

# Langa Hoohlo

## Software Developer

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### Professional profile

Dynamic and results-oriented Software Developer with a robust background in systems management, e-commerce integration, api development and AI-driven solutions. Proven track record in enhancing online presence and customer engagement through effective web design and targeted marketing strategies. Skilled in modern web technologies, including HTML, React, and TypeScript, with experience in managing multiple projects and ensuring timely delivery. Committed to leveraging technical expertise to drive innovative solutions and improve user experiences in both independent and collaborative settings. Seeking to bring a strong blend of technical skills and strategic thinking to a forward-thinking organization.

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### Work experience

**Systems Manager**

01/2023 - Present

Toca Organics

- Led the setup of the company's e-commerce site, integrating local payment gateways for seamless transactions.
- Developed and implemented delivery systems to ensure efficient order fulfillment from shop to client.
- Formulated customer acquisition strategies utilizing social media platforms.
- Established a coupon and affiliate marketing system to engage influencers and boost sales.
- Contributed to a significant increase in online presence and customer interaction through targeted marketing efforts.
- Managed and optimized the company website.

website: [www.tocaskincare.com](http://www.tocaskincare.com)

**Project Manager for a CV Generator**

09/2024 - 12/2024

Suzanne's Career Solutions

- Developed an AI-powered CV generator to assist clients in creating professional resumes.
- Collaborated with the client to ensure the tool met user needs and enhanced the CV creation experience.
- Conducted testing and iterations to improve functionality and usability based on user feedback.
- Integrated the tool into the company's website, enhancing service offerings for clients.

website: [www.suzannescareersolution.com](http://www.suzannescareersolution.com)

**Independent Contractor**

01/2022 - 12/2024

Next Gen Technologies

- Developed and designed websites for local businesses, enhancing their online presence.
- Collaborated with clients to understand their needs and provide customized solutions.
- Managed multiple projects simultaneously, ensuring timely delivery and quality results.
- Utilized modern web technologies and frameworks to create responsive and user-friendly sites.

website: [www.cctraders.co.ls](http://www.cctraders.co.ls)

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### Education

**Diploma in Information Technology(Software Development) - Incomplete**

01/2017 - 12/2019

Central University of Technology

**Havard CS50 (Certificate)**

02/2023 - 11/2023

Edx

Skills

- Html
- Tailwind css
- React js
- Next js
- Prisma
- React native
- Postgresql
- Supabase
- Firebase
- TypeScript
- Linux
- Flask
- Express js

References

Nomaphuthi

Operations Manger

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Suzzane

Client

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