

# Xiaoyu Fu

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## SUMMARY

Recent graduate of a data science certification with a strong foundation in statistical modeling, machine learning, and data manipulation. Skilled in Python, R, and scikit-learn for developing predictive models and extracting insights from complex datasets. Adept at presenting complex findings to technical and non-technical stakeholders. Eager to leverage skills to drive data-driven solutions for business growth and informed decision-making.

## SKILLS

**LANGUAGES:** Python (Pandas, NumPy, Scikit-Learn, PySpark), SQL

**DATA COLLECTION:** JSON, CSV, API, Web-Scraping

**DATA VISUALIZATION:** Matplotlib, Seaborn, Plotly, Tableau, Power BI

**MACHINE LEARNING:** Hypothesis Testing, A/B Testing, Linear/Logistic Regression, Classification, kNN, Random Forest, Naive Bayes, K-Means Clustering

## RELATED PROFESSIONAL EXPERIENCE

### Springboard-Data Scientist Trainee

December 2022 – September 2023

- Participate 500+ hours of hands-on course material, with 1:1 industry expert mentor oversight.
- Completed 3 in-depth portfolio projects.
- Mastered skills in Python, SQL, data analysis, data visualization, hypothesis testing, and machine learning.

### BCG-Data Science & Analytics Virtual Experience

May 2020 – June 2020

- Cleaned and checked out the data to address missing values, duplicates, and data type conversions, statistics and correct missing data.
- Built a churn model and predicted the probability of customer churn by code script to enhance customer screening criteria.
- Created and developed an executive summary to let customers get the right data and visual experience.

## PROJECTS

### Capstone #1: British Airways Passenger Booking

June 2023

- Objective: Created a trained model and developed on the provided dataset to predict consumers' sales channels to book airline vacations.
- Tools: Python, Pandas, Seaborn, NumPy, SciPy, LightGBM, ROC-AUC
- Outcomes: Based on speculation, the completion rate increases in direct proportion to the number of services and booking channels from 10.68% for 0 services to 18.59% for 3 services.

### Capstone #2: Big Mountain Resort

March 2023

- Objective: Created a pricing model that can determine a competitive price to customers, and reflects the advantages of the facilities of the big mountain resort.
- Tools: Python, Pandas, Seaborn, NumPy, SciPy, XGBoost, LightGBM
- Outcomes: Big Mountain Resort's modeled price is \$92.96, and the actual price is \$81.00 so even with the expected mean absolute error of \$10.42, this suggests there is room for an increase.

## EDUCATION & CERTIFICATIONS

### Springboard Data Science Certificate

September 2023

6-month intensive course in data science, machine learning, Python, and SQL with 1:1 industry mentor oversight.

### San Jose State University

May 2023

#### **Bachelor of Science: Mathematics**

Introduction to Abstract Mathematics and Proofs, Vector Calculus, Modern Geometry and Transformations, Abstract Algebra, Ord. Diff. Equations and Dynamical Systems, Applied Probability, and Statistics.