



# NEWSLETTER

[www.instaraising.com](http://www.instaraising.com)

Your Global Fundraising Portal

## Bridging Tradition and Innovation in Philanthropy

As we embrace the autumnal changes, it's a moment of reflection and anticipation at Peach Group. Our journey over the past decade has been a testament to our dedication and resilience in serving humanity.

### Traditional Fundraising with a Twist

Through Peach People, our approach in the Nordic countries has revolved around traditional, in-person fundraising methods. This has allowed us to establish meaningful connections and garner support from individuals and organizations, fortifying our base as we gear up for a significant leap.

### Instaraising: The Digital Philanthropy Platform

Instaraising, our upcoming digital platform, is poised to transform the landscape of giving. With an ambitious mission to reduce global extreme poverty by 5%, we're crafting a digital space that transcends boundaries, offering ease and efficiency for donors and organizations alike.



## The Future is Now

As we blend traditional methodologies with digital advancements, we're creating a unique philanthropic experience, one that resonates with our diverse donor base and aligns with contemporary needs.

### Our Aspiration:

Uniting Hearts and Resources to Reduce Extreme Global Poverty by 5%. Our services for Humanity are not only limited to poverty but also the Healthcare, Education, Human Rights, Skills and Training and many other domains globally.

### Our Aim:

- Forging a dynamic online community where donors and charitable organizations can explore, engage, and mutually support each other.
- Advocating for interdisciplinary collaborations, thus nurturing a multifaceted approach to philanthropic endeavors.
- Upholding transparency and reliability, thereby leading an efficient and accountable charity ecosystem.

## A Message from CEO

"In the heart of Instaraising lies a commitment to innovation and compassion. As we transition into the digital realm, our focus remains steadfast on making a global impact. I am incredibly proud of what we've accomplished and excited about what lies ahead".

Our dedicated team is extensively working on our huge shift from traditional donation collection system to a digital platform which will not only ensure decrease in Administrative and Running Costs but also make the Donation System Faster, Reliable and most importantly transparent.

