



Luthfi Aditya Pratomo

MARKETING MANAGER

Contact



Straße der Pariser Kommune
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Skills

Search Engine Optimisation

Social Media Marketing

Email Marketing

Market Research

Project Management

Multi-Tasking

Computer Literacy

Detail-Oriented

Web Development

Google & Microsoft Tools

Canva & Photoshop

Profile

A skilled and dedicated marketing manager with experience in SEO, social media, and email marketing.

Languages

English



German



Indonesian



Education History

Diploma in Software Development 2021 – 2022

Code Institute

BA in International Business 2014 – 2018

HTW Berlin

Work Experience

adspre media GmbH Jan 2022 – Present

Marketing Campaign Manager

- Manage, analyze, and report on the performance of campaigns on all gaming portals,
- Constant review of KPIs and metrics for offers on the portals,
- CPM & Paid Social campaigns; develop ways to improve the performance of all campaigns,
- More on LinkedIn.

Media Elements Group Mar 2020 – Dec 2021

Junior Marketing Manager

- Analyze campaign data and propose actions accordingly,
- Social Media content creation & management for Instagram, FB, and Twitter,
- SEO gaming portals campaign management,
- More on LinkedIn.