

26,86%

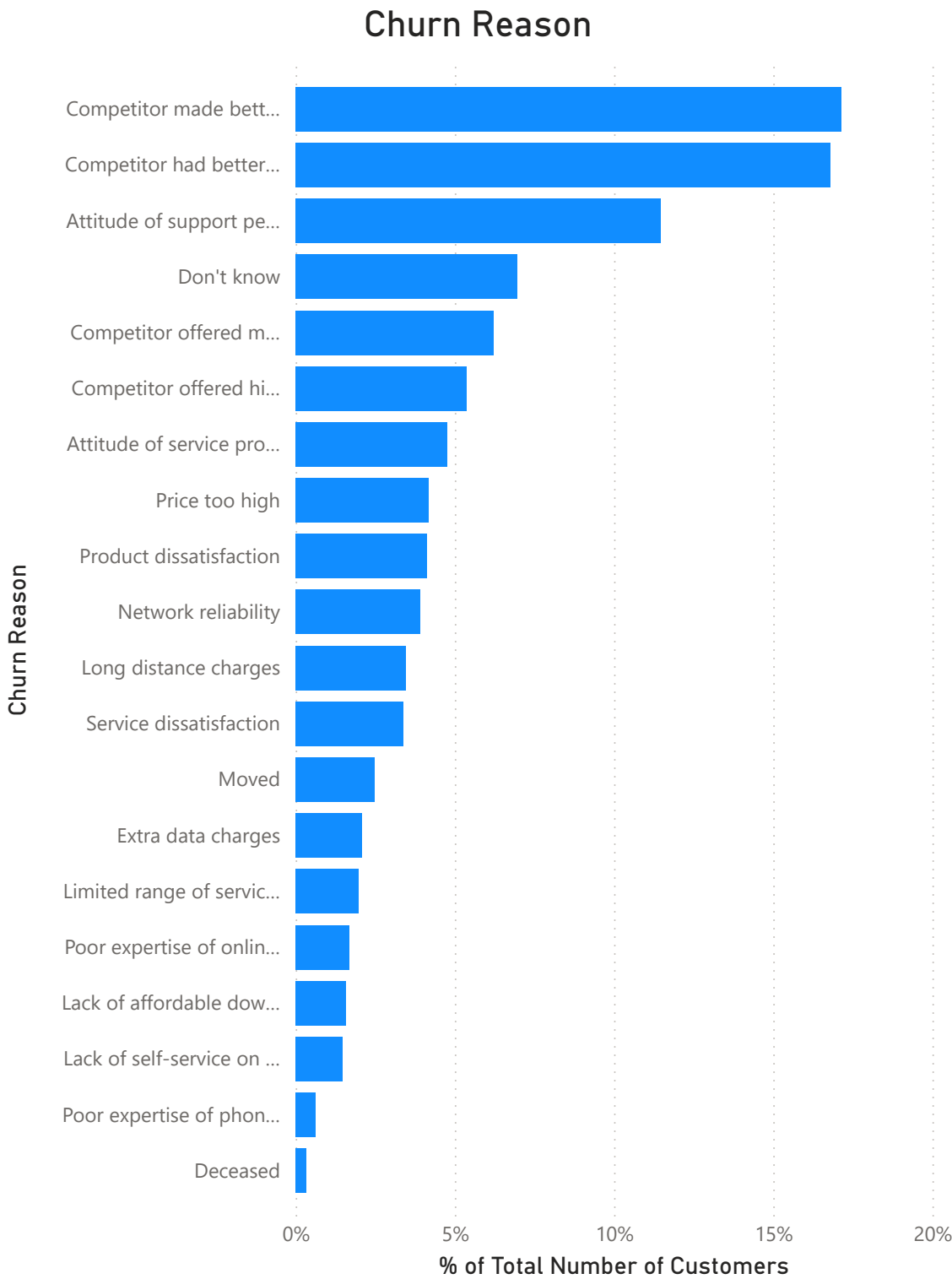
Churn rate

6687

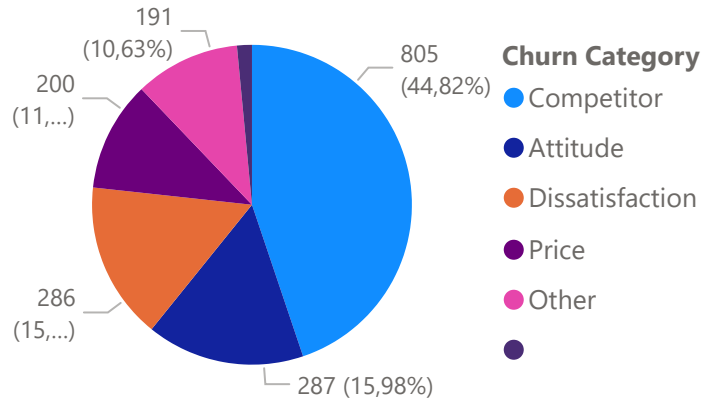
Number of Customers

1796

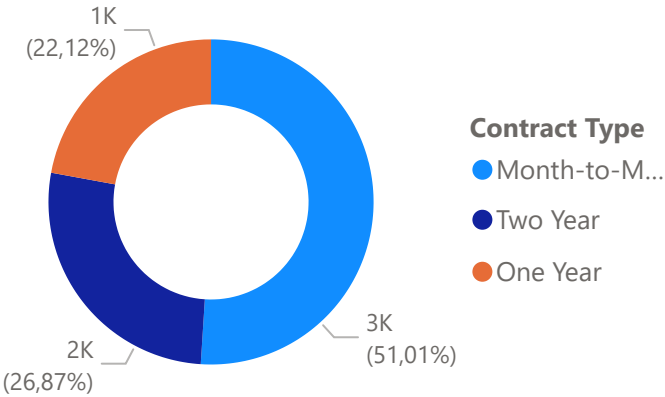
Sum of Churned



Number of Churned Customers by Churn Category



Number of Customers by Contract Type



Churn rate by State



| Senior | Under 30 | Churn rate |
|--------|----------|------------|
| No     | No       | 24,54%     |
| No     | Yes      | 23,00%     |
| Yes    | No       | 38,46%     |
| Total  |          | 26,86%     |

6687

Count of Customer ID

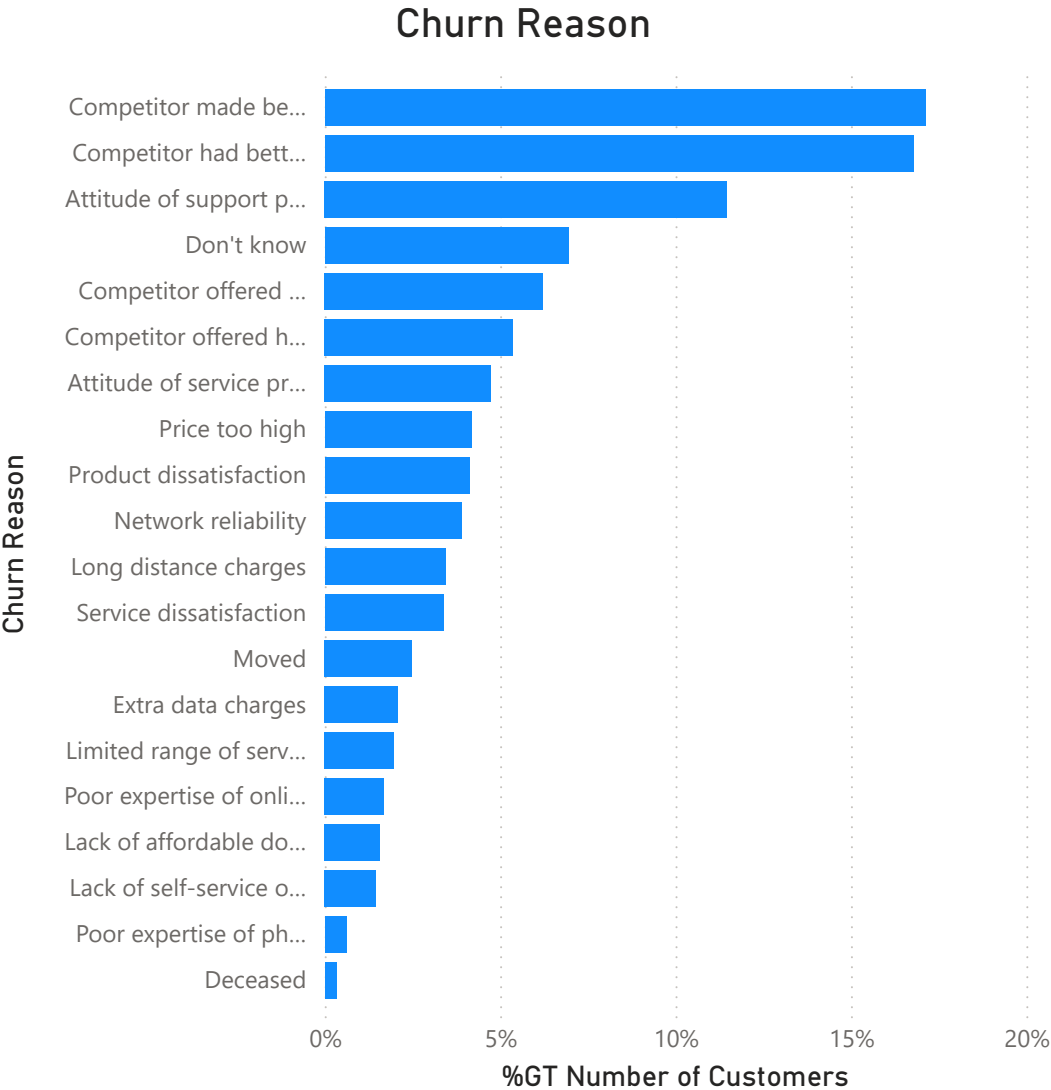
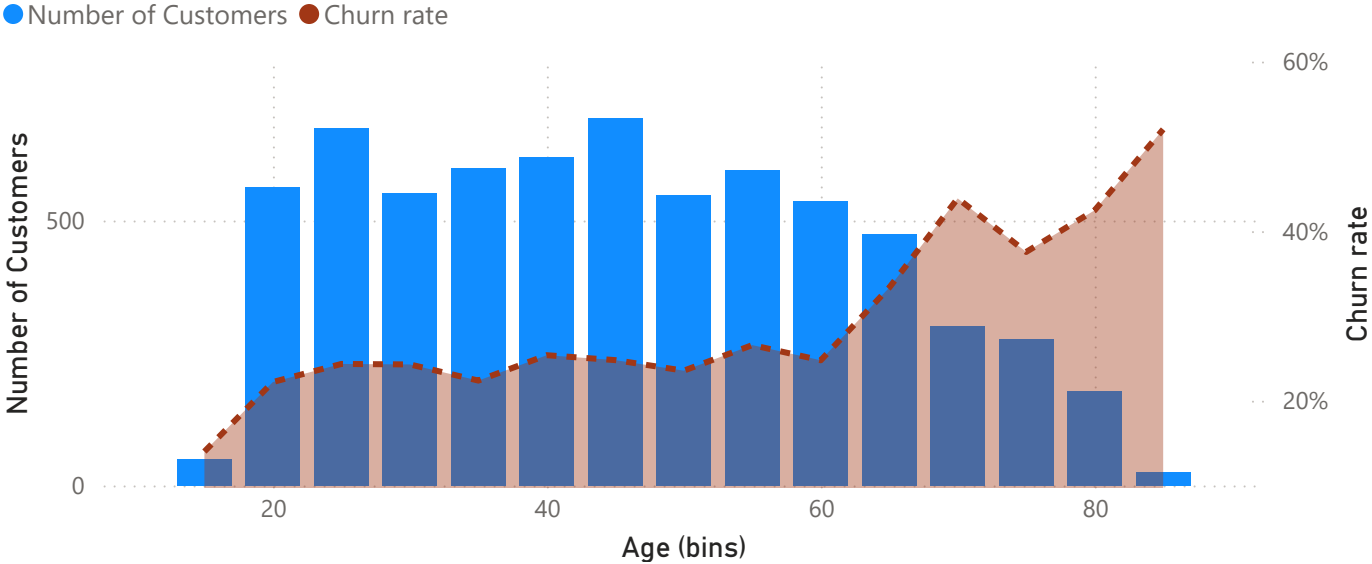
26,86%

Churn rate

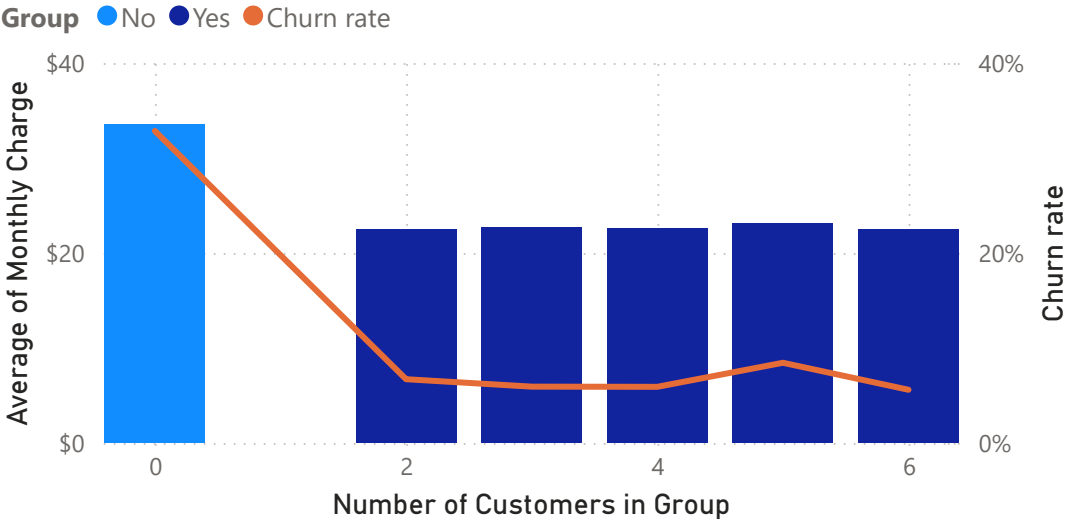
1796

Sum of Churned

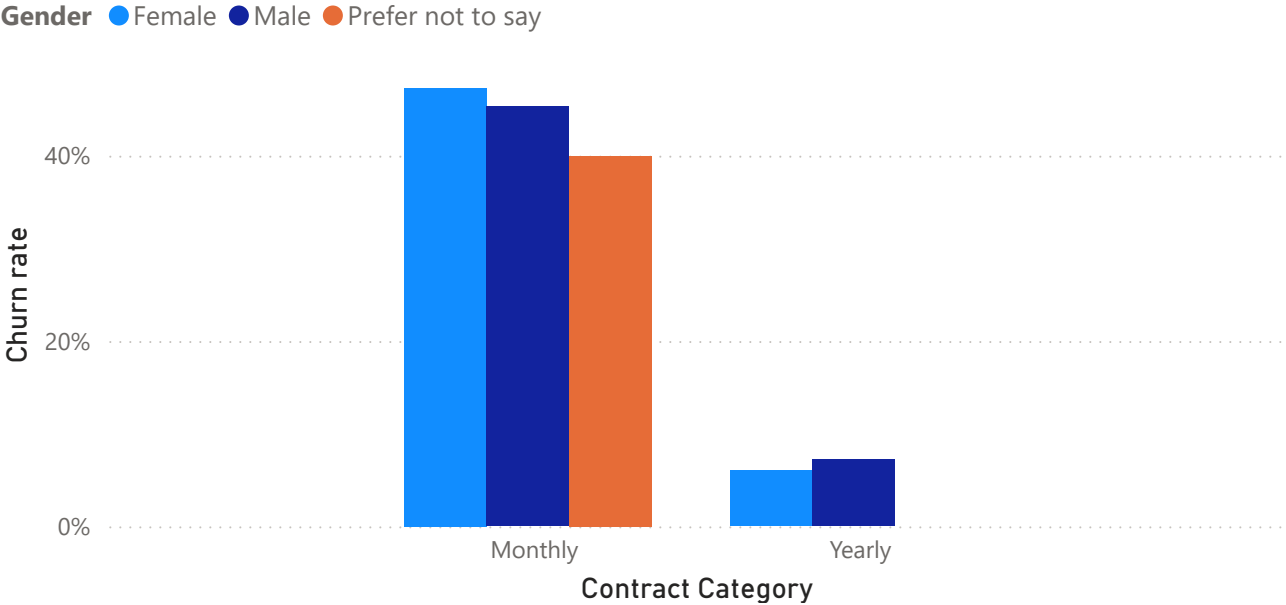
Number of Customers and Churn rate by Age (bins)



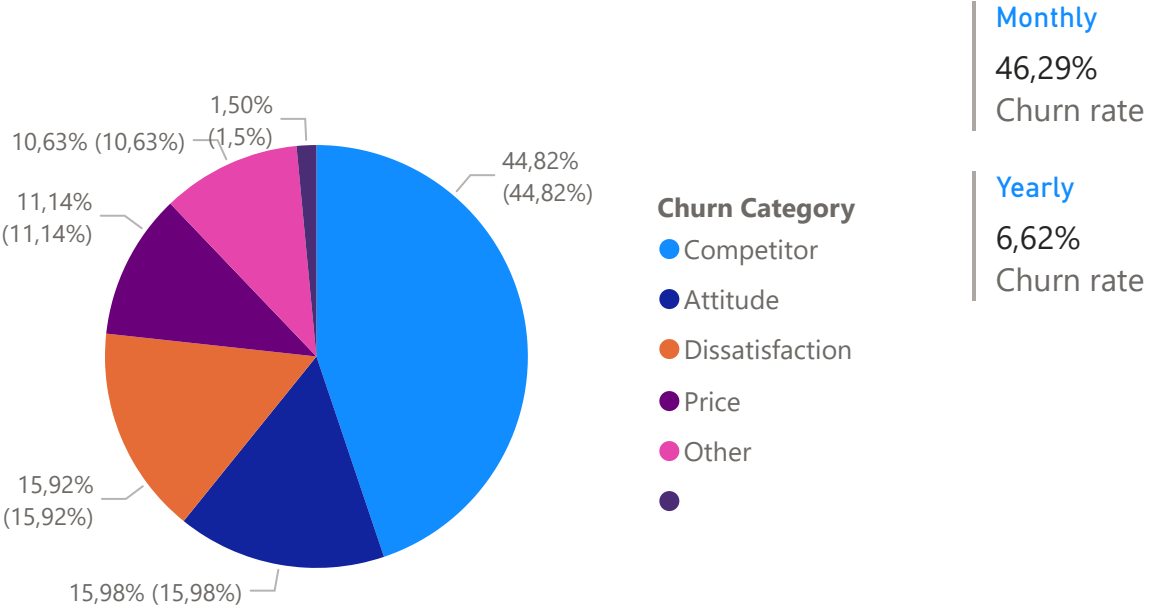
Average of Monthly Charge and Churn rate by Number of Customers in Group and Group



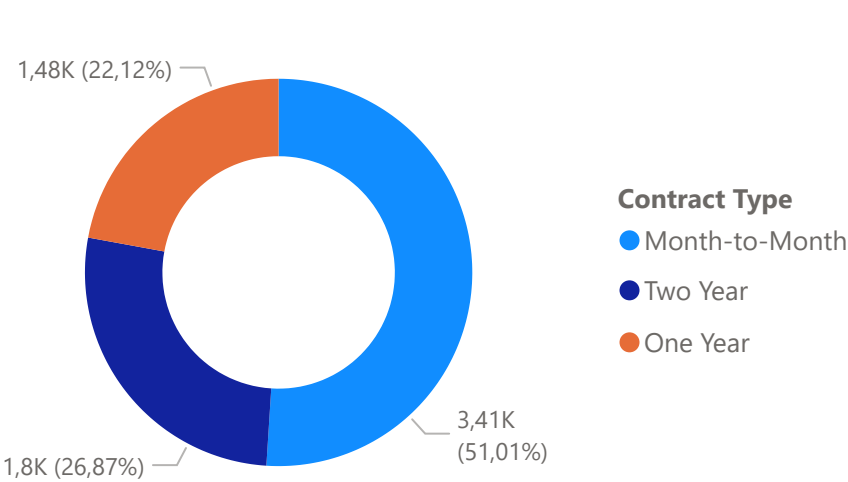
Churn rate by Contract Category and Gender



Churn by category



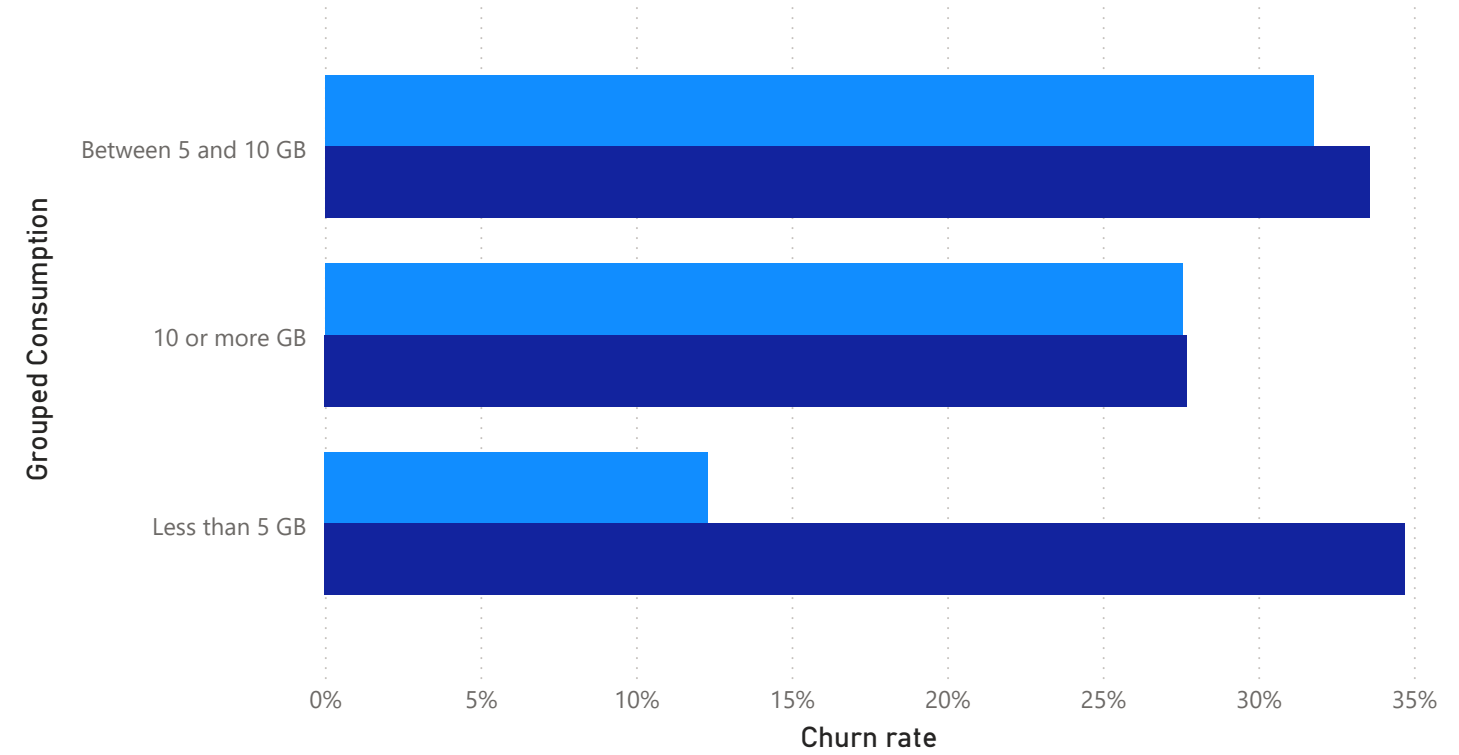
Customer by Contract Type



| Unlimited Data Plan | Churn rate    | Number of Customers |
|---------------------|---------------|---------------------|
| No                  | 16,10%        | 2193                |
| Yes                 | 32,11%        | 4494                |
| <b>Total</b>        | <b>26,86%</b> | <b>6687</b>         |

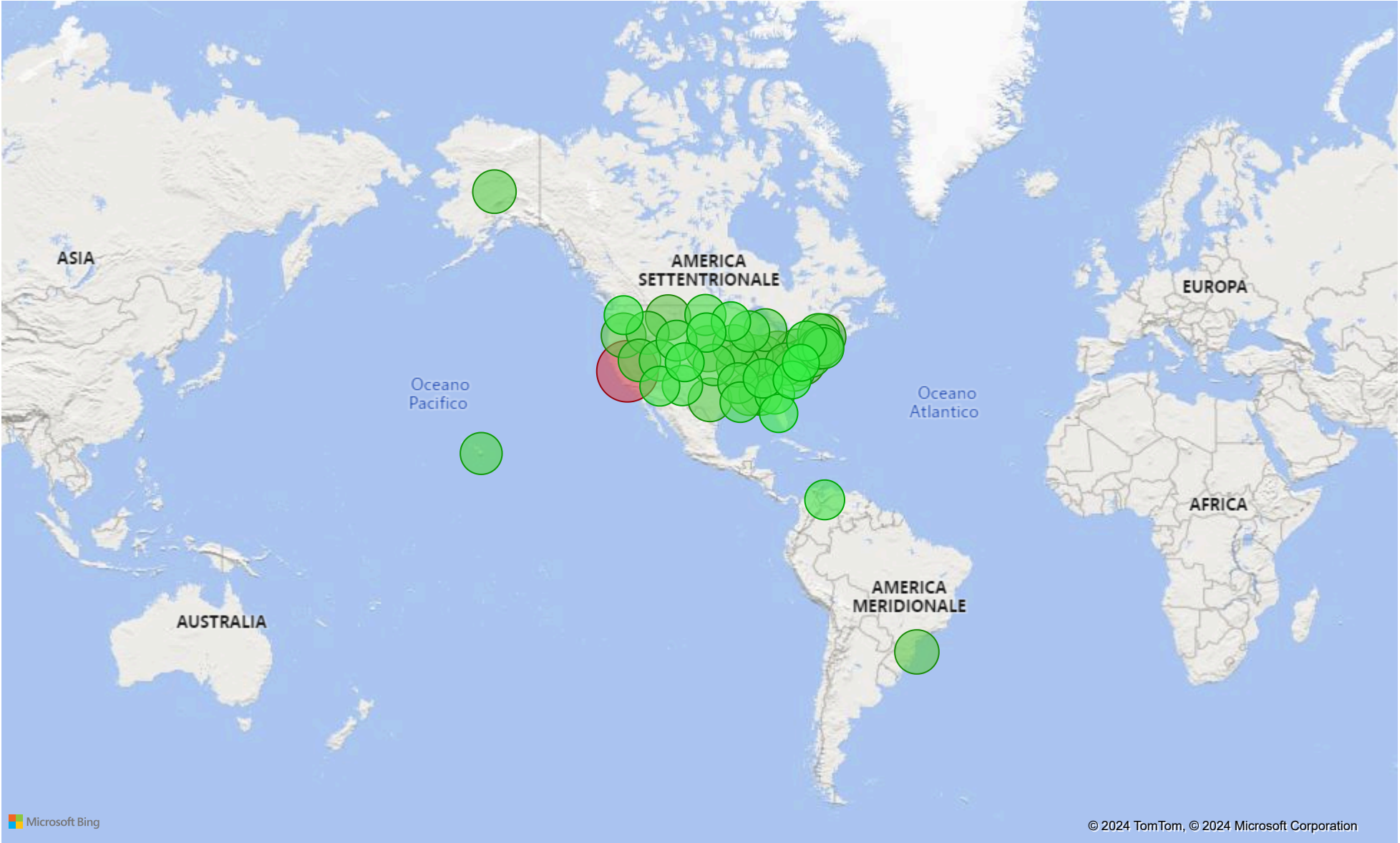
Churn rate by Grouped Consumption and Unlimited Data Plan

Unlimited Data Plan ● No ● Yes

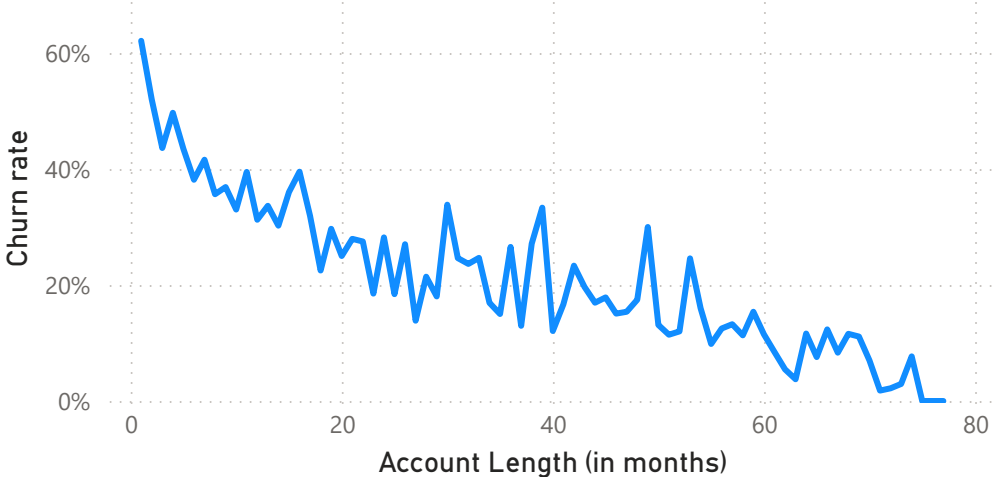


| Intl Active | no     | yes    | Total  |
|-------------|--------|--------|--------|
| No          | 20,01% | 71,19% | 22,21% |
| Yes         | 40,34% | 7,59%  | 34,31% |
| Total       | 27,07% | 24,88% | 26,86% |

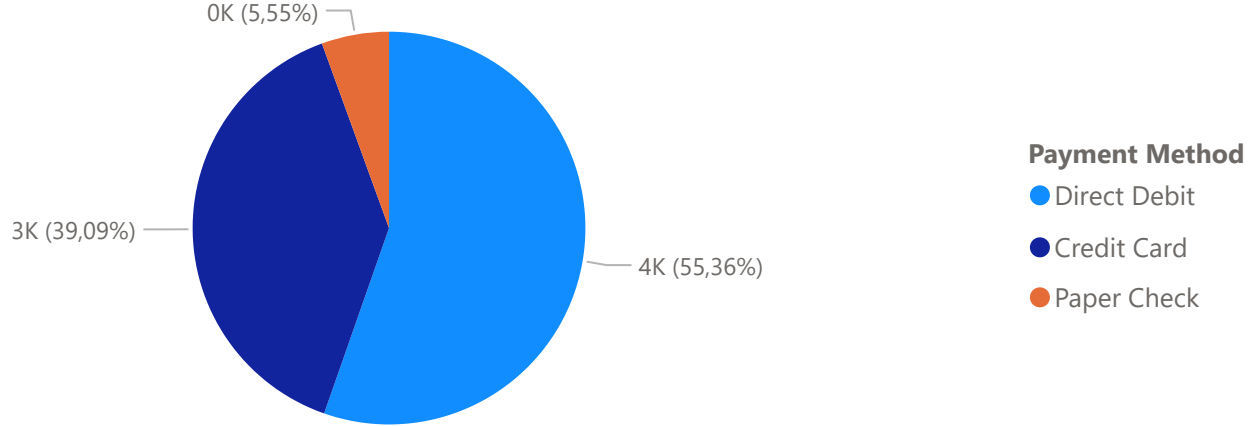
Churn rate by State



Churn rate by Account Length (in months)

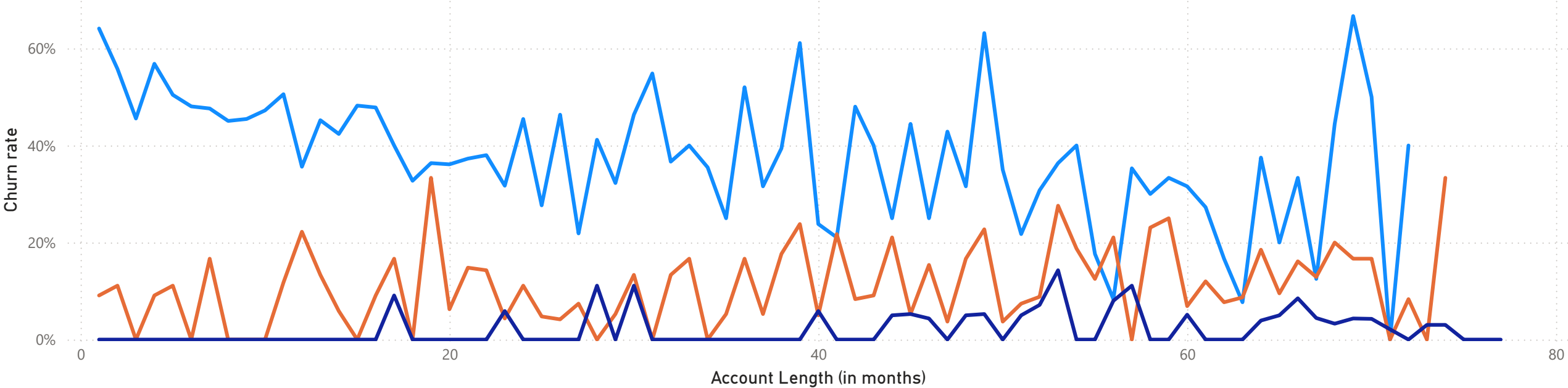


Number of Customers by Payment Method

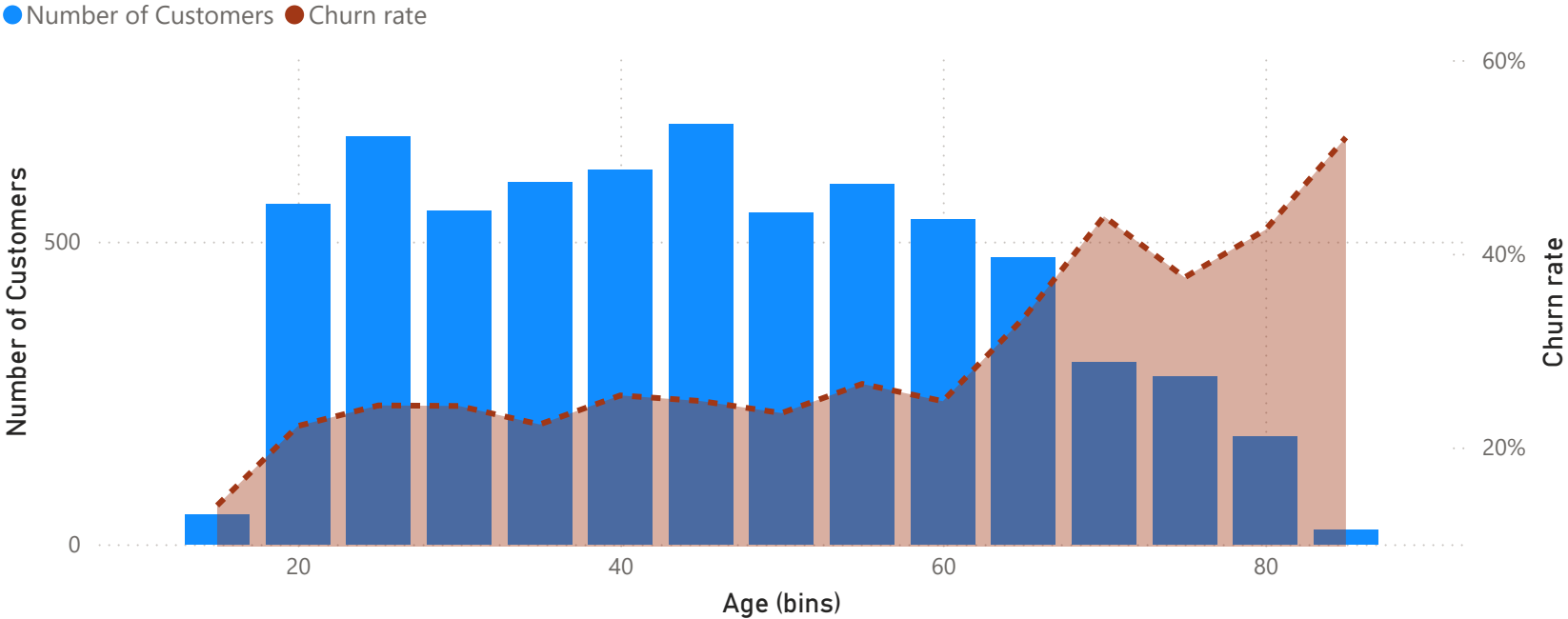


Churn rate by Account Length (in months) and Contract Type

Contract Type    ● Month-to-Month    ● One Year    ● Two Year



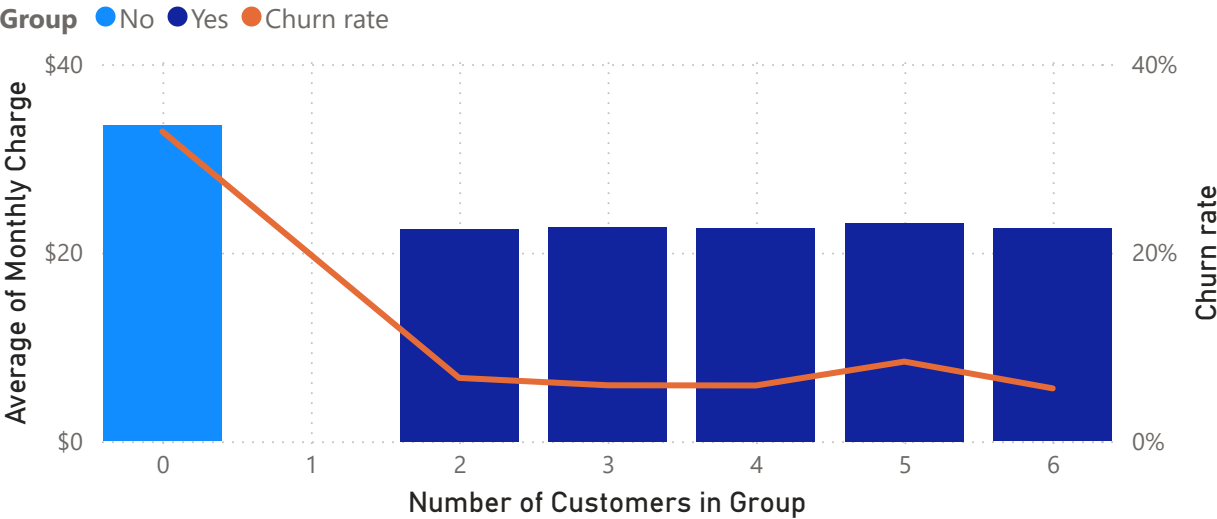
Number of Customers and Churn rate by Age (bins)



Account Length (in months)



Average of Monthly Charge and Churn rate by Number of Customers in Group and Group



6123

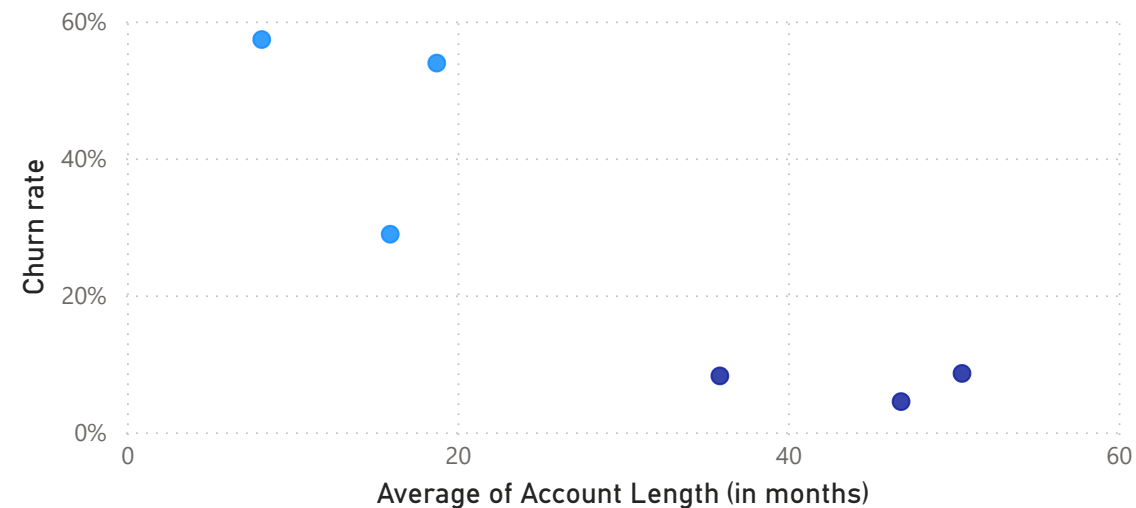
Sum of Customer Service Calls

0,92

Avg Customer Service Calls

Average of Account Length (in months) and Churn rate by Payment Method and Contract Category

Contract Category ● Monthly ● Yearly



Contract Category, Payment Method

^ ☐ Monthly

☐ Credit Card

☐ Direct Debit

☐ Paper Check

^ ☐ Yearly

☐ Credit Card

☐ Direct Debit

☐ Paper Check



3,37

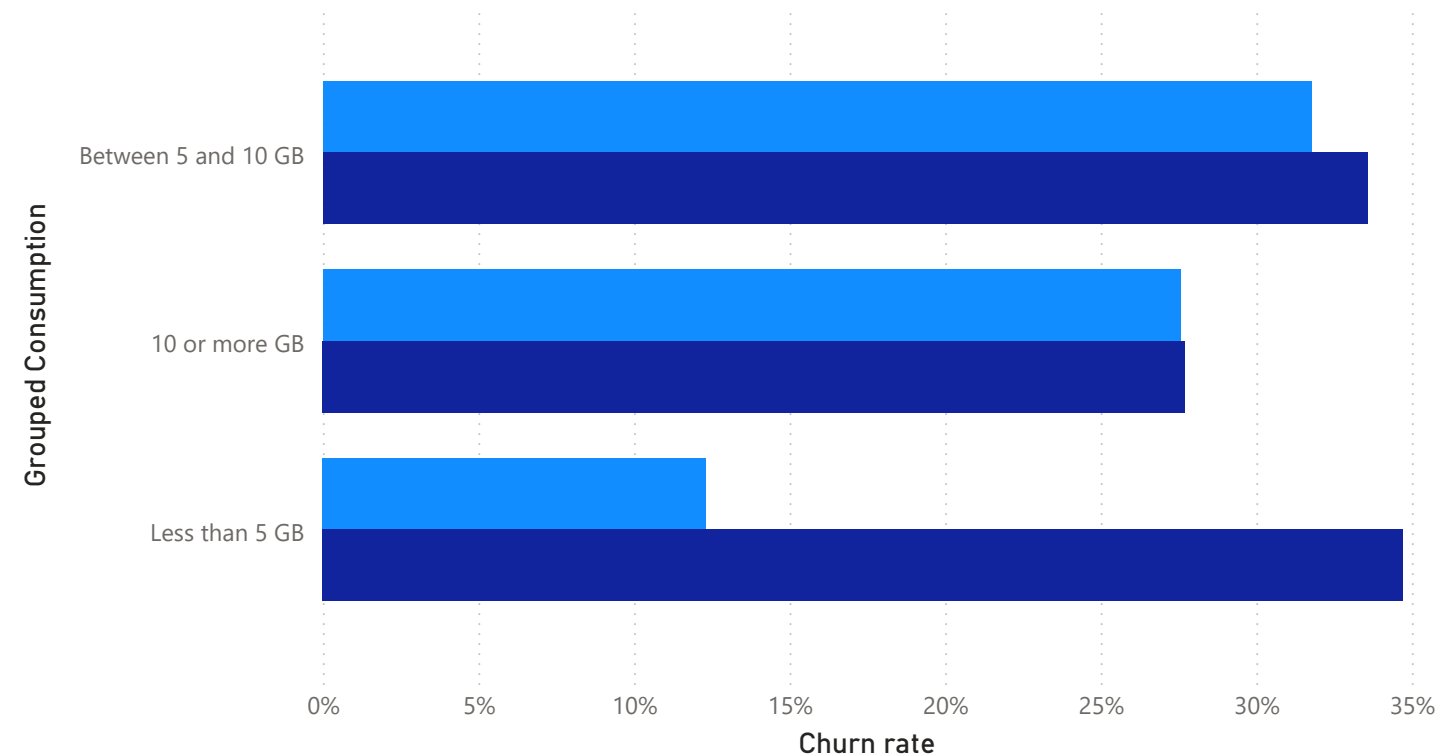
Avg Extra Data Charges

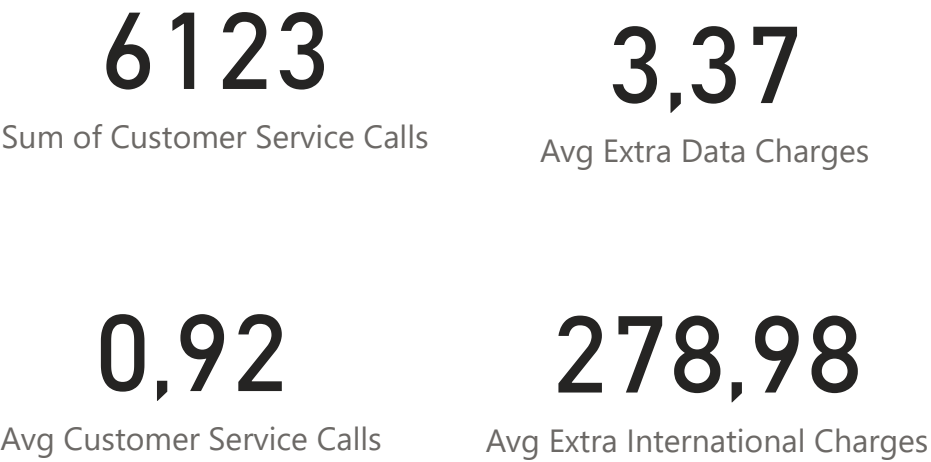
278,98

Avg Extra International Charges

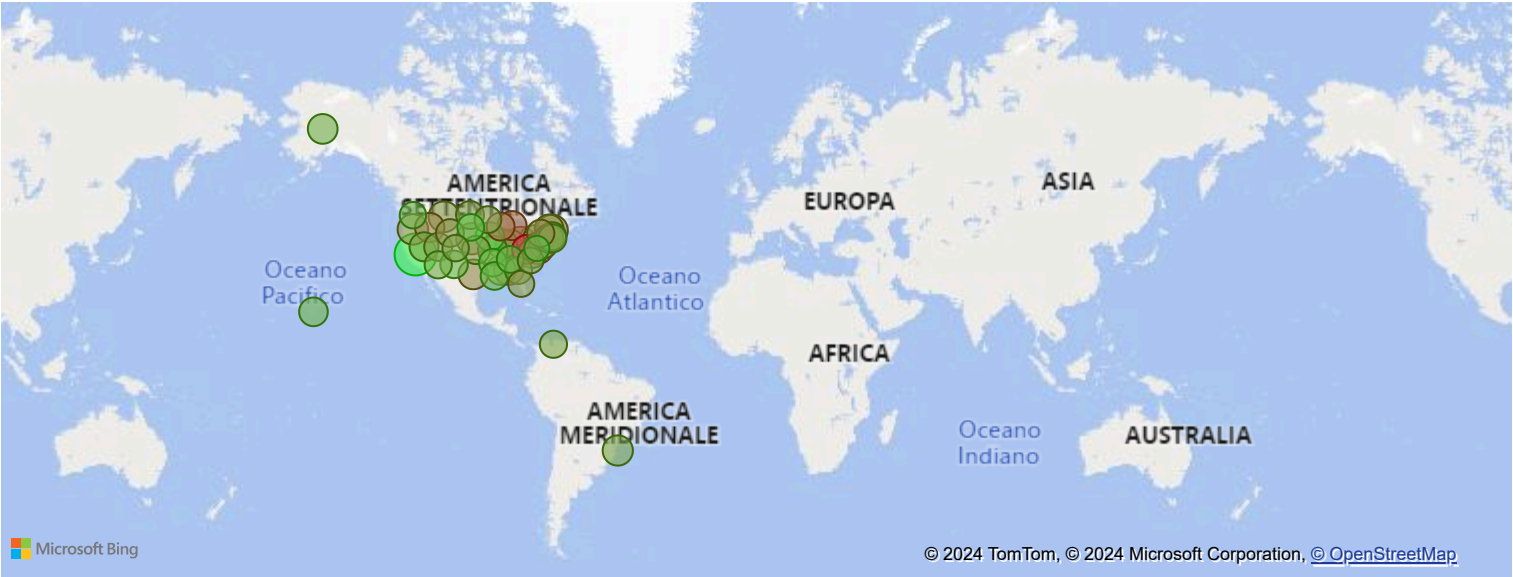
Churn rate by Grouped Consumption and Unlimited Data Plan

Unlimited Data Plan ● No ● Yes





Churn rate by State



Avg Customer Service Calls by State and Churn Label

Churn Label ● No ● Yes

