

# BALANCED TEAM

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GRAND RAPIDS SUMMIT

JUNE 13-14, 2015



## SPONSOR INFORMATION

To sponsor Balanced Team Summit 2014, contact Rick at 1.616.460.2606 or [rick@visualhero.com](mailto:rick@visualhero.com)



## ABOUT BALANCED TEAM

**Balanced Team** is a global movement of people who value multi-disciplinary collaboration and iterative delivery focused on customer value as a source for innovation. We're a self-organizing group that learns from each other as we explore processes and methodologies to do good work with happy teams.

We welcome people from many disciplines -- design, development, testing, product management, marketing and sales, to name a few. If you're interested in product development, lean startup, agile UX, devops, and anything else that values multi-disciplinary collaboration and iterative delivery of value – We hope you will join the conversation!

### *2015 Summit Theme* **Balanced Teams Everywhere**

Balance is action guided by incremental adjustments, rather than an achieved state. At the 2015 Balanced Team Summit, we will explore and share the latest techniques and innovations of Balanced Teams in different sized organizations in the software industry and beyond. Throughout it all, we'll be considering the question, **"What does it mean to be a balanced team?"**

# SPONSORSHIP LEVELS

	GOLD \$1000	SILVER \$500
Solo hype slide on rotation before talks and during breaks		
Shared hype slide on rotation before talks and during breaks		
Mentions on social media before and during conference		
Logo on Balanced Team Summit Website	<b>LARGE</b>	<b>SMALL</b>
Free tickets to Balanced Team 2015 Summit	<b>2</b>	<b>1</b>
Shoutout at the beginning of each session		

## Why support Balanced Team?

- Raise your company's profile among industry innovators and leaders in the community
- Contribute to the exploration of new methods for collaboration in product and service design and development
- Connect with a fascinating set of individuals from varied disciplines and companies from startups to enterprise
- Gain new perspective and fresh practices that you can immediately bring to bear in your organization

To get involved or to learn more, contact Rick at **1.616.460.2606**  
or [rick@visualhero.com](mailto:rick@visualhero.com)