DREW RATTANA

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Employment History

Freelance Graphic Designer & Web Developer
Simplingo (2018 - Present)
* Worked with stakeholders to design and develop their multilingual campaign websites.
* Collaborated with designers to develop the redesign of ayotree.com using WordPress.

Grand River Sheds Inc. (2015 - Present)
* Redesigned and developed their website which resulted in improved website performance by 72% and increased website traffic by 36%.
* Designed personalized marketing materials such as graphics, documents, brochures, and online advertisements.

themesuite (2018)
* Developed a subtheme for a best-selling business automotive WordPress car dealership theme using Bootstrap 4 and JavaScript Plugins.

Digital Echidna
Web Developer (2014 - 2017)
* Designed and developed web solutions for clients using Drupal, PHP, MySQL, JavaScript, cli, git, gulp, bower, and npm. Sites are developed to meet Ontario's WCAG 2.0 Level AA web accessibility standards.
* Designed and wrote custom modules and scripts to streamline client workflow using PHP and JavaScript
* Collaborated closely with clients and team members to gather functional and non-functional requirements and created early-stage prototypes, mockups and proof of concepts.
* Organized weekly ping pong tournaments within the company with high participation rates and enjoyment satisfaction ratings from employees.

Info-Tech Research Group
Graphic Designer (2013 - 2014)
* Designed corporate branding graphical solutions for all types of media including infographics, banners, business cards, survey reports & web pages.
* Conceptualized and redesigned how company events, statistics and sales information are displayed on the internal company sales TV using HTML, CSS, and JavaScript.
* End User Survey - designed and developed an application feedback diagnostic for clients to determine company satisfaction with currently used applications.
* Experience working in an Agile Methodology using Scrum.

Education

Carleton University
Industrial Design (2015 - 2019)
* Dean's Honor Award Recipient
* Award of Excellence (2018) CGPA 11.2/12 - Best performing student in the class for academic and studio courses.

Fanshawe College
Interactive Media Specialist Certificate (2013 - 2014)
Interactive Media & Design Diploma (2011 - 2013)
* Dean's Honor Award Recipient
* Student Handbook Competition (2012 & 2013) - Awarded 2nd place

Skills

Adobe Creative Suite
* Photoshop, Illustrator, InDesign, After Effects, Premiere

Full Stack Developer
* HTML, CSS, Sass, JavaScript, ES6, PHP, Python, SQL, cli, npm, webpack, gulp, git, Bootstrap, Drupal, WordPress

Computer-Aided Design
* SolidWorks, Fusion360, Cinema4D, KeyShot