

Lane Goodman

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Washington, DC
lanegoodman.com

UX/UI designer focused on helping mission-driven organizations and brands elevate their visual design and online experiences to inspire action and advocate for social change

KEY QUALIFICATIONS

- Skilled in Adobe Photoshop, Illustrator, InDesign, graphic design and photography
- Proficient in HTML5, CSS3, and working knowledge of JavaScript/jQuery
- Experienced in Drupal and WordPress web content management and web design

PROFESSIONAL EXPERIENCE

Results for Development – Washington, DC May 2014 – Present

Communications Officer

- Lead digital strategy for web platforms connecting global health and education.
- Coordinate design, UX, and maintenance of online database with web developers
- Design, author, and manage site content in Drupal, WordPress CMS's
- Create promotional flyers and graphics, manage photography for online use

Freelance Web Designer – Washington, DC

November 2015 - Present

- Create customized WordPress sites for nonprofit and social organization clients
- Consult with clients to determine site requirements, web strategy, and design solutions

US Peace Corps – Guinea, West Africa

November 2011 – January 2014

Public Health Educator

- Designed and managed \$5,000 USAID-funded grant to rehabilitate village health facility
- Created and ran peer educator youth group focusing on reproductive health education
- Led community health workers and local NGO members in malaria prevention activities
- Taught 450 students health lessons and initiated English classes at local middle school

Utopia NYC Agency – New York, NY

June 2011 – November 2011

Studio Assistant

- Organized and uploaded media for agency website using custom CMS
- Managed extensive archives of professional photographers represented by the agency
- Produced images and messaging for agency's social media presence and blog

EDUCATION

Washington University in St. Louis. – St. Louis, MO

BFA – Photography – Cum Laude

June 2011

BA – Anthropology – University Honors

June 2011

General Assembly – Washington, DC

Front End Web Development & Visual Design

2015

George Washington University – Washington, DC

Certificate, User Experience Design

August 2018

AWARDS & HONORS

Conway Scholar for Photography – Full Merit Scholarship

2007-2011

Lewin Prize for Photography and Community – Washington University

May 2011

LANGUAGES

French: Intermediate working ability

TECHNICAL SKILLS

Adobe: Photoshop, Lightroom, InDesign, Illustrator, XD, Premiere | Sketch | Final Cut Pro.
Web: HTML, CSS, WordPress, Drupal. Experience with JavaScript and jQuery. InVision
Microsoft Office Suite: Word, Excel, and PowerPoint.
Mac OSX, PC, Google Apps, Google Analytics, and social media proficiency.

