



Quick Reference Guide

One Number Wins It!

New Game Launching November 17th

CASH POP is a fun new game drawn 5 times a day.

Winning is simple. Match the ONE number drawn to win!

Playing is simple too. Choose from 1 – 15 CASH POP numbers to play per drawing, wager amount per number, and number of consecutive drawings to play.

The ticket will print with your number(s) and a corresponding randomly assigned prize.

Match your number to the number drawn and win the prize shown for that number on your ticket. Win from \$5 up to \$2,500 depending on your wager amount.

The minimum prize for CASH POP is 5X the wager amount.



Retailer Benefits

- More sales opportunities with 5 drawings a day.
- Opportunity to grow commissions and attract new players.
- Most prizes cashable at retail, meaning increased churn.
- Upsell opportunity to encourage players to purchase more CASH POPs for different prizes and improved odds of winning.
- Fun, exciting, and easy to explain!

Additional Game Information

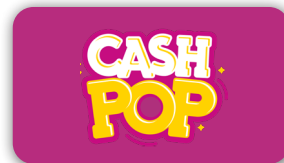
- Tickets cannot be canceled.
- Players can play for up to 5 consecutive drawings and may not skip draws.
- Available for purchase on vending machines through play slip or by using Quick Pick buttons or Quick Pick options on the touch screen.
- CASH POP is only available at retail – not sold online.
- CASH POP will be shown on daily and weekly online sales reports.



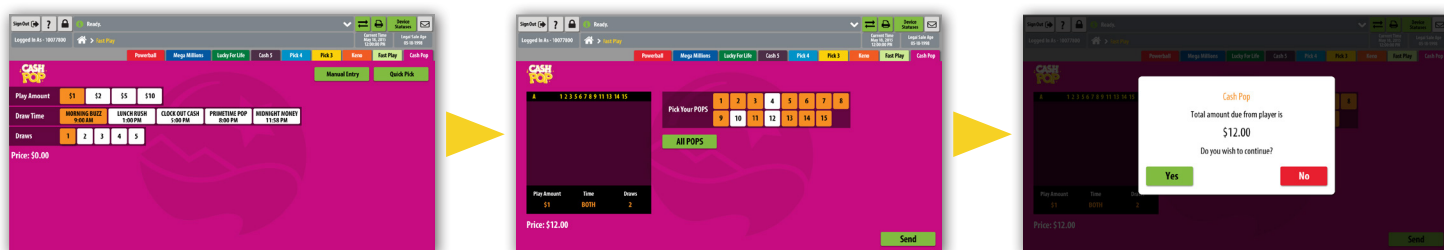
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How to Create a Ticket Using Terminal

1. Select the CASH POP button located next to Keno on your lottery terminal.
2. CASH POP screen will display. Select Number of CASH POP numbers, Wager Amount, and Number of Draws.
3. To play all 15 CASH POP numbers, select ALL POPS (defaults to No).
4. Press Send.
5. Confirmation screen will appear for every purchase over \$1.
6. Press YES/NO.



NOTE: Manual selection of CASH POP numbers not available at the terminal. Players must complete a CASH POP play slip to request their own numbers.



CASH POP

5 Draws A Day, Every Day
To win, pick a number (POP) between 1 – 15 and match to the one number drawn. You can play just 1 POP or pick up to 15 POPS.

1 PICK YOUR POPS.
Select 1, 2, 3 or up to ALL 15 POPS. The more numbers you play, the better your odds of winning!

1 2 3 4 5
6 7 8 9 10
11 12 13 14 15

OR
Select one of the QUICK PICK choices below
OP 1 POP OP 5 POPS OP 15 POPS

2 HOW MUCH DO YOU WANT TO PLAY PER POP?

\$1 \$2 \$5 \$10

3 HOW MANY DRAWS DO YOU WANT TO PLAY?

1 2 3 4 5

Your Total Cost = Step 1 x Step 2 x Step 3.

Each POP on your ticket will show the cash prize you are playing for underneath your POP (number) at the time of purchase.

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How to Create a Ticket Using Play Slip

1. Choose how many CASH POP number(s) from 1 – 15 to play or choose “ALL 15 POPS” to play all fifteen numbers for a guaranteed win.
2. Wager \$1, \$2, \$5, or \$10 per CASH POP number played.
3. Select the number of consecutive drawings to play.
4. Choose your own numbers or let the computer select number(s) for you (Quick Pick).

Total Ticket Cost = Amount of Numbers Selected x Wager Amount per Number x Number of Consecutive Draws