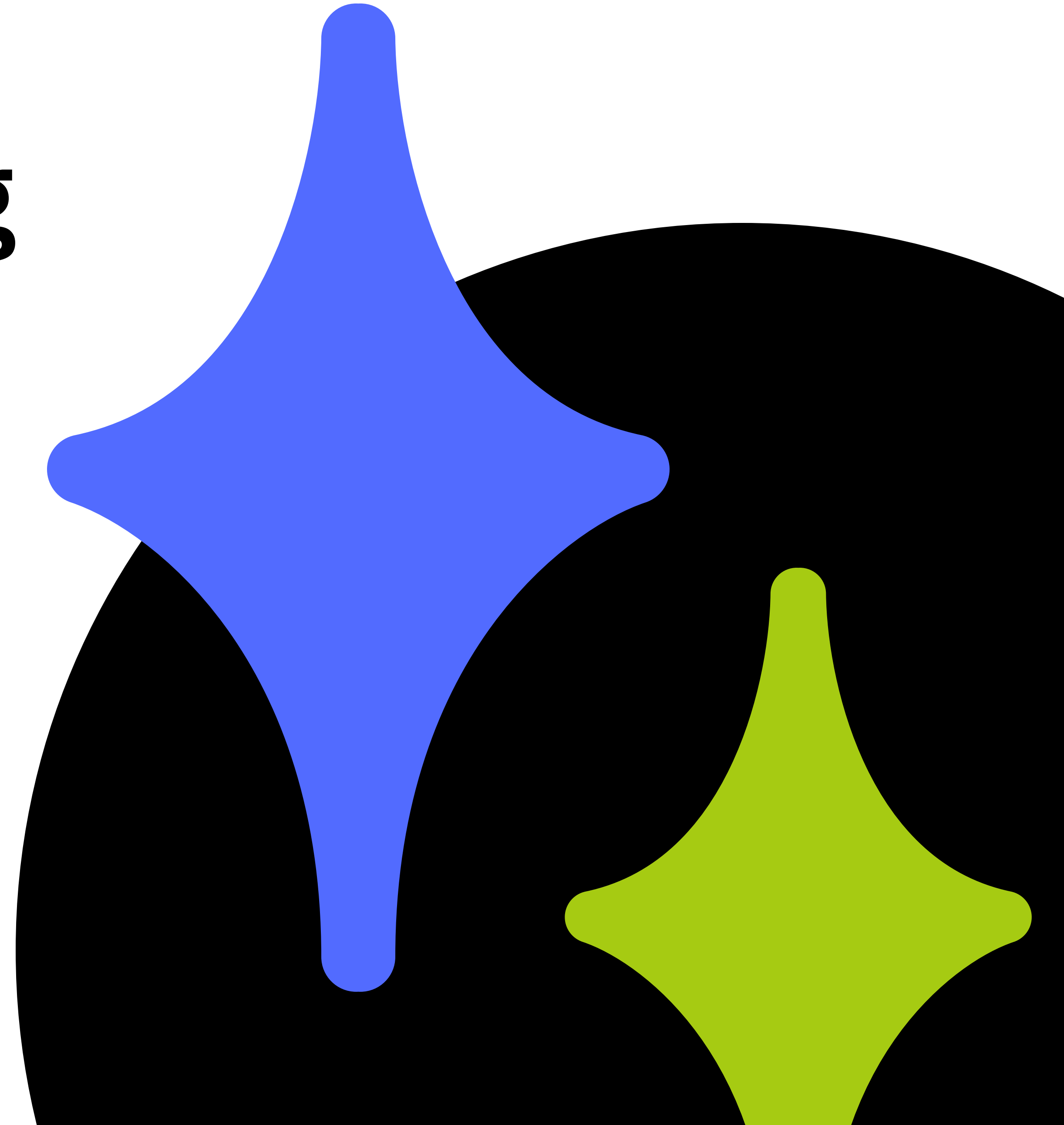# Portfolio User Testing

By Lara Luz
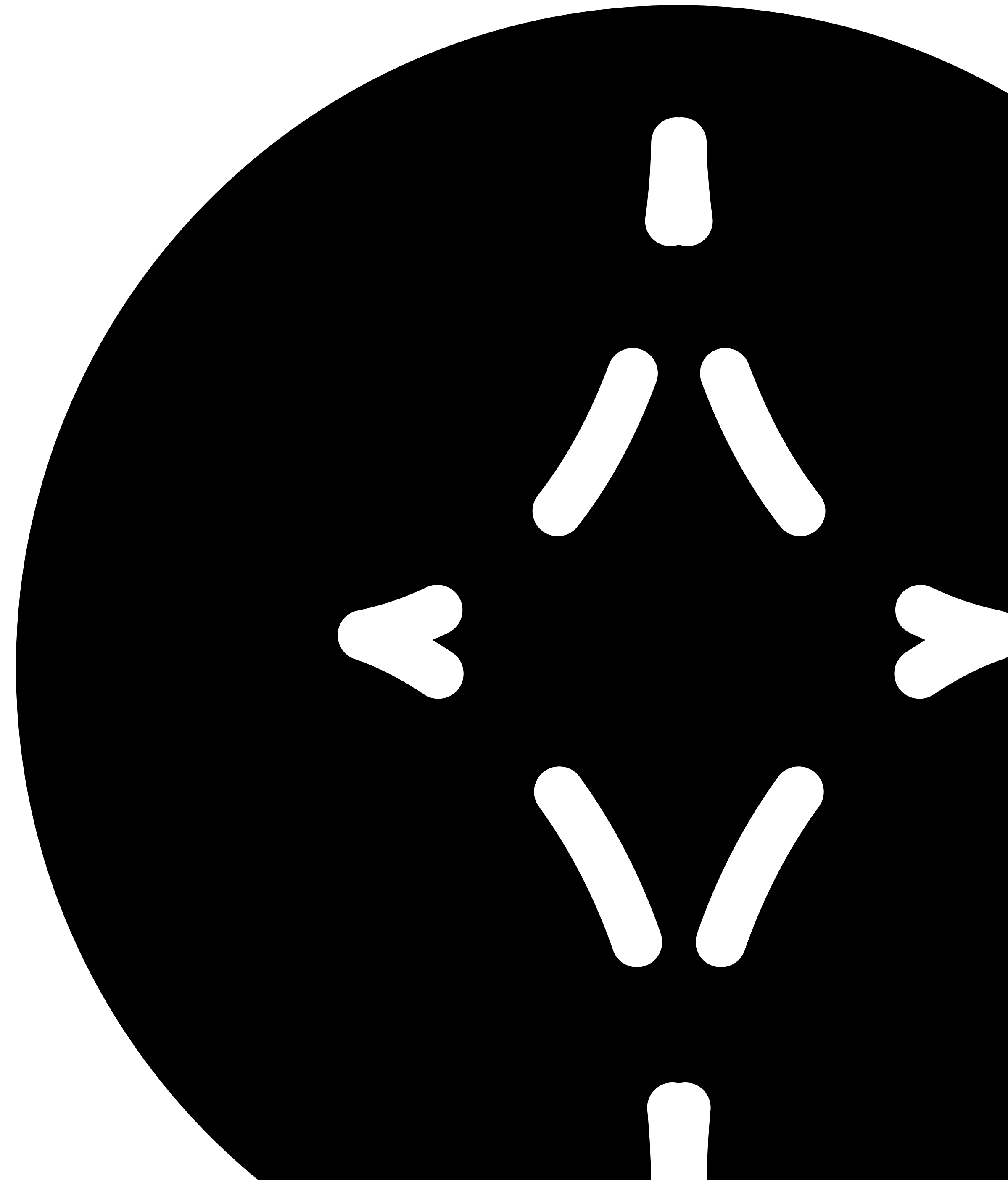
09/09/24
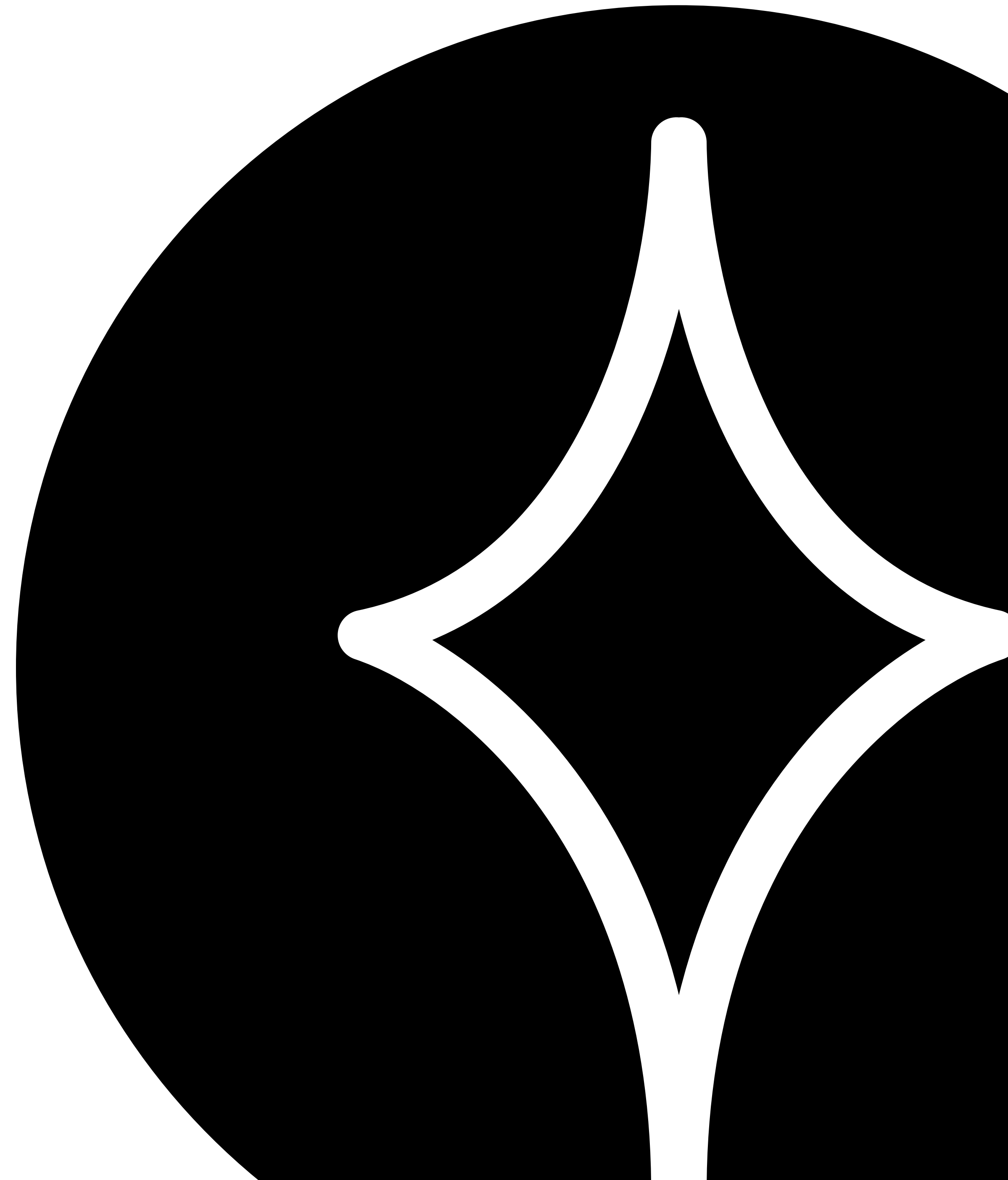
01

Overview

1. User Goals ✧

2. Guidelines ✧

3. Results ✧

4. Usability Report ✦✦

Guidelines

Introduction

My name's Lara, and I'm a UI/UX Designer. I'll be guiding you through this test. Before we start, I'd like to give you some information about what the test will entail.

I want to test the functionalities of my portfolio website. Remember that it's the site being tested, not you as a participant. You can be as honest as possible because every piece of feedback, positive or negative, will help me improve my site.

I'll start by asking you some questions regarding some personal information. After that, you'll receive three short tasks to solve. After finishing the tasks, there'll be a few further questions I'd like to ask as a follow-up.

Note that the test will be recorded. The audio files will help me analyze the content later on and further improve the website. These recorded files are completely anonymous and won't be used for other projects.

If you have any questions during the test, feel free to ask me at anytime. For a better analysis of the test, please speak out loud your thoughts during the tasks. Before we start, do you have any questions?"
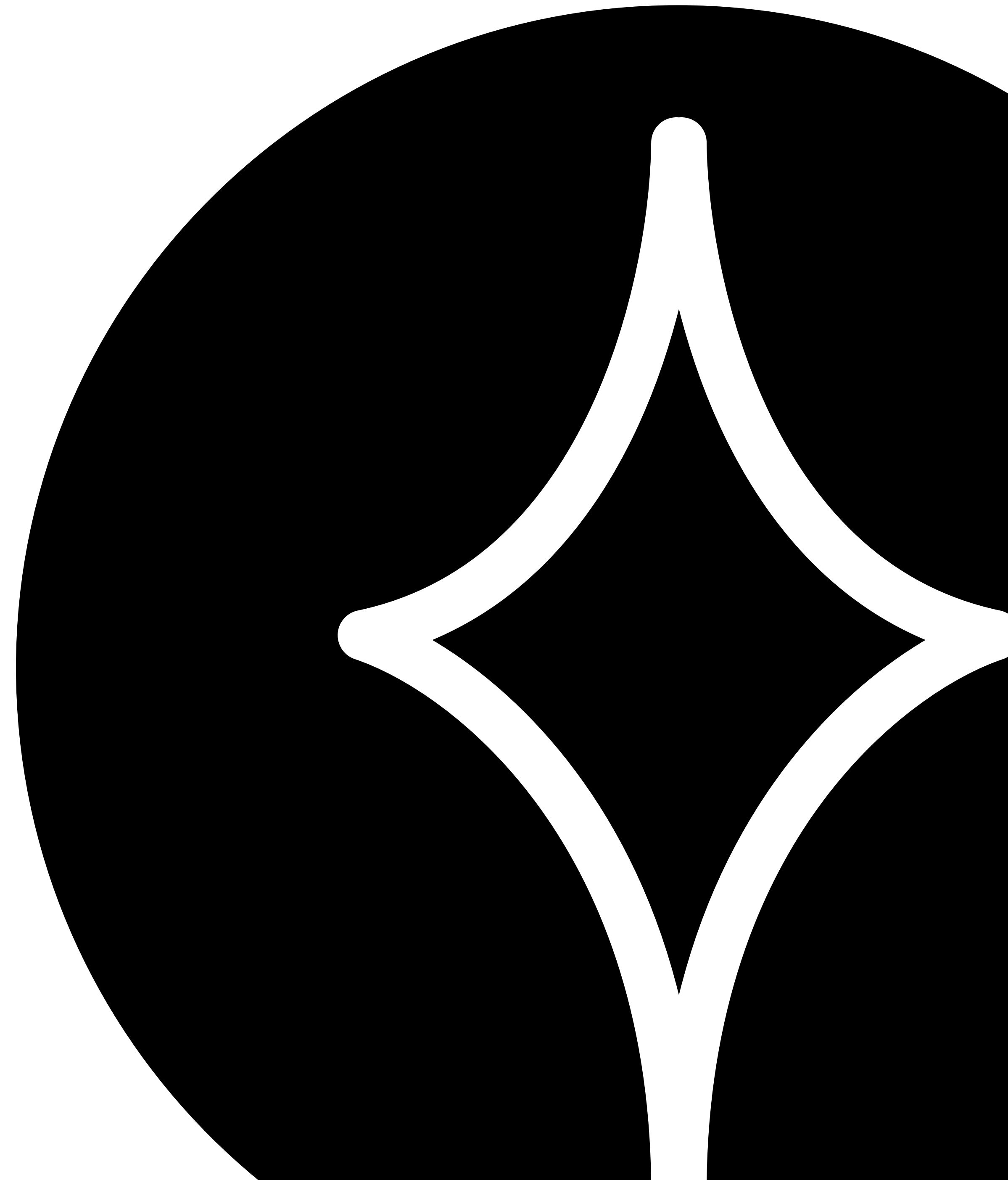
Scenario & Tasks

You are a HR from a IT company and need a UI Designer for your team. Lara applied and now you have access to her personal website.

1. In her application, Lara mentioned a project named "GoCamino". Try find that project and know more information about it.
2. You want to make sure Lara has the right skills for the job. Look for a place where you can find her CV and download it.
3. You are sure Lara have the right skills for the job. Based in the information the website gives, how are you going to contact her ?
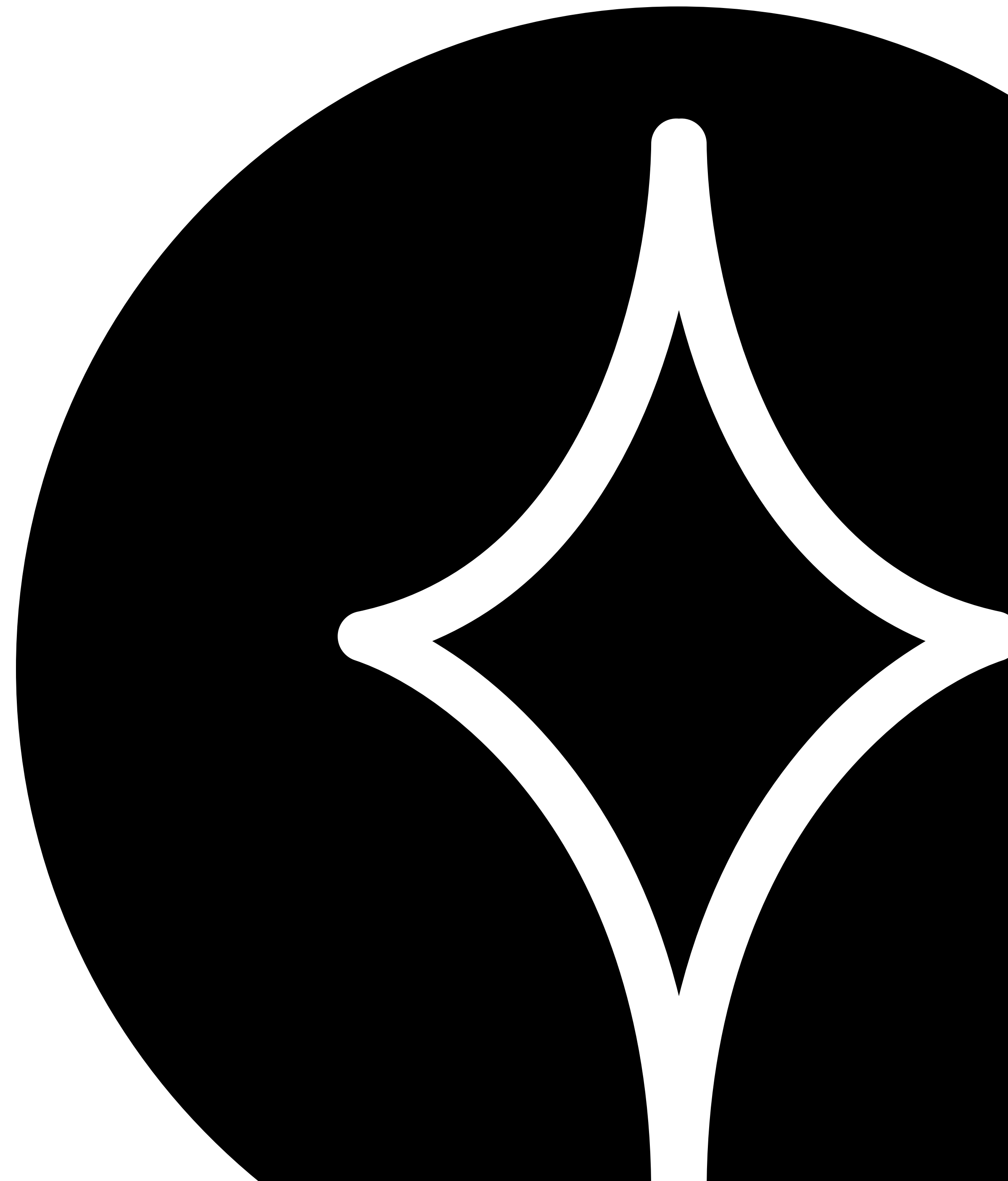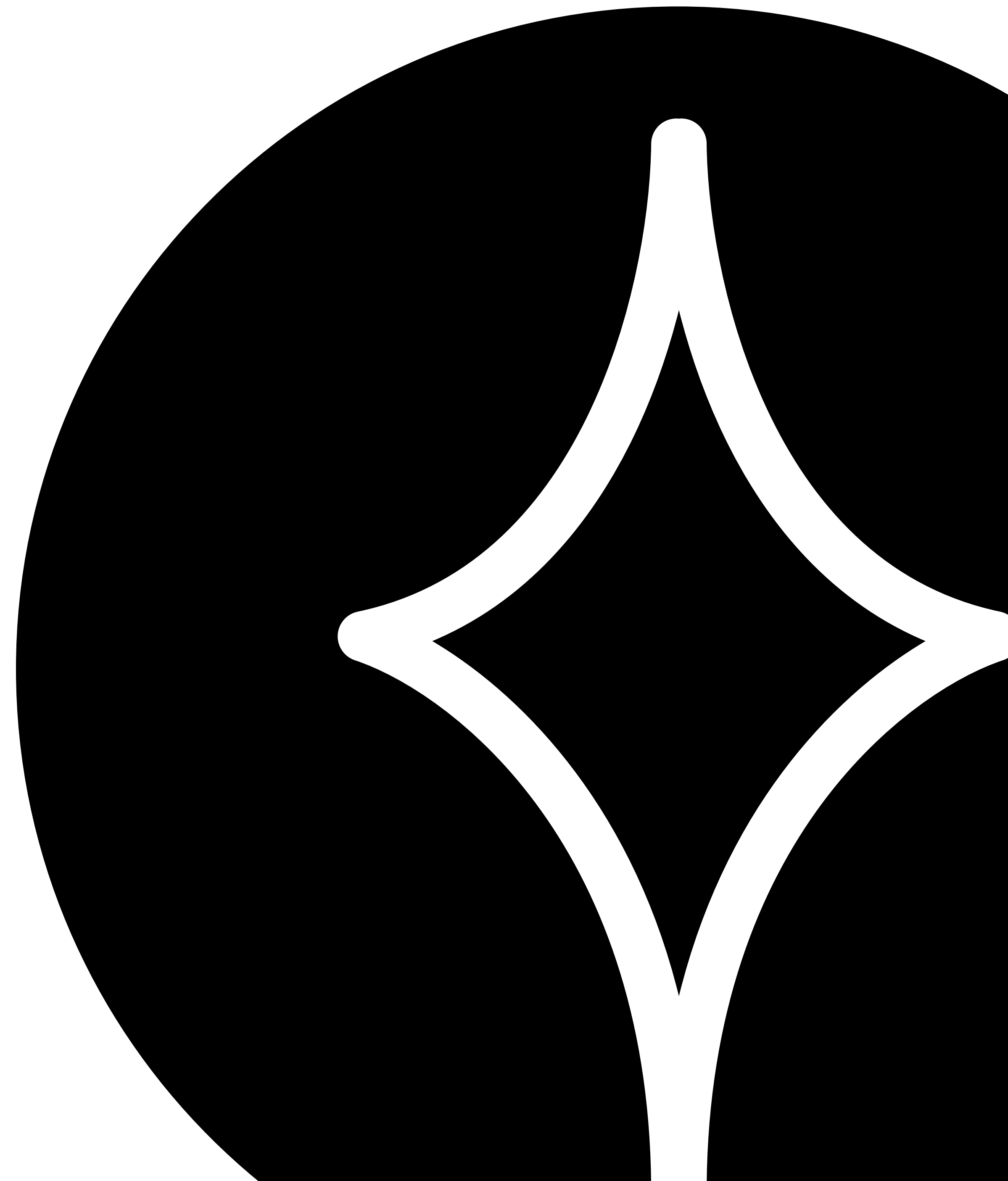
Open-ended & Personal questions

Open-ended questions

- How do you feel about the aesthetic of the website?
- Is there something you felt confusion or think it could be better?
- Do you missed something in your experience?

Personal questions

- Tell me about your job or current work you´re doing
- How often do you use technologic devices?
- How often do you search for portfolios?

Target User Criteria

- **Age:** 20-50 years-old
- **Technical Experience:** moderate to high since the user can be someone who doesn´t know about UI/UX design but knows the basic like an HR person or it can be a professional in the area.
- **Device:** owns a phone or computer and know how to navigate in it.
- **Job:** Someone who have knowledge in web design, graphic design, programming or related field.
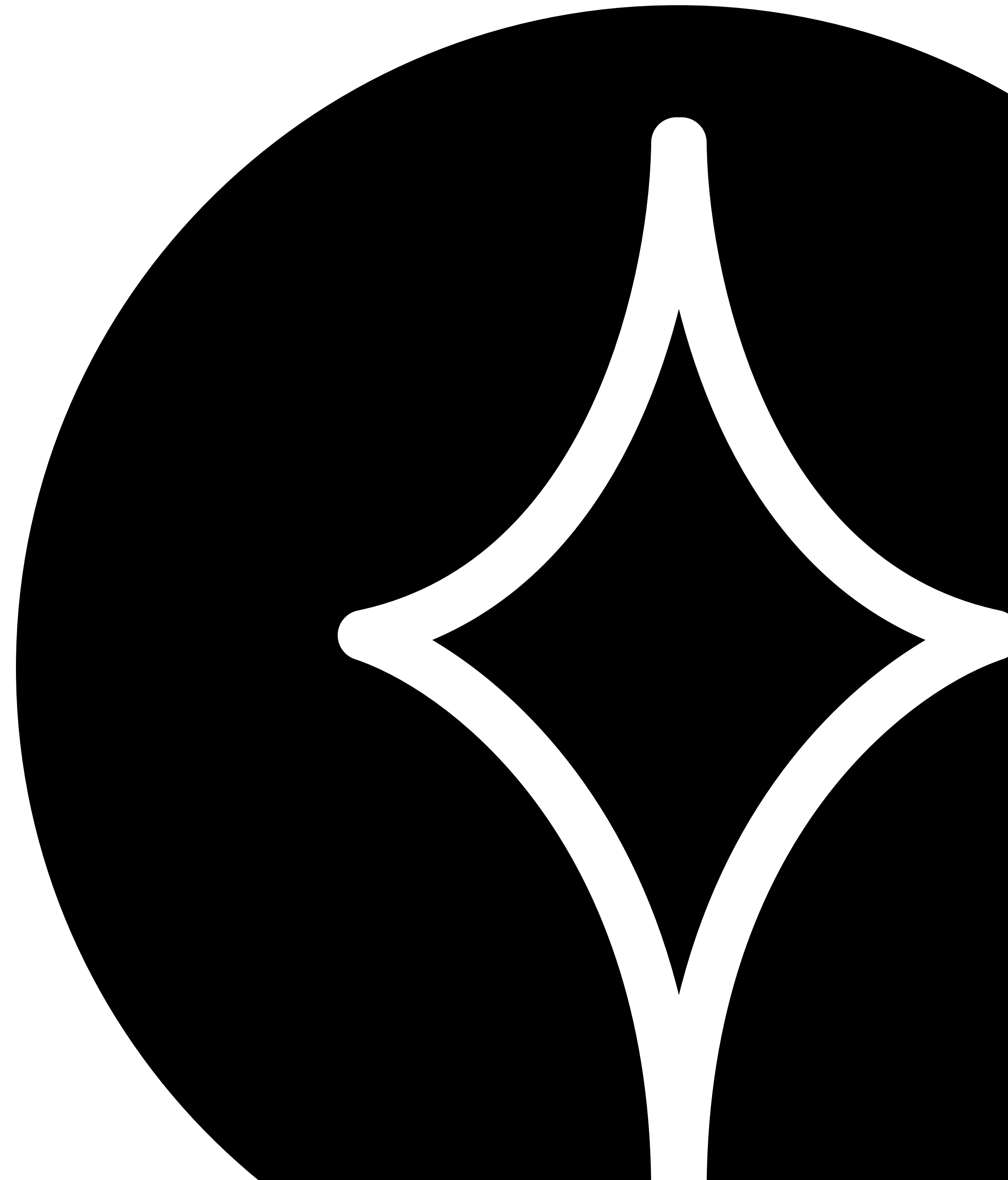
Results

- Name: Luisa
- Age: 22
- Job: Graphic Design Master degree student
- Preferred Device: Notebook

- Task 1 : No difficulties to find the project page.
- Task 2 : No difficulties in finding the About page and the CV
- Task 3 : No problems finding the contact page

- How do you feel about the aesthetic of the website?

Liked the landing page and colors, think the header could be smaller on the mobile. Felt weird about the image going above the header when scrolling down.

- Is there something you felt confusion or think it could be better?

No problem with any pages.

- Do you missed something in your experience?

Thinks the footer can be smaller.

Results

- Name: Yara
- Age: 23
- Job: Civil Engineering student
- Preferred Device: Notebook

- Task 1 : Had difficulties to find the project page and went to the About page instead.
- Task 2 : No difficulties in finding the About page and the CV
- Task 3 : No problems finding the contact page

- How do you feel about the aesthetic of the website?

She enjoyed the colors and the photo it was used in the About page.

- Is there something you felt confusion or think it could be better?

Really liked the landing page, but could not figure out that there was more to scroll down

- Do you missed something in your experience?

Some sign so she can know that have information below to scroll down.

Results

- Name: Gabriel
- Age: 25
- Job: Backend Developer
- Preferred Device: PC

- Task 1 : No difficulties to find the project page.
- Task 2 : No difficulties in finding the About page and the CV
- Task 3 : No problems finding the contact page

- **How do you feel about the aesthetic of the website?**

Thinks the header has to be smaller when scrolling down and each project had to have a section, like a different background color per example. They are too close to each other and the background being all white is feeling off. Felt weird about the image going above the header when scrolling down. The footer can be smaller.

- **Is there something you felt confusion or think it could be better?**

Thinks the About page doesn´t have to be a different page but could be already on the main page before the works section.

- **Do you missed something in your experience?**

Smoother transition of the header when scrolling down.

Results

- Name: Gabriela
- Age: 22
- Job: Graphic Designer
- Preferred Device: Mobile

- Task 1 : No difficulties to find the project page.
- Task 2 : No difficulties in finding the About page and the CV
- Task 3 : No problems finding the contact page

- How do you feel about the aesthetic of the website?

Make the landing page responsible in the mobile, so it can occupy all the space. Felt weird about the image going above the header when scrolling down. Thinks the email button is not well-aligned

- Is there something you felt confusion or think it could be better?

Thinks the About page doesn´t have to be a different page but could be already on the main page before the works section.

- Do you missed something in your experience?

Give the cursor a pointer when hovering the star and make the transition between colors smoother.

Results

- Name: João Guilherme
- Age: 23
- Job: Java Developer
- Preferred Device: PC

- Task 1 : No difficulties to find the project page.
- Task 2 : No difficulties in finding the About page and the CV
- Task 3 : No problems finding the contact page

- **How do you feel about the aesthetic of the website?**

He was weirded by the landing page being so big on the computer. Thinks the About page doesn´t have to be a different page but could be already on the main page before the works section. Felt weird about the perfil image going above the header when scrolling down. Instead of a button, the email link can be an icon like the other links in the footer.

Is there something you felt confusion or think it could be better?

Thinks the About page doesn´t have to be a different page but could be already on the main page before the works section.

- **Do you missed something in your experience?**

Give the cursor a pointer when hovering the star.

Usability Report

- *Summary text*

The Nielsen Scale:
- 0 = I don't agree that this is a usability problem at all
- 1 = Cosmetic problem only: need not be fixed unless extra time is available on project
- 2 = Minor usability problem: fixing this should be given low priority
- 3 = Major usability problem: important to fix, so should be given high priority
- 4 = Usability catastrophe: imperative to fix this before product can be released

Usability Report

- *Summary text*

Problem	Rating	Solution
The header is too big on mobile and takes too much space	2	Make the header smaller when scrolling down
Image going above the header in the About page when user scroll down	4	Make it going under when scrolling down
Footer is too big and takes too much space	1	Make footer smaller in height
Landing page gives no sign that it have more information below to scroll down	3	Make the sign that it have more information to explore like a visualization of the section below

Usability Report

- *Summary text*

Problem	Rating	Solution
The projects are too close from each other in the works page	3	Make more space between each project
The about page have to appear before the projects	3	Turn the About page into the main page right below the landing page
The header changes color too fast	1	Make the transition smoother
Landing page is too small on mobile	4	Make the landing page be responsible for mobile screens

Usability Report

- *Summary text*

Problem	Rating	Solution
The email button in the footer seems to not be aligned	1	Make the email button aligned with the text
There is no way the user can know the star in the landing page is clickable	3	Give the cursor a pointer and smoother transition
Landing page too big on pc	0	I think it is the right size, it just need a sign that it have more information to see below
The email button is strange in that style	2	Change the button to an icon