

Lane Goodman

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Washington, DC
lanegoodman.com

UX/UI designer focused on helping mission-driven organizations and brands elevate visual design and online experiences to inspire action and advocate for social change.

KEY QUALIFICATIONS	<ul style="list-style-type: none">• Proven ability to integrate user needs with site strategy, and communicate ideas with clients• Skilled in Sketch, Adobe Creative Suite, graphic design and photography• Proficient in HTML5, CSS3, and working knowledge of JavaScript/jQuery• Experienced in Drupal and WordPress web content management and web design
PROFESSIONAL EXPERIENCE	<div><div>Results for Development – Washington, DC</div><div>May 2014 – Present</div><div><i>Communications Officer</i></div><ul style="list-style-type: none">• Advise digital strategy and design for innovative web tools for global health and education.• Coordinate design, UX, and maintenance of project-based sites with web developers• Publish, create and administer site content in Drupal, WordPress CMS's,• Design reports, logos, promotional flyers and graphics, manage photography for online use</div> <div><div>Freelance Web Designer – Washington, DC</div><div>May 2016 – Present</div><ul style="list-style-type: none">• Create customized WordPress sites for nonprofit and social organization clients• Consult with clients to determine site requirements, web strategy, and design solutions</div> <div><div>US Peace Corps – Guinea, West Africa</div><div>November 2011 – January 2014</div><div><i>Public Health Educator</i></div><ul style="list-style-type: none">• Designed and managed \$5,000 USAID-funded grant to rehabilitate village health facility• Created and ran peer educator youth group focusing on reproductive health education• Led community health workers and local NGO members in malaria prevention activities• Taught 450 students health lessons and initiated English classes at local middle school</div> <div><div>Utopia NYC Agency – New York, NY</div><div>June 2011 – November 2011</div><div><i>Studio Assistant</i></div><ul style="list-style-type: none">• Organized and uploaded media for agency website using custom CMS• Managed extensive archives of professional photographers represented by the agency• Produced images and messaging for agency's social media presence and blog</div>