Information Sheet: Visualization Experiment

Student: <your name>

Address: School of Computing, University of Leeds

I am a student at the University of Leeds, interested in how to design visualizations of descriptive statistics. If you volunteer for the experiment, you will perform a series of trials. The order in which you perform the trials will be random. Each trial will show 20 visualisations, 10 bar charts and 10 geographical maps, and your task is to correctly answer the question presented for each visualisation. You will be able to interact with each of the visualisations and answer the questions by clicking on the correct multiple-choice answer.

The experiment will take approximately 30 minutes. Your responses and response time will be recorded, but you will remain anonymous. The research may be reported in student work, but no-one should be able to identify you and at no point will your identity be divulged.

By taking part in the experiment, you are indicating informed consent. You are free to withdraw from the experiment at any time.

Finally, please let me know if you have any questions or would like to discuss anything with me.