Lane Goodman

973-632-4667 goodman.ls@gmail.com Washington, DC lanegoodman.com

UX/UI designer focused on helping mission-driven organizations and brands elevate visual design and online experiences to inspire action and advocate for social change.

QUALIFICATIONS

- · Proven ability to integrate user needs with site strategy, and communicate ideas with clients
- Skilled in Sketch, Adobe Creative Suite, graphic design and photography
- Proficient in HTML5, CSS3, and working knowledge of JavaScript/jQuery
- Experienced in Drupal and WordPress web content management and web design

PROFESSIONAL EXPERIENCE

Results for Development - Washington, DC

May 2014 - Present

Communications Officer

- Advise digital strategy and design for innovative web tools for global health and education.
- Coordinate design, UX, and maintenance of project-based sites with web developers
- Publish, create and administer site content in Drupal, WordPress CMS's,
- Design reports, logos, promotional flyers and graphics, manage photography for online use

Freelance Web Designer - Washington, DC

May 2016 - Present

- Create customized WordPress sites for nonprofit and social organization clients
- Consult with clients to determine site requirements, web strategy, and design solutions

US Peace Corps - Guinea, West Africa

November 2011 - January 2014

- Public Health Educator
- Designed and managed \$5,000 USAID-funded grant to rehabilitate village health facility
- Created and ran peer educator youth group focusing on reproductive health education
- Led community health workers and local NGO members in malaria prevention activities
- Taught 450 students health lessons and initiated English classes at local middle school

Utopia NYC Agency - New York, NY

lune 2011 - November 2011

Studio Assistant

- Organized and uploaded media for agency website using custom CMS
- Managed extensive archives of professional photographers represented by the agency
- Produced images and messaging for agency's social media presence and blog

EDUCATION

George Washington University - Washington, DC

Certificate, User Experience Design

August 2018

General Assembly - Washington, DC

Certificates, Front End Web Development & Visual Design

November 2015

Washington University in St. Louis. - St. Louis, MO

BFA - Photography - Cum Laude	June 2011
BA – Anthropology – University Honors	June 2011

AWARDS & HONORS

Conway Scholar for Photography - Full Merit Scholarship 2007-2011 Lewin Prize for Photography and Community - Washington University May 2011

LANGUAGES French: Intermediate working ability

TECHNICAL SKILLS Adobe Photoshop, InDesign, Illustrator, XD, Premiere | Final Cut Pro | Sketch | InVision Web: HTML, CSS, SASS, GitHub, WordPress, Drupal. Experience with JavaScript and jQuery.

Microsoft Office Suite: Word, Excel, and PowerPoint.

Mac OSX, PC, Google Apps, Google Analytics, and social media proficiency.