12.6	18.3	9.7
262.9	3.5	19.5	12
142.9	29.3	12.6	15
240.1	16.7	22.9	15.9
248.8	27.1	22.9	18.9
70.6	16	40.8	10.5
292.9	28.3	43.2	21.4
112.9	17.4	38.6	11.9
97.2	1.5	30	9.6
265.6	20	0.3	17.4
95.7	1.4	7.4	9.5
290.7	4.1	8.5	12.8
266.9	43.8	5	25.4
74.7	49.4	45.7	14.7
43.1	26.7	35.1	10.1
228	37.7	32	21.5
202.5	22.3	31.6	16.6
177	33.4	38.7	17.1
293.6	27.7	1.8	20.7
206.9	8.4	26.4	12.9
25.1	25.7	43.3	8.5
175.1	22.5	31.5	14.9
89.7	9.9	35.7	10.6
239.9	41.5	18.5	23.2
227.2	15.8	49.9	14.8
66.9	11.7	36.8	9.7
199.8	3.1	34.6	11.4
100.4	9.6	3.6	10.7

## Advertising

216.4	41.7	39.6	22.6
182.6	46.2	58.7	21.2
262.7	28.8	15.9	20.2
198.9	49.4	60	23.7
7.3	28.1	41.4	5.5
136.2	19.2	16.6	13.2
210.8	49.6	37.7	23.8
210.7	29.5	9.3	18.4
53.5	2	21.4	8.1
261.3	42.7	54.7	24.2
239.3	15.5	27.3	15.7
102.7	29.6	8.4	14
131.1	42.8	28.9	18
69	9.3	0.9	9.3
31.5	24.6	2.2	9.5
139.3	14.5	10.2	13.4
237.4	27.5	11	18.9
216.8	43.9	27.2	22.3
199.1	30.6	38.7	18.3
109.8	14.3	31.7	12.4
26.8	33	19.3	8.8
129.4	5.7	31.3	11
213.4	24.6	13.1	17
16.9	43.7	89.4	8.7
27.5	1.6	20.7	6.9
120.5	28.5	14.2	14.2
5.4	29.9	9.4	5.3
116	7.7	23.1	11
76.4	26.7	22.3	11.8
239.8	4.1	36.9	12.3
75.3	20.3	32.5	11.3
68.4	44.5	35.6	13.6
213.5	43	33.8	21.7
193.2	18.4	65.7	15.2
76.3	27.5	16	12
110.7	40.6	63.2	16
88.3	25.5	73.4	12.9
109.8	47.8	51.4	16.7
134.3	4.9	9.3	11.2
28.6	1.5	33	7.3
217.7	33.5	59	19.4
250.9	36.5	72.3	22.2
107.4	14	10.9	11.5
163.3	31.6	52.9	16.9
197.6	3.5	5.9	11.7
184.9	21	22	15.5
289.7	42.3	51.2	25.4
135.2	41.7	45.9	17.2
222.4	4.3	49.8	11.7
296.4	36.3	100.9	23.8
280.2	10.1	21.4	14.8
187.9	17.2	17.9	14.7
238.2	34.3	5.3	20.7

## Advertising

137.9	46.4	59	19.2
25	11	29.7	7.2
90.4	0.3	23.2	8.7
13.1	0.4	25.6	5.3
255.4	26.9	5.5	19.8
225.8	8.2	56.5	13.4
241.7	38	23.2	21.8
175.7	15.4	2.4	14.1
209.6	20.6	10.7	15.9
78.2	46.8	34.5	14.6
75.1	35	52.7	12.6
139.2	14.3	25.6	12.2
76.4	0.8	14.8	9.4
125.7	36.9	79.2	15.9
19.4	16	22.3	6.6
141.3	26.8	46.2	15.5
18.8	21.7	50.4	7
224	2.4	15.6	11.6
123.1	34.6	12.4	15.2
229.5	32.3	74.2	19.7
87.2	11.8	25.9	10.6
7.8	38.9	50.6	6.6
80.2	0	9.2	8.8
220.3	49	3.2	24.7
59.6	12	43.1	9.7
0.7	39.6	8.7	1.6
265.2	2.9	43	12.7
8.4	27.2	2.1	5.7
219.8	33.5	45.1	19.6
36.9	38.6	65.6	10.8
48.3	47	8.5	11.6
25.6	39	9.3	9.5
273.7	28.9	59.7	20.8
43	25.9	20.5	9.6
184.9	43.9	1.7	20.7
73.4	17	12.9	10.9
193.7	35.4	75.6	19.2
220.5	33.2	37.9	20.1
104.6	5.7	34.4	10.4
96.2	14.8	38.9	11.4
140.3	1.9	9	10.3
240.1	7.3	8.7	13.2
243.2	49	44.3	25.4
38	40.3	11.9	10.9
44.7	25.8	20.6	10.1
280.7	13.9	37	16.1
121	8.4	48.7	11.6
197.6	23.3	14.2	16.6
171.3	39.7	37.7	19
187.8	21.1	9.5	15.6
4.1	11.6	5.7	3.2
93.9	43.5	50.5	15.3
149.8	1.3	24.3	10.1

## Advertising

11.7	36.9	45.2	7.3
131.7	18.4	34.6	12.9
172.5	18.1	30.7	14.4
85.7	35.8	49.3	13.3
188.4	18.1	25.6	14.9
163.5	36.8	7.4	18
117.2	14.7	5.4	11.9
234.5	3.4	84.8	11.9
17.9	37.6	21.6	8
206.8	5.2	19.4	12.2
215.4	23.6	57.6	17.1
284.3	10.6	6.4	15
50	11.6	18.4	8.4
164.5	20.9	47.4	14.5
19.6	20.1	17	7.6
168.4	7.1	12.8	11.7
222.4	3.4	13.1	11.5
276.9	48.9	41.8	27
248.4	30.2	20.3	20.2
170.2	7.8	35.2	11.7
276.7	2.3	23.7	11.8
165.6	10	17.6	12.6
156.6	2.6	8.3	10.5
218.5	5.4	27.4	12.2
56.2	5.7	29.7	8.7
287.6	43	71.8	26.2
253.8	21.3	30	17.6
205	45.1	19.6	22.6
139.5	2.1	26.6	10.3
191.1	28.7	18.2	17.3
286	13.9	3.7	15.9
18.7	12.1	23.4	6.7
39.5	41.1	5.8	10.8
75.5	10.8	6	9.9
17.2	4.1	31.6	5.9
166.8	42	3.6	19.6
149.7	35.6	6	17.3
38.2	3.7	13.8	7.6
94.2	4.9	8.1	9.7
177	9.3	6.4	12.8
283.6	42	66.2	25.5
232.1	8.6	8.7	13.4