

LANE GARRETT SMITH

Junior Web Developer, Project Manager, Entrepreneur

Location: Sedona, Arizona, United States | **Phone:** (928) 963-1912 | **Email:** lane.smith.contact@gmail.com

Website: lanesmith.info | **LinkedIn:** Lane-G-Smith | **GitHub:** Lane-G-Smith

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SUMMARY

Motivated and organized professional with over ten years of diverse experience in both project and general management. Proven ability to manage multiple projects simultaneously and deliver results on time and within budget. Strong leadership skills, with a track record of driving team productivity and performance. Exceptional problem-solving skills with a keen eye for detail. Possess high-level analytical skills that have successfully increased efficiency and improved overall business performance. I am seeking a challenging role in web development to apply and expand my skills and expertise.

TECHNICAL SKILLS

Expertise

HTML, HTML5, CSS, CSS3, JavaScript, ES6, Version Control, Git, GitHub, NPM, REST APIs, RESTful APIs, JSON, Tailwind CSS, Front-End Development, Web Design, Asynchronous JavaScript, Visual Studio Code, Lightroom, Photography

Fundamentals

Babel, Webpack, Bootstrap, Jest, Chrome DevTools, Photoshop, Figma, React.js, Express.js, Mongoose, MongoDB, Node.js, TypeScript, Postman, Vitest, Vite, Express.js, Next.js, Discord.js, SPAs, PWAs, Search Engine Optimization, Linux, Command Line, SASS, NoSQL, Unit Testing, Debugging, Backend, Customer-Facing UI, Code Reviews, AGILE, SCRUM

PROFESSIONAL SKILLS

- Manage, schedule, direct, and lead teams of up to 20 employees.
- Direct and delegate collaborative tasks.
- Excellent communication and conflict-resolution skills.
- Strong attention to detail.
- Ability to cultivate and manage relationships with clients, employees, and vendors.
- Adaptable, reliable, and flexible in dynamic environments.
- High-level analytical skills.
- Experience in risk management.
- Ability to effectively delegate tasks.
- Strong leadership abilities.
- Strong organizational skills.
- Experience in strategic planning and business development.
- Self-motivated, self-starter, able to independently.

EDUCATION

- Sonora High School, Graduate, La Habra CA, 10/99-06/03
- Motorcycle Mechanics Institute, Honda, Yamaha, and Kawasaki certified technician, Phoenix Arizona, 01/04-06/05
- American Truck Driving School, Class A CDL, Compton CA, 03/06
- California Institute Of Emergency Medical Training, Certified EMT, Long Beach CA, 03/11
- Arizona Medical Training Institute, Certified Nursing Assistant, Phoenix AZ, 11/13
- Northern Arizona University, B.S. Psychology, Flagstaff AZ, 01/13-05/16
- The Odin Project, Full Stack JavaScript, online, 05/22-09/23

WORK HISTORY

Lane G Photography | Title: **Founder** | 11/20-09/23

- Establish the business and follow through with a strategic plan for growth.
- Optimized online marketing and reduced marketing costs to zero.
- Oversee P&Ls, bookkeeping, financial planning, and equipment budgeting.
- Create and collect legal contracts.
- Collaborated and built relationships with other photographers and increased work opportunities.

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Professional River Outfitters | Title: Drive Manager & Field Supervisor | 01/17-12/20 | Contact: Beth Roeser (928) 607-3899

- Communicate procedures, schedules, expectations, and safety protocols.
- Delegate tasks to staff and instruct clients on NPS guidelines and procedures.
- Transport company and client equipment to and from remote destinations.
- Inventory, maintenance, service, repair scheduling, and overall upkeep of complex company equipment.
- Schedule and perform maintenance and safety checks on company vehicles.
- Train and supervise drive staff to follow proper safety procedures and company policies.

Canyon River Equipment Outfitters | Title: Field Manager | 01/14-12/20 | Contact: Donnie Dove (928) 699-4402

- Provide leadership to maintain organization and time efficiency.
- Share knowledge and skills with clients lacking experience and knowledge.
- Provide live demonstrations on the use of all company equipment.
- Teach clients about preservation, leave no trace, and NPS guidelines.
- Provide training on setup, maintenance, and use of all company equipment.
- Camp with clients, tend to their needs, and prepare their meals.
- Build rapport with clients while representing the company.

DJ's Snowmobile Adventures | Title: Field Manager & Head Guide | 11/07-04/12 | Contact: unknown (closed)

- Instruct guests on snowmobile operations and safety procedures.
- Lead guided snowmobile tours through remote terrain and hazardous conditions with a heavy emphasis on safety.
- Provide local historical and geographical interpretation.
- Respond to accidents and coordinate with emergency medical services.
- Manage guides, trip locations, time in the field, schedules, and take reservations.
- Promote the highest quality guest experience and maintain safe operations.
- Patrol the field to ensure clients are following safety procedures and company policies.

Zephyr Whitewater Expeditions | Title: Trip Leader & Guide | 03/2011-08/15 | Contact: Brian Kohl (714) 227-8189

- Contribute to a positive, supportive, and collaborative team atmosphere.
- Assign tasks and duties to staff members.
- Conduct safety seminars for clients on equipment and emergency protocols.
- Transport clients in company trucks, buses, and vans.
- Keep vehicles clean, conduct safety checks, and detect mechanical problems.
- Promoted sales of future trips increasing company profitability.
- Engage clients in friendly conversation, fun, and games to build rapport.
- Delegate meal prep and cleanup following NPS leave-no-trace guidelines.
- Prepare, inventory, pack, unpack, clean, inspect, and store equipment.
- Lead multiple staff meetings throughout the day to keep everyone up-to-date.
- Lead hikes and/or other activities to enrich guests' experiences.

South Lake Boat Landing | Title: Operations Supervisor | 04/2006-10/10 | Contact: Jared Smith (714) 904-8641

- Create project lists, inventory and order products, maintain equipment, and maintain operational areas.
- Relationship management with vendors, ordering products, record keeping, and contracts.
- Employee performance evaluation and training.
- Communicate procedures, schedules, expectations, and safety protocols to clients and staff.
- Schedule and perform regular maintenance and safety checks on the marine fleet.

Mammoth Powersports | Title: Shop Manager & Lead Technician | 11/08-04/11 | Contact: unknown (closed)

- Prioritize repairs and maintain proper repair-time estimates.
- Delegate repairs to other technicians based on skills and increased productivity and profitability.
- Oversee service orders and maintain backstock of standard parts.
- Work closely with other departments to ensure smooth company operation.
- Regular maintenance and repair of power sports equipment.
- Build and maintain relationships with repeat customers.