

# LARA POTJEWYD

Front-End Developer  
UX/UI Designer

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## EXPERIENCE

### **Designer & Front-End Developer** — [HelpCloud](#) — Jan 2020 - current

- Designed and coded the [HelpCloud merchandise site](#) using **Shopify** and the **Liquid** language
- Created a design system for UI components in **Figma** which I applied to the [HelpCloud shopping cart](#) using the **Apex** language in **Visualforce** pages
- Designed the [HelpCloud website](#) and contributed to front-end code using the **Go** language in the **Hugo** framework
- Conducted internal focus groups to gather feedback on current **Salesforce** UX experience and worked to implement improvements to UI

### **Web Developer Intern** — [Impossible Bureau](#) — May - Sept 2019

- Worked on a variety of clients' webpages using **React**, creating innovative solutions using React **Redux**, **Styled Components**, and the **Green Sock Animation Platform** (GSAP)
- Used **CSS animations** and **Styled Components** for various UI components, including photo upload process, image carousel, and glossary

## SKILLS

Figma  
Visual design  
CSS  
HTML  
Javascript  
React  
Express  
Node  
MongoDB  
PostgreSQL

## EDUCATION

### **V School** — Jan - April 2019

**Adobe Scholarship** for full stack web development, using MongoDB, Express, Node, React

### **DevMountain** — June - Nov 2018

Accelerated learning program for full stack web development. PostgreSQL, Express, Node, React

### **University of Wolverhampton** — 2006 - 2009

B.A (Honours) Interior Design