



insta
raising™

Your Global Fundraising Portal

January 2024

NEWSLETTER



Embracing 2024:

A Pledge for Humanity and Digital Transformation

As we step into the new year, Instaraising is excited to usher in an era of renewed commitment and innovative transformation. 2024 is not just a new chapter in the calendar; it's the beginning of a more impact, efficient, and transparent approach to philanthropy.

From Traditional to Digital Innovation

For years, through our sister concern Peach People, we have successfully connected donors with charitable organizations using traditional methods. These efforts have laid a strong foundation of trust and impact. Now, we are ready to take a significant leap forward with the introduction of the Instaraising digital platform. This advancement is a stride towards modernizing our approach to charity, making the process of donation more efficient, impactful, and transparent.

Instaraising's Digital Platform:

Revolutionizing Philanthropy

Our new digital platform is designed to enhance the way we support the projects of our partner organizations. By streamlining the donation process, we ensure that aid reaches those in need in a timely manner. Here's what sets Instaraising apart:

- **Efficiency in Donation Process:** Simplifying the way donors contribute, making it easier, faster, and more secure.
- **Enhanced Impact:** By reducing operational overheads, a larger portion of each donation directly supports charitable causes.
- **Unparalleled Transparency:** Donors can see the tangible impact of their contributions, fostering trust and continued engagement.





instaraising™

Our Commitment to Reducing Poverty

Instaraising is passionately committed to reducing global poverty. Our vision for 2024 and beyond is to bring at least 5% of the global population above the extreme poverty line. This ambitious goal is at the heart of our mission as we leverage technology to amplify our impact.



Join Us in This Transformative Journey

Your support has been instrumental in our journey so far, and as we embrace this digital transformation, we invite you to continue being a part of our story. Whether through donations, partnerships, or advocacy, your role is crucial in our collective fight against poverty.

Looking Forward with Hope and Determination

We enter 2024 with optimism and a resolute spirit, ready to tackle the challenges ahead and make a lasting difference. Together, with your support and the power of digital innovation, we will make this year a milestone in our journey towards a more equitable world.



Finn-Cato Hansen
CEO Instaraising