

GROUP 4

**WE SHOULD BANNED KPOP BECAUSE IT'S
NOT ACCORDANCE WITH OUR CULTURE
(AGREE TEAM)**



NAME GROUP 4:

- 1. LM. Yudhy Prayitno (E1E122064)**
- 2. Arya Dwinata Mustapa (E1E122090)**
- 3. Ratna Sari (E1E122028)**
- 4. Sumiarni Moka (E1E122032)**
- 5. Ninis Putri Arafa(E1E122132)**

- **Introduction:**

K-pop or Korean pop music has become a popular music trend in Indonesia in recent years. Many Indonesians, especially teenagers and young adults, have become devoted fans of K-pop and enjoy K-pop groups such as BTS, BLACKPINK, EXO, TWICE, and many more. They not only listen to their music, but also follow their fashion, hairstyles, and personal lives. It is not uncommon for K-pop fans to spend a lot of money on buying merchandise, concert tickets, and various other products related to K-pop.

However, although K-pop has become a very popular music trend in Indonesia, its entry also has some negative impacts that need to be considered. One of them is a negative influence on local Indonesian customs and culture. K-pop has a different culture and lifestyle than Indonesia, so there is a possibility that K-pop fans will ignore their local culture. In addition, some K-pop content is also considered inappropriate for Indonesian values and can affect the behavior and attitudes of its fans.

- **Discussion:**

We agree that K-pop should be restricted from entering Indonesia due to its potential negative impact on culture and local industries. K-pop originates from South Korea, so introducing it on a large scale can influence Indonesian culture and cause issues with cultural identity. How so? In terms of clothing, the majority of Indonesians tend to dress modestly. The presence of K-pop can influence fans to imitate the open clothing styles often worn by K-pop idols, thereby potentially threatening the cultural values of Indonesia, which emphasize diversity and tolerance.

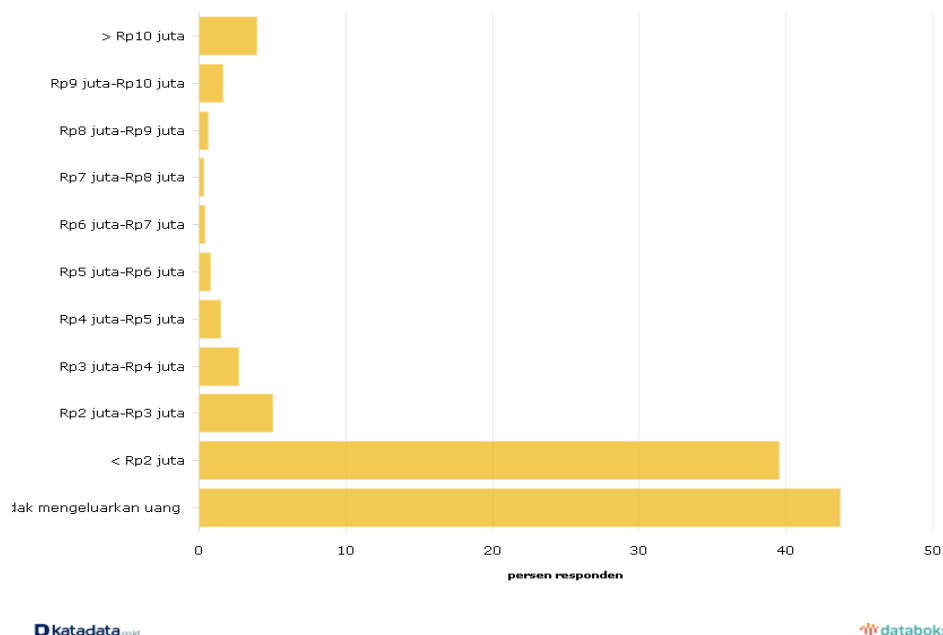
Furthermore, the increasing popularity of K-pop can have an impact on the creative economy because K-pop products marketed in Indonesia can reduce domestic purchases and threaten local industries. This is evidenced by the results of the ZAP Beauty Index survey which shows that Indonesian women prefer using beauty products from East Asia and local products rather than those made in the United States, Europe, and Australia. However, when compared between South Korea and Indonesia, Indonesian women actually prefer beauty products from South Korea. According to the survey, 46.6 percent of

Indonesian women say that their favorite beauty products come from South Korea, while only 34.1 percent like products from Indonesia. This is due to Indonesian women's desire to have whiter, brighter skin. The survey also shows that skin-lightening products are the most popular beauty products among Indonesian women. The popularity of K-pop and K-dramas not only affects the beauty products industry but also has a significant impact on the beauty industry in Indonesia. In fact, many Indonesians go to beauty clinics using references from Korean idols. Many Indonesian women want to enhance their appearance by following the beauty standards set by Korean idols. Quoted in cantik.tempo.co: Reasons Indonesian Women Prefer Beauty Products from Korea.

In addition, the behavior of K-pop idols such as plastic surgery overdoses, dangerous diets, and unhealthy habits can also set a bad example for young people in Indonesia who are overly obsessed with K-pop. K-pop idols often face high pressure from the entertainment industry, including expectations to have a perfect appearance. This can push them to engage in dangerous cosmetic procedures such as excessive plastic surgery and the use of illegal drugs to remove body fat. These actions can set a bad example for fans in Indonesia who are overly obsessed with K-pop and believe that physical appearance is everything. A recent example of this is the celebrity Lucinta Luna, who reportedly underwent nose surgery on February 15, 2023 due to her obsession with her idol Lisa of Blackpink, as reported on mamagini.suara.com: Obsessed with Lisa Blackpink, Lucinta Luna is addicted to Oplas.

Lastly, we also need to pay attention to the social and psychological impact of the presence of K-pop in Indonesia. Being too obsessed with K-pop can cause many teenagers and young adults to experience pressure, anxiety, and depression. K-pop fans also tend to spend their time and money excessively to meet their K-pop consumption needs, which can cause financial and mental health problems. Therefore, limiting the entry of K-pop into Indonesia is an important step to protect the culture, local industries, and mental health of the society. K-pop fans often spend excessive amounts of time and money to fulfill their K-pop consumption needs, such as buying merchandise or concert tickets. There are even some Indonesians who enjoy K-pop content for free through illegal websites, which can harm the music industry and copyright laws. This can lead to financial and mental health

problems, especially for fans who are still in vulnerable age and have not yet understood the concept of healthy finances.



Graph 1. Respondents' Spending on Enjoying South Korean Entertainment Content in the Past Year (June 2022)

In some cases, K-pop fans even experience addiction problems and difficulties in distinguishing between wants and needs when buying K-pop products. Most K-pop fans are teenagers and young adults who are still in the development stage, so it is very important for them to learn about healthy financial management and good mental health.

• Conclusion:

Overall, limiting the entry of K-pop into Indonesia is important to protect culture, local industry, and public mental health. K-pop can threaten the sustainability of local culture and music industry, as well as influence Indonesian cultural identity. Moreover, being too obsessed with K-pop can cause mental and financial health problems. Therefore, the government and society need to consider the negative impacts of K-pop's presence in Indonesia and limit its entry to protect culture, local industry, and public mental health.

- **QUESTION:**

Name : Suci Wulandari (E1E1142)

Question : Do you believe that some teenagers have been cured of mental illness due to the support of their K-pop idols? Many people in Indonesia do not believe that K-pop has a significant influence on the lives of teenagers. Do you agree or disagree? Provide your reasons and if you disagree, explain and offer a solution!

Answer : Of course. Actually, there is no definite answer to this question. However, some teenagers may feel helped by K-pop as a form of support and inspiration in dealing with their mental illness. However, we also need to remember that the influence of K-pop on mental health and the lives of teenagers is still controversial and not fully understood.

As a solution, it is important for parents and K-pop fans to pay attention to the mental health of teenagers and educate them about healthy financial concepts so that they do not spend money excessively to buy K-pop products. In addition, it is also important to raise awareness of the social and psychological impacts of K-pop presence in Indonesia, as well as promote support and appreciation for the local music industry.

Name : Irfan (E1E122058)

Question : Why should K-pop be banned? Although K-pop is just one music genre that should be enjoyed, it is often the excessive behavior of fans that becomes a reason to consider restricting the presence of K-pop in Indonesia!

Answer : Actually, there is no need to take action to ban K-pop altogether. However, we need to be aware of the dangers that excessive fan behavior towards K-pop may pose. If fans neglect their mental health and finances and spend too much time and money on consuming K-pop, it can become a serious issue for our nation's youth. Therefore, it is important to continue raising awareness about the social and psychological impact of K-pop's presence in Indonesia and educating teenagers about healthy financial management and good mental health.

Name : Muhammad Raihan Putra Khamil (E1E122070)

Question : What is your view on the criticism that banning K-pop could be seen as a violation of individual freedom of expression? Please provide a clear and detailed opinion.

Answer : My response to the criticism that banning K-pop is a violation of individual expression freedom is that a total ban on K-pop is not the right solution. However, we must also consider the influence that K-pop has on the mental health and finances of Indonesian teenagers. Therefore, there needs to be efforts to educate teenagers about healthy financial management and good mental health, as well as increasing awareness of the social and psychological impact of K-pop's presence in Indonesia. By doing this, we can expand opportunities for individuals to express themselves in a healthy and positive way without endangering themselves or others.