

Latifah Gordon

Photographer and Retoucher
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Profile

I am a recent graduate that aspires to have a career as a photographer and retoucher. I focus on fashion and portrait photography, but also have a background in layout design. I work to the best of my ability, and make an effort to learn new skills. I am also organised, and able to meet deadlines and achieve objectives.

Education

University for the Creative Arts Epsom 2013-2016

First-Class Honours - BA (Hons) Fashion Promotion and Imaging

Birmingham City University 2012-2013

Merit - Foundation Diploma in Art & Design

Cadbury Sixth Form College 2010-2012

A levels - Photography, Media & Textiles

Skills

Photography

Retouching

Photoshop

InDesign

Lightroom

Microsoft Office

Mac & PC

Experience

Freelance Photography

I have completed freelance photography and photo retouching for clients. This includes the e-commerce shots for the fashion apparel brands Smoke & Mirrors and Major London 05, a feature for Cosmopolitan Slovenia, and an editorial for the first issue of Gal-Dem zine.

Hermione de Paula - Photography & Retouching Intern

Nov 2015 - Jan 2016

As a photography intern at Hermione de Paula, my main role involved editing, organising and uploading bridal photographs to the online gallery. I also photographed samples, and edited them for the online store.

Analogue Magazine - Photography

Mar 2015 - May 2015

I contributed to a publication titled *Analogue*, creating a small series of editorials that explore the relationship between digital and analogue interfaces, and the way consumers read, access information and view imagery. I came up with concepts, and planned the shoots from beginning to end, including contacting makeup artists and models, as well as finding locations and editing final images.

Oh My Love London - Photography, Retouching & E-commerce Intern

Mar 2014 - Jun 2014

I had several roles including photographing clothing and accessories, before digitally editing the photos to a high standard ready to be uploaded onto the website. I assisted on photo-shoots by steaming the clothes and keeping the clothing and accessories area in good order. I have also previously been given the responsibility of finding specific props and items that are needed prior to a shoot.

Achievements

Graduate Fashion Week 2016 - Fashion Photography Award

I was shortlisted for the Fashion Photography Award at London Graduate Fashion Week 2016. The Fashion Photography Award celebrates the presence of the "image" in today's fashion arena.

Warehouse & Polaroid Fashion Shooters 2014

I was chosen as one of the finalist for the Warehouse Fashion Shooters campaign to launch their S/S14 collection. At the event I was given the opportunity to shoot one of the final shots for their S/S14 campaign with the renowned model and photographer Helena Christensen.