

	Energy Economics and Strategy	BUSI97254	MSc ESB Elective	10 May – 4 June	100% Coursework
	Strategy Implementation	BUSI97252	MSc ESB Elective	10 May – 4 June	100% Coursework
	Examinations for BA spring term modules will take place the week of 19th April 2021 Summer Term Electives Examinations will be w/c 31st May 2021.				
MBA Elective	Service Analytics	BUSI97416	MBA Elective	28 th June – 23 July	100% Coursework
Summer Term Block 2	Capstone Business Analytics Project -OR- Work Placement	BUSI97280 BUSI97281	Compulsory – choose between two options	15 June – 25 July Or 15 June – 17 Aug	100% Coursework
	Business Analytics Report	BUSI97282	Compulsory	August	100% Coursework
<i>*Electives run subject to student interest. Imperial College Business School reserves the right not to run electives that do not have sufficient student interest. Imperial College Business School reserves the right to change electives offered.</i>					

On the following page you will find the MSc Business Analytics Annual Planner. Please note some of the electives may move terms as we receive confirmation of lecturer availability. We will update you of any changes with enough time for you to plan and select your electives.

Summer Term	Advanced Machine Learning - Dr Martin Haugh	Financial Analytics Dr Martin Haugh	Digital Marketing Analytics Prof Kalyan Talluri	Workforce Analytics Dr. Julio Amador Diaz Lopez	ESB x3 10 hour electives	w/c Apr 26			
						w/c May 3	Bank holiday: Mon 3rd May		
						w/c May 10			
						w/c May 17			
						w/c May 24			
	Exams for AML and FA					w/c May 31	Bank holiday: Mon 31 May		
	Healthcare & Medical Analytics Laure De Preux	Data Management & Ethics Thomas Heinis				w/c June 7			
						w/c June 14			
						w/c June 21			
						w/c June 28			
						w/c July 5			
	Work Placement	Service Analytics MBA Elective	Capstone Project			w/c July 12			
						w/c July 19			
						w/c July 26	Capstone Project Presentations		
						BA Report	Resit Exams if Required.	w/c Aug 2	
								w/c Aug9	
w/c Aug 16									
w/c Aug 23								Work Placement Due Mon 23 August 2020	
		w/c Aug 30	BA Report Due: Fri 3rd Sept 2021						

BUSI97281 WORK PLACEMENT Module Outline

MODULE LEADER

Name: Professor Wolfram Wieseemann

E-mail: ww@imperial.ac.uk

Office hours: Via email

MODULE AIMS

Work Placements contribute to the development of the student's analytical potential by applying problem solving techniques to a challenging business situation in which the student is fully immersed. The focus is on developing the students' skills in managing real business tasks in one specific business context, drawing on the knowledge and skills achieved in other modules of the MSc Business Analytics programme. The module will give students who have had little or no exposure to the corporate environment the opportunity to experience and operate in a real world situation.

MODULE OBJECTIVES

Knowledge Objectives

Participants should develop the ability to:

- analyse real business related problems
- apply their knowledge from other modules to solve real business tasks
- integrate theoretical knowledge with practical skills relevant to industry

Skill objectives

Participants should develop the ability to:

- carry out business related tasks and analysis and evaluate their results
- analyse and interpret real world business problems
- manage line manager's, peer and clients' expectations
- deliver value through the completion of tasks to the organisation they work for

LEARNING OUTCOMES

Upon completion of the module, participants will have developed:

- Problem solving skills in a business situation
- Analytical skills to select and use relevant information for a given task
- Communication / presentation skills to produce a report
- Project management skills to deliver to a pre-assigned set of requirements, external time frame and the highest ethical values.

STRUCTURE

Those students who choose to take this module must secure their own work placements and submit details of their work placement to the Programme Team by the end of April. The Academic Director, in consultation with the Careers and Development Team, will vet all proposals by evaluating if the work placement is relevant to the programme and its learning outcomes and is carried out by a credible organisation.

ASSESSMENT

Individual portfolio containing sufficient evidence and self-evaluation of the achievement of each learning outcome (100%).