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TRUCKSUVIDHA INFO

## Trends in Indian trucking industry in 2022 BY AJAY BALI · PUBLISHED FEBRUARY 1, 2022 · UPDATED APRIL 27, 2024

The transportation industry came to a halt when the first wave of COVID-19 hit. While the sector was

beginning to recover in 2021, the second wave of COVID exacerbated its problems. With the limits imposed by the COVID outbreak, nearly 65 % of the country's entire truck fleets were off the road. According to the All India Motor Transport Congress (AIMTC), the industry suffered a massive loss of Rs.42,000 crore from January to May 2021. The trucking industry has grown significantly in recent years, with major setbacks and changes. The truck

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implementation of new axle norms, a liquidity crunch, and the switchover to BS-VI standards have decreased these numbers since 2019. While the experts expected the industry to bounce back in 2022, the widespread of omicron has further

and trends will have an impact on the Indian trucking industry. We'll discuss some of these trends in this blog. 1. Last mile delivery

### they expect their purchases to arrive quickly. The key goal for many businesses in 2022 is to improve

delivery are used by businesses to meet the need for quick delivery of goods while keeping supply chain expenses under control. Last-mile delivery companies have benefited from this trend, and the sector in India is predicted to increase by **\$6 billion** by 2024.

customer satisfaction by delivering orders on time and with ease. Micro fulfillment centers and last-mile

2. Reduction in Logistic cost

more efficient by utilizing available resources.

Agents and middlemen are no longer able to inflate prices..



The main reason transportation costs in developed countries are lower than in India is technological advancements. Smart automation and high-capacity trucks can help countries like India, which is heavily reliant on road transport, contribute to green transportation while lowering fuel costs.

For example, at TruckSuvidha, we strive to create a thriving ecosystem for truck drivers and clients. We hope to bridge the gap between clients and truck drivers by allowing customers to book trucks online.

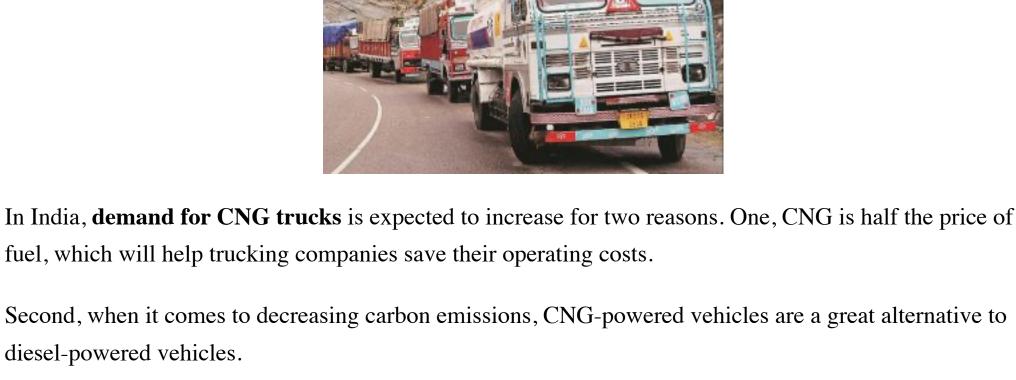
In 2022, we may expect to see an increase in the number of startups in India, which will make operations

3. CNG Trucks

diesel-powered vehicles.

option.

**\$** 



Commercial trucks have been considered a major cause of pollutants, and efforts are being made to reduce their carbon footprint. Electric trucks will take time in India; CNG-powered vehicles are the next best

way of the future. Furthermore, as fuel costs rise, more and more fleet owners are looking for alternate options. 4. Easy tracking

Customers nowadays expect to be kept informed about their shipments. Companies can use GPS tracking

to track a truck's exact location and convey the projected arrival time to customers. This, once again, helps

in improving customer satisfaction. GPS tracking is becoming increasingly important for fleets for a variety

In the last year, demand for CNG vehicles has increased to 31,529 units, demonstrating that CNG is the

# of reasons. It not only helps in vehicle tracking, but also in route optimization, cost reduction, and so on.

smartphone. Permission can be granted easily by sending an SMS or making a phone call. The vehicle's current location will be sent, and it will be as accurate as Google Maps. It can also be used by businesses to calculate and communicate ETA to customers. 5. E-Bidding

Previously, trucking services were procured through a tender process, with costs fixed annually. However,

diesel prices fluctuate over time, making it difficult to set prices. As a result, E-Bidding platforms have

come to the rescue, allowing quickly setting prices. This facilitates price negotiation and provides

customers with various options, making service procurement dynamic in 2022.

Apart from GPS tracking, fleet owners can now monitor the status of their vehicles via the driver's

# **Conclusion**

In 2022, the trucking business will evolve due to technological advancements. Businesses can automate many tasks. The road infrastructure will be improved, allowing large vehicles to deliver more quickly. The government has already taken significant steps to make the industry more transparent and efficient, and we will continue to see progress in this direction. The industry might anticipate lower operational costs in 2022.

The introduction of driverless trucks is making a lot of noise on the internet. We can't turn it down

that adopt digitization and evolve with the changes happening around. 2022 will undoubtedly be a year of recovery and expansion for the industry. **Indian Trucking** Logistics and Transportation

completely because we believe these are the reality in the coming year; however, in 2022, we only expect a

move towards better alternatives. Given the unprecedented times that we live in, the future is for companies

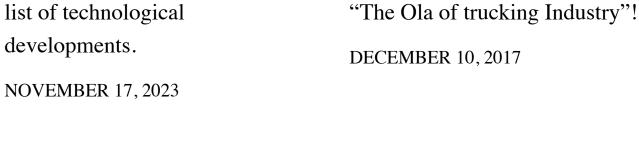
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# increased their concerns. It's difficult to predict how the trucking sector will do in 2022, but a few changes

sales doubled from 2014 to 2018 from nearly 1.8 lakh units to 3.78 lakh units. However, the

Customers are increasingly shopping online due to the growth of social media and the pandemic. Hence,