



# COFFEE SALES DASHBOARD

Year Filter

2023

2024



TOTAL SALES

29,215

+11.0% | +2,895



QUANTITIES SOLD

1,759

+6.4% | +47



CUSTOMERS

786



CITIES

10

Month Filter

Jan

Feb

Mar

Apr

May

Jun

Jul

Aug

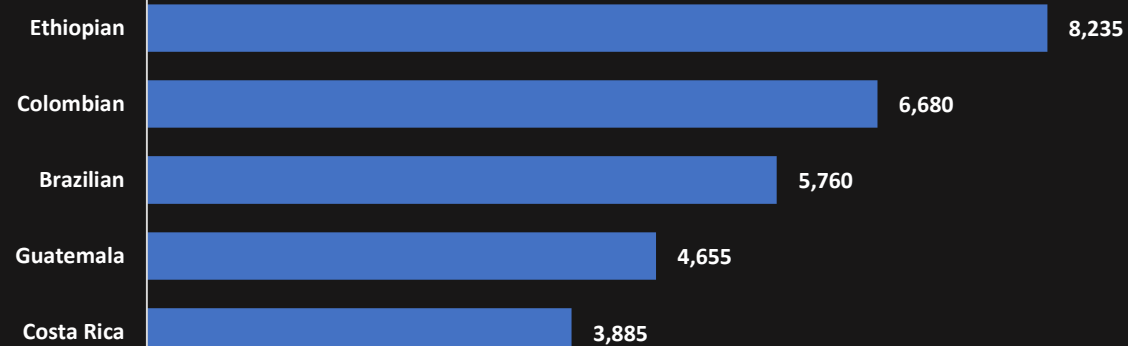
Sep

Oct

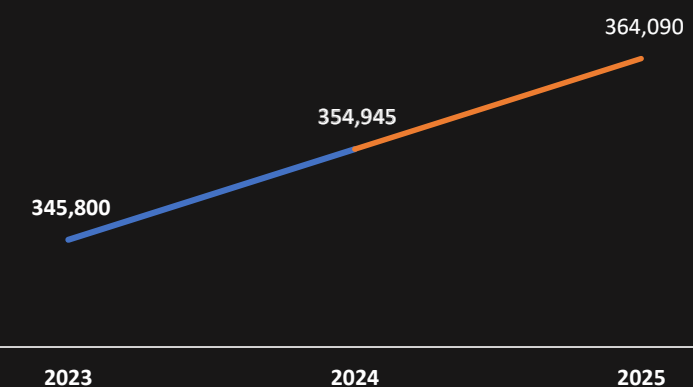
Nov

Dec

## Sales By Product



## Sales Forecast



We sold more of the Columbian coffee; it is the first on our list. Most of our sales came from the city of Hail, as most of our customers came from there. The first half of the year is always a busy one, we make more sales during that period, unlike the forth quarter of the year which is always plummeting on the chart.

From our forecast we discover that we shall make more sales in the year 2025, but the fourth quarter of the year 2025 will be no difference from the previous years until something is done.

UA&D