

Employment History

Freelance Web Developer & Graphic Designer

Grand River Sheds Inc. (2015 - Present)

- Designed, developed, and performed cost-benefit analyses of new features to the Grand River Sheds website.
- Improved website performance by 72% and increased website traffic by 36% which resulted in increased shed sales with an average value of \$7,000. Designed personalized marketing materials such as graphics, documents, and online advertisements.

Simplingo (2018 - Present)

- Collaborated with designers and stakeholders to develop the redesign of their cloud-based school management software website Ayotree utilizing WordPress.
- Designed and developed multilingual campaign websites.

themesuite (2018)

- Developed a WordPress subtheme for their best-selling business automotive car dealership theme utilizing Bootstrap 4 and various JavaScript and WordPress Plugins.

Web Developer

Digital Echidna (2014 - 2017)

- Developed and maintained websites for numerous Digital Echidna clients by consistently utilizing and extending the Drupal Content Management System (CMS) framework to meet project requirements.
- Responsible for working on several projects simultaneously while following proper web development standards through mobile first, and Ontario's WCAG 2.0 Level AA web accessibility standards.
- Developed websites for a variety of industries including Government, Healthcare, Tourism, Education, and Film equipment.
- Collaborated closely with clients and team members to gather functional and non-functional requirements and created early-stage prototypes, mockups and proof of concepts.

Graphic Designer

Info-Tech Research Group (2013 - 2014)

- Designed corporate graphical solutions for all types of media including infographics, banners, business cards, survey reports and web pages.
- Designed and developed an End User Survey application feedback diagnostic for clients to determine company satisfaction with currently used applications.
- Experience working in an Agile Methodology using Scrum.

Education

Carleton University (Ottawa, ON)

Bachelor of Industrial Design (2015 - 2019)

- Award of Excellence (2018) - GPA 11.2/12 – Best performing student for academic and studio courses.
- Graduated with High Distinction
- Dean's Honor Award Recipient

Fanshawe College (London, ON)

Interactive Media Specialist Certificate (2013 - 2014)

Interactive Media & Design Diploma (2011 - 2013)

- President's Honour Roll Recipient - GPA 4.1/4.2
- Dean's Honor Roll Recipient
- Student Handbook Competition (2012 & 2013) - Awarded 2nd place

Skills

Web Languages & Technologies

- HTML, CSS, Sass, JavaScript, ES6, Vue, React, node, PHP, SQL, git, webpack, gulp, unit testing, Bootstrap, Drupal, WordPress

Applications

- Photoshop, Illustrator, InDesign, XD, After Effects, Premiere, Sketch, InVision

Certifications & Awards

- Acquia Certified Drupal 7 Developer (2015)
- Design Exchange National Highschool Competition – 1st place in Industrial Design (2011)