

JOB DESCRIPTION

POSITION TITLE: PRESIDENT

REPORTING RELATIONSHIPS

ACCOUNTABLE TO: LAS CASAS GAMING INC.

REPORTS TO: JOSE MARIA ACUZAR

ROLE OVERVIEW:

We are looking for a President composed of great ethical leadership, innovative partnered with strategic planning and critical thinking, and a master on operational responsibilities. He/She must be adaptable, innovative, and able to navigate the rapidly evolving landscape of the gaming industry.

KEY RESPONSIBILITIES:

1. Leadership: The President is often the face of the company, providing vision, direction, and inspiration to employees. They set the tone for the company culture and ensure that all staff are aligned with the company's mission and values.
2. Strategic Planning: The President works closely with the executive team to develop long-term strategies for the company's growth and success. This includes identifying market opportunities, defining competitive positioning, and setting ambitious yet achievable goals.
3. Business Development: The President is responsible for identifying and pursuing new business opportunities, whether through partnerships, acquisitions, or new product ventures. They may also be involved in negotiating deals and contracts with external partners.
4. Financial Management: The President oversees the financial health of the company, working with the finance team to manage budgets, allocate resources, and ensure profitability. They may also be involved in fundraising efforts, such as securing investment or financing rounds.
5. Product Development: While the day-to-day management of game development may fall under other departments, the President often plays a role in shaping the overall product strategy and ensuring that the company's games align with market trends and consumer preferences.
6. Marketing and Public Relations: The President may be involved in high-level marketing decisions, such as branding strategies, advertising campaigns, and public relations efforts. They may also represent the company at industry events and conferences.
7. Stakeholder Management: The President serves as a liaison between the company's stakeholders, including investors, board members, and regulatory bodies. They must effectively communicate the company's performance, challenges, and strategic direction to these parties.
8. Legal and Compliance: Ensuring that the company operates within legal and regulatory guidelines is crucial, especially in the highly regulated gaming industry. The President may work closely with legal counsel to navigate complex legal issues and ensure compliance with relevant regulations.
9. Employee Development: The President is responsible for fostering a positive and productive work environment, supporting employee growth and development, and promoting diversity and inclusion within the company.

QUALIFICATIONS AND SKILLS:

Overall, the President of a gaming company wears many hats and must possess a diverse skill set, including strong leadership, strategic thinking, financial acumen, and industry expertise.

1. A bachelor's degree in a relevant field such as business administration, computer science, marketing, or game development is often required. Advanced degrees such as an MBA is a must.

2. 7 Years extensive experience in the gaming industry is essential. This may include previous leadership roles within gaming companies, experience in game development, publishing, marketing, or other relevant areas of the industry.

3. With a strong leadership skill, that includes the ability to inspire and empower employees, make tough decisions, and foster a positive and inclusive work culture.

4. The President must possess a clear vision for the company's future and the strategic acumen to develop and execute plans to achieve that vision.

5. A solid understanding of financial principles and the ability to manage budgets, analyze financial data, and make sound financial decisions are essential. This includes experience with financial planning, forecasting, and risk management.

6. The President should have strong business development skills, including the ability to identify and pursue new opportunities for growth through partnerships, acquisitions, and other strategic initiatives. Excellent networking skills are also important for building relationships with industry stakeholders.

7. A deep understanding of marketing principles and experience in developing and executing effective marketing strategies is crucial. This includes branding, product positioning, market research, and advertising.

8. While not always required, a basic understanding of game development processes, technology platforms, and industry trends can be advantageous for effectively leading a gaming company.

9. Excellent communication skills are essential for effectively conveying ideas, building relationships, and representing the company to external stakeholders such as investors, partners, and the media.

10. The gaming industry is constantly evolving, so the President must be adaptable and innovative, able to anticipate and respond to changes in the market landscape, technology, and consumer preferences.

11. The ability to identify challenges, think critically, and develop creative solutions is essential for overcoming obstacles and driving the company forward.

12. Integrity, honesty, and ethical behavior are paramount for earning the trust of employees, customers, and partners, and for maintaining the company's reputation in the industry.

Overall, the President of a gaming company must possess a unique blend of leadership, business acumen, industry expertise, and strategic vision to succeed in this dynamic and competitive field.

Prepared by:

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President

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