



**webpexels**

Web Design and Development

For Dementia Care

## Website Pages

- Home
- Services
- About
- Contact
- Clients
- Join Us

## Website Needs

- Custom Design
- Zoom Brainstorm (if required)
- SEO Setup
- Mobile Responsive
- Social Media Integration
- Custom Icons
- Booking System
- Live Chat
- Google Maps (optional)
- Custom Forms
- Google Analytics (optional)
- XML Site Map

## Project Dependencies

The project will be deployed using modern website development frameworks. These frameworks may include Php, Node Js, Vue JS, JavaScript, Sass, CSS, Bootstrap, HTML5.

The final project will be a user-friendly responsive single-page web application. Project source code will be handed over to the client along with all account details.

For clients without an existing hosting plan, project hosting and domain registration will be with Namecheap.com or GoDaddy.com. Clients also have the liberty to choose their preferred hosting company. A business email will be hosted with Privateemail.com

Icons, fonts and images from open-source providers will be used. These providers are listed below.

Fonts	Licence	Requires Attribution
<a href="#">Google Fonts</a>	Free	No
Images	Licence	Requires Attribution
<a href="#">Unsplash.com</a>	Free	No
<a href="#">Pexels.com</a>	Free	No
Icons	Licence	Requires Attribution
<a href="#">Icons8.com</a>	Free to use	Yes
<a href="#">uxwing.com</a>	MIT License (Free to use)	No

## Design Process

### Stage 1 | Planning and Design

This is the stage where the Client's idea is tailored discusses. The project expectations and final deliverables are also discussed. 2 prototype designs will be provided to the client to choose from. The chosen prototype will be the structure of the projects. However, designs can change based on the content of the website.

### Stage 2 | Development

We will start development as soon as the initial deposit of 40% the charges has been received. We will provide various iterations of the website for client's approval. We will only proceed once the iteration has been approved.

### Stage 3 | First Deliverables

At this stage, we will release a working version of the website for the Clients approval. This working version will be very close to the final project. It will contain placeholder texts and images. The client will have 2-week period to provide the content and also make changes to the structure and media of the website.

## Stage 2 | First Deliverables

At this stage, we will release a working version of the containing the changes made in the first deliverable. The client will have 1-week period to make final changes to the content and media of the website. This version will be production ready.

## Stage 5 | Hands-off

The final project will be delivered at this stage. Program will be running in production Clients will be given a walk through on how to manage the website. Clients will also be provided the source code, account credentials and every other material.

## Fee Summary

Service	Cost
Website Design and Development	\$1000
Other charges	\$ 100
<b>TOTAL</b>	<b>\$1, 100</b>

## What we will need from you

- Any original artwork (logo, photos etc.)
- Contents for the websites (information about your business, products name, and description)
- Login information for the domain and hosting registration (if domain name and hosting has been bought)
- Login information for CMS such as Wix, WordPress, Webflow (if applicable)
- Social media Links
- Google form links

## Payment Options

We require 40% payment before commencing the project and the rest upon completion.

We accept cheque, e-transfer, and PayPal

## Terms and Conditions

Once project fee is paid in full any elements of text, graphics, photos, contents, trademarks, or other artwork furnished to the project are owned by Dementia Care.

We assume Dementia Care has permission from the rightful owner to use any images or design elements that are provided by Dementia Care for inclusion in the website, and will hold harmless, protect, and defend "WebPexels" from any claim or suit arising from the use of such elements.



---

Client Name

11/02/2021

---

Signature & Date

