

October 2023 NEWSLETTER

Instaraising: A Unified Portal for Charitable Endeavors

As the leaves turn and October unfolds, we at Instaraising are excited to share the latest developments and our steadfast mission in combating global poverty.

Instaraising is not just a platform; it's a comprehensive service uniting charity foundations under one digital roof. Our primary goal is to streamline the process of identifying and supporting organizations that resonate with your values and philanthropic goals.



The Stark Reality of Extreme Poverty

Today, a staggering 670 million people around the world subsist on less than \$2 a day, a state defined as extreme poverty. At Instaraising, our highest aspiration is to reduce this figure by 5%, aiming to lift 35 million people out of extreme poverty. Our ambition is grand, mirroring the enormity of the need across various humanitarian causes.

A Two-Stage Approach to Philanthropy

Showcasing Projects and Activities:

Initially, our website will enable partner charitable organizations to display their projects and programs, allowing our regular donors to choose the causes or projects they are interested and contribute directly to causes they are passionate about.

Interactive Online Platform:

The next phase will introduce an interactive platform, fostering efficient collaboration between donors and charities. Here, registered users can explore, discuss, and jointly work on various projects, ensuring timely support to those in need.

Tailored Opportunities for Partner Organizations

Our partners, categorized into Silver, Gold, and Platinum tiers, will have unique opportunities to gain donor confidence, ensuring the continuity of their projects worldwide. This tiered system is designed to recognize and enhance the contributions of each partner, ensuring a rewarding collaboration for all parties involved.



Instaraising offers a suite of benefits for its official partner charitable organizations which will ensure:

- Increased Visibility and Exposure
- Credibility and Trust
- Direct Connections with our Highly Valued Donors
- Access to Training and Resources
- Showcase their Projects on our Social Media Marketing Tools
- Networking Opportunities