

Lionel Landucci

Product Owner



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Nationality: Swiss

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Profile

- Product Owner with over 6 years of experience in developing, scaling and evolving complex products in regulated enterprise environments
- End-to-end responsibility for product ownership from product vision through roadmaps and prioritization to operations and continuous optimization
- Proven accountability for CHF 1.6 million in annual revenue as well as the delivery of enterprise contracts in the multi-million CHF range
- Prevention of write-offs exceeding CHF 1 million through data- and machine-learning-driven product decisions
- Strong experience in cross-functional collaboration and translating business requirements into actionable product solutions

Skills

- Product Ownership, Product Management, product vision, roadmap planning, backlog management, prioritization
- Stakeholder management, requirements management, cross-functional collaboration
- Portfolio and lifecycle management of complex products
- Platform- and API-based product development, data-driven products
- KPI definition, product metrics, analytics, data-driven decision making
- SQL, Python, anomaly detection, machine-learning-based classification models
- Jira, Confluence, analytics and BI tools (e.g. Apache Superset)
- Product development in regulated environments
- Release, rollout and operations management, monitoring, incident and performance management

Professional Experience

Nexxiot AG, Product Owner | Zurich | Jul 2020 – Present

Nexxiot AG is a technology company providing IoT and data solutions for the global logistics industry.

- Responsibility for product vision, product strategy, roadmap and prioritization across a diverse product portfolio
- End-to-end ownership for product discovery and product delivery
- Translation of customer requirements and business objectives into product backlogs, user stories and releases
- Close collaboration with engineering, data, operations, customers and management
- Coordination of parallel product initiatives with a planning horizon of 12 to 18 months
- Responsibility for annual revenue of CHF 1.6 million (2024)
- Responsibility for the delivery of an enterprise customer contract worth over CHF 4 million
- Development and use of product metrics and KPIs for data-driven prioritization and product optimization

- Machine-learning-based classification of raw sensor data to distinguish between production and installation defects and prevent a write-off of over CHF 1 million
- Establishment of structured release, rollout and operational processes

Nexxiot AG, Solution Manager | Zurich | Oct 2019 – Jul 2020

- End-to-end coordination of the development and market launch of a complex product
- Interface between business, engineering and operations
- Support in product definition, market launch and further development of existing products
- Alignment of customer requirements, technical solutions and operational implementation

Nexxiot AG, Project Manager | Zurich | Jun 2018 – Sep 2019

- Project management for complex product and delivery projects
- Establishment and implementation of quality management and information security processes
- Support and preparation of ISO 9001 and ISO 27001 audits
- Coordination of international supply chains and external partners
- Optimization of internal processes across project, product and logistics workflows

Education

- Bachelor of Arts, University of Zurich (2015–2018)
- Swiss Matura (Science and Mathematics), Cantonal School of Schaffhausen (2009–2013)

Languages

- German (native)
- English (fluent)
- French (advanced)

Availability

- Notice period: 3 months