



TUDev  
presents



# Local Hack Day

Spring 2017 SPONSOR DOCUMENT

## LOCAL HACK DAY SPONSOR DOCUMENT

Hackathons are programming marathons where students build services, gadgets, and apps to win prizes, and ultimately, recognition. Hackathons are a paradigm shift in technology education, and they have taken the world by storm. They encourage learning and innovation through collaboration, and have produced some of the most capable thinkers and innovators of the next generation. The Major League Hacking organization has declared a Local Hack Day which encourages communities across the world to gather their brightest minds together for a 12 hour hackathon. During the fall season of 2017, Temple University's student developer organization, TUDev, will hold a Local Hack Day which will unite students from Temple University and surrounding institutions. Our hackathon will attract some of the top undergraduate developers, engineers, and designers in the Philadelphia area. This makes Local Hack Day a great recruiting and marketing opportunity. We're inviting companies to present their products and services for students to explore and leverage in their applications, and we would like you to be one of them.

### That's Where You Come In

We want you to be a part of the Local Hack Day family, and we think that sponsoring Local Hack Day has some clear advantages:

- You have the opportunity to recruit, network with, and market your brand to some of the best student engineers on the east coast.
- Although students have complete autonomy over what they choose to develop, companies may influence them through Local Hack Day-facilitated marketing:
  - Mentoring
  - Tech Talks
  - API Demos & Prizes
- You have a unique ability to serve the community in a very efficient and public way by helping student engineers and designers learn how to build and utilize technology.
- Your company get a vantage-point on the bleeding edge of the technological landscape; it's a great opportunity to hear tomorrow's startup ideas today.

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### How You Can Help

Local Hack Day is going to be a huge undertaking, and we need all the support that we can get. There are many ways to support our cause, the most effective of which are listed below:

- Donate financially to Local Hack Day. This allows us the flexibility to spend money where we need it the most.
- Sponsor a meal.
- Sponsor tools for students to use during the event (e.g. web hosting, wi-fi, hardware).
- Provide workshops & seminars to students.

Help us make Local Hack Day an incredible experience for learning and invention. Our sponsorship packages, listed on the next page, outline our monetary contribution model. The higher your contribution, the more access you get to the student developers at Local Hack Day. We are always looking for new and exciting things for our event. Don't hesitate to contact us with any sponsorship ideas or suggestions you may have. Please contact us at [tudev@temple.edu](mailto:tudev@temple.edu) if you have any questions or wish to schedule a phone call with a Local Hack Day organizer.

|                        | SILVER     | GOLD       | TITLE<br>(LIMIT ONE) |
|------------------------|------------|------------|----------------------|
| AMOUNTS                | \$400      | \$600      | \$1,500              |
| GENERAL                |            |            |                      |
| Mentors at Event       | Yes        | Yes        | Yes                  |
| Reserved Sponsor Table | Half Event | Full Event | Full Event           |
| API Demo               | -          | 5 min      | 5 min                |
| Tech Talk During Event | -          | Yes        | Yes                  |

## LOCAL HACK DAY SPONSORSHIP PACKAGES

|   | SILVER | GOLD  | TITLE<br>(LIMIT ONE) |
|---|--------|-------|----------------------|
| Keynote at Beginning of Event                         | -      | 5 min | 15 min               |
| RECRUITING  |        |       |                      |
| Material Distribution                                 | Yes    | Yes   | Yes                  |
| Large Banners Allowed                                 | -      | Yes   | Yes                  |
| Personal On-site Interviews                           | -      | -     | Yes                  |
| BRANDING  |        |       |                      |
| Logo on Website                                       | Yes    | Yes   | Yes                  |
| Branded Prize   | Yes    | Yes   | Yes                  |
| Public Mention & Thank You at Kickoff, Award Ceremony | Yes    | Yes   | Yes                  |
| "Local Hack Day, co-hosted by [You]"                  | -      | -     | Yes                  |
| SWAG  |        |       |                      |
| Can Provide Swag                                      | Yes    | Yes   | Yes                  |