

MORE WAYS TO WIN! POWERBALL® WITH DOUBLEPLAY® COMING NOVEMBER 3, 2024

Double Play® Key Selling Points

- Win up to **\$10,000,000** for just \$1 more with Double Play®!
- Players must play Powerball® to play Double Play® (\$3 total wager).
- Double Play® add-on gives players another chance to win
- Double Play® drawing uses player's **same numbers** as the Powerball®, but as a separate drawing.
- Players must play Powerball® to play Double Play®.
- Better lower and mid-tier prizes.
- Players can choose to play **both** Double Play and Power Play® on the same wager. (The Power Play® multiplier does not apply to prizes won in the Double Play® drawing)
- Double Play® drawings will occur approximately **30 minutes after** the existing Powerball® drawings, at 11:30 ET.



Cut here. Post near your terminal for easy reference when explaining Double Play to customers.

Key Dates

MM/DD/YYYY	MM/DD/YYYY	10/21/2024	11/4/2024	11/6/2024
New playslips received with revision date (REV X/XX) at bottom of playslips	Point of Sale arrives at retail. Please post as soon as possible	Social Media advertising support begins	<ul style="list-style-type: none"> Double Play and Player Promotion advertising and social media support begins. Put out new playslips and throw away old playslips. First wagers available for Double Play. First Powerball with Double Play drawing. 	Player promotion: Every Wednesday , starting November 6 – December 25, 2024. Buy \$10 in Powerball in one ticket, and receive a FREE PB Quick Pick with Double Play (\$3 value)

New Playslips

A
Mark the number of draws you would like to play. Play your numbers for all three drawing days: Monday, Wednesday and Saturday and for up to 39 weeks.

B
Mark box to add Power Play® to every game played.

C
Mark box to add Double Play® to every game played.

D
Mark 5 numbers in the upper play area and 1 number in the lower area for each game played.
or, mark the Quick Pick (QP) box(es) for that game

E
Mark the box to void the panel

Odds and Prizes
Double Play®

Match	Prize	Odds
5 circles + O	\$10 Million	1: 292,201,338
5 circles	\$500,000	1: 11,688,054
4 circles + O	\$50,000	1: 913,130
4 circles	\$500	1: 36,526
3 circles + O	\$500	1: 14,495
3 circles	\$20	1: 580
2 circles + O	\$20	1: 702
1 circle + O	\$10	1: 92
O	\$7	1: 39

Important Details

COST: \$1 additional to Powerball® play. Players must play Powerball® to play Double Play®.

PRIZES: Top prize for Double Play® is \$10 million! Players can win in the Powerball® drawing, in the Double Play® drawing—or both! Double Play® is loaded with bigger prizes at many prize levels.

HOW TO PLAY & WIN: Playing and winning is simple—players will use their same Powerball® numbers in the Double Play® drawing, so there's no need to pick a second set! Also, what they match to win in Double Play® is the same as the base game, but with unique, exciting prizes.

DRAWING: Double Play® drawings will occur approximately 30 minutes after the existing Powerball® drawings.

POWER PLAY®: when selected on the playslip, it will increase the cost by \$1 per board and will only multiply winnings in the Powerball® drawing. Power Play® cannot be added to Double Play®.

CHECKING WINNING TICKETS: Winning results for Powerball® and Double Play® will be available on the Lottery website after their respective drawings for players to manually check if their ticket is a winner. Tickets cannot be validated for Powerball® or Double Play® until after the Double Play® drawing is complete.

POWERBALL Drawings:

MON 10:59 EST WED 10:59 EST SAT 10:59 EST



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POWERBALL® WITH DOUBLEPLAY®
COMING NOVEMBER 3, 2024

DOUBLE PLAY WEDNESDAYS

Buy \$10 in Powerball® on one ticket
and receive one **FREE** Powerball® Quick Pick
with Double Play® (\$3 value).

Wednesdays, November 6 - December 25, 2024

(Qualifying purchase must be on one ticket made on Wednesdays between 4:00:00am – 9:59:59pm ET up to a maximum of \$50)



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New Point of Sale and Advertising Support

Video, Social, Audio, OHH, Digital, Print

- POS
- Social Platforms (Instagram, Facebook and Snapchat)
- ESMM Slide
- Print Publishers
- Streaming Partners (Spotify and Audacy)
- Out of Home (Train Shelters, Elevators and Subway Line)

