## Clase 2 de Web Semántica

Libreta: Curso Web Semántica - Mag

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 $\textbf{URLOrigen:} \qquad \text{https://www.google.com/search?rlz=1C1AWFC\_enCO811C0811\&biw=1536\&bih=754\&ei=0t9lXLW4Nsj4\_Abnzq\_gDQ\&q=t...}$ 

## Clase 14/02/2019 - Introduction to Semantic Web

• I hope you have read "El futuro de la Web".

- In the previous session, we were working in basic concepts of Semantic Web.
- We were looking the problems at the current Web
- Those problems were related to semantic interoperability.

## Questions to resolve in the session:

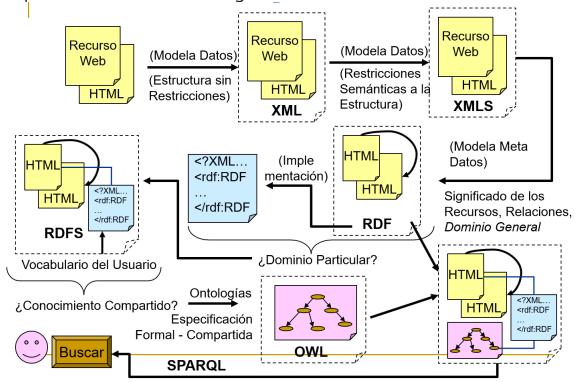
- What is the problems of the current Web?
- What is the Semantic Web for you?
- What tools the semantic web provides us to solve the problem of the current web?
- If the semantic web were a reality. What would it be like to live in that world?

## Next Topic:

- Current Web Problems
  - Large amount of loose redundant information of dubious quality
  - Interoperability problems (heterogeneity and formats)
  - Cost of time in the search
  - Rapid change of information an link structures
- Semantic Web
  - Extended Web with greater meaning
  - Any user can find answers to their questions
  - Better defined information
- What is the Semantic Web for?
  - It allows to organize the large amount of information and loose data existing on the web
  - Allows you to use a method to integrate resources with different formats

- Allows interoperability between different devices and platforms
- How the semantic web works?
  - The web builds a **knowledge base** about its users
  - It has related data and information with its meaning
  - He is able to understand exactly what he is being asked to look for
  - well-defined problems through well-defined operations that were carried out on well-defined existing data.
- What is the cornerstone of the semantic web?
  - The metadata
    - information about internet resource
  - Internet resource
    - html, images, videos and different documents
  - Purpose of the metadata
    - Describe, identify and locate
  - Metadata requirements
    - Contain structured information
    - Understandable for machines
- What is metadata made of?
  - resource property value
  - subject predicate object
  - Recursivity is that the three concepts can be resources too
- Where can we store the metadata?
  - Office documents
  - In pdf, images, sound o video documents.
  - Folksonomies (tags)
    - https://del.icio.us/manzamb/
  - Microformats (hidden tangs in marked language)
    - http://microformats.org/wiki/code-tools
    - http://gmpg.org/xfn/creator-es (XFN (XHTML Friends Network))
- Metadata coding
  - XHTML (<meta name="property" content="value">)
  - Schema (Document with tags that can be used as metadata).
    Example: dublinCore
  - Profiles (URL with Specification). Example: FOAF
    - Relational Links (use profiles in tags: <a> a> <link>)
    - Custom definition of metadata (several profiles)
  - RDF files (external file with metadata)

- Technologies to define resources
  - XML (eXtensible Markup Language)
  - RDF (Resource Description Framework)
  - SPARQL (Simple Protocol and RDF Query Language)
  - OWL (Web Ontology Language)
  - RDFa (different areas)
- Explain the related technologies of the Semantic Web.



- XML
  - Define he grammar of a language
    - DTD (Document Type Definition)
    - XMLS (XML Schema)
  - https://www.w3schools.com/xml/default.asp
  - https://sites.google.com/site/todoxmldtd/ejercicios/enunciados/ejerciciosxml-basicos
- RDF
  - Allows describe web resources.
  - Can process metadata
  - Give interoperability
  - Automatized process

- Validator: <a href="https://validator.w3.org">https://validator.w3.org</a>
- SPARQL
  - Allows to search the resources of the Semantic Web using different data sources.
  - Examples tools:
    - file RDF: <a href="http://www.dajobe.org/foaf.rdf">http://www.dajobe.org/foaf.rdf</a>
    - SPARQL By Example: <a href="https://www.w3.org/2009/Talks/0615-gbe/">https://www.w3.org/2009/Talks/0615-gbe/</a>
    - General purpose processor: <a href="http://sparql.org/sparql.html">http://sparql.org/sparql.html</a>
    - OpenLink Virtuoso SPARQL Query
      Editor: <a href="http://demo.openlinksw.com/sparql">http://demo.openlinksw.com/sparql</a>
    - Redland Rasqal RDF Query
      Demonstration: <a href="http://librdf.org/query/">http://librdf.org/query/</a>
- Other Web Semantic elements
  - Controlled vocabularies: closed list of terms
    - Example: <a href="http://www.wikipedia.com">http://www.wikipedia.com</a>
  - Taxonomies Thesaurus: controlled vocabulary nested
    - Examples:
      - taxonomic search engine: <a href="http://www.dmoz.org">http://www.dmoz.org</a>
      - https://www.visualthesaurus.com
      - http://wiki.dbpedia.org/
  - SKOS: Simple Knowledge Organization System
  - Ontologies: Encompasses a representation, formal naming, and definition of the categories, properties, and relations between the concepts, data, and entities that substantiate one, many, or all domains
  - RDFa OWL

WebServices