



Have you tried the \$50 Games?

The NLCB currently has three (3) \$50 games available (Power 50X, Diamond 8's, and Power 50X) if you don't currently have these games in stock and available for sale, you are missing the opportunity to earn additional commission.

FAQ's

1. How many tickets in a pack?

- There are 20 tickets in a pack.

2. How much does a pack cost?

- The cost is \$1,000.00 per pack.

3. How fast would it sell?

- \$50 games sell at a rate of 1-2 tickets per day. An entire pack will sell through in 10-20 days.
- The more focus placed on asking for the sale and up-selling by you and your team, the faster the pack will sell through.

4. How will this help my business?

- The more packs settled within the month the more commission you will earn.

5. Why would a player want to spend \$50 on this game?

- These games offer one of the largest cash prizes besides the \$100 game.
- Top prizes: \$500K.
- Break-even prizes, starting at \$50.

6. Why would an agent want this game?

- Your commission on each pack would be \$100 (\$5 per ticket).
- These games have winnability, it would generate excitement with your players, leading to reinvestment of winnings and higher sales.
- Our current "Scratch Dat" marketing campaign will generate demand, thus driving players to your booth.





Have you tried the \$50 Games?

7. What does the ticket look like?

- These tickets were designed to attract player's attention, by combining eye-catching graphics and vibrant colors, along with a luxurious look.



8. How do I encourage players to purchase these tickets?

- Ensure the tickets are always visible to players.
- Ask for the sale! Talk to all the players that visit your booth about these games.
- Encourage reinvestment after cash out.
- Up-sell and offer these tickets instead of giving back change to customers.
- Execute agent driven promotion at your location.
- Ensure both games are always in stock and available for sale

If you haven't already, I advise that you place your order NOW! And I will deliver it tomorrow. If you need any further clarification, please reach out to your Procall representative or myself.