

**MAKING GOOD  
USE OF FONTS**

**FONTS HAVE A  
VERY LONG HISTORY**

GUTENBERG  
INVENTS THE

printing press



FIRST USE OF  
*italic type*

The text "FIRST USE OF italic type" is displayed in large, white, sans-serif font. The word "italic" is written in a smaller, italicized font. The entire text is set against a dark, textured background of fallen leaves and grass.

Sans serif

BECOMES  
WIDELY USED

**Helvetica  
SHOWS UP  
ON THE SCENE**

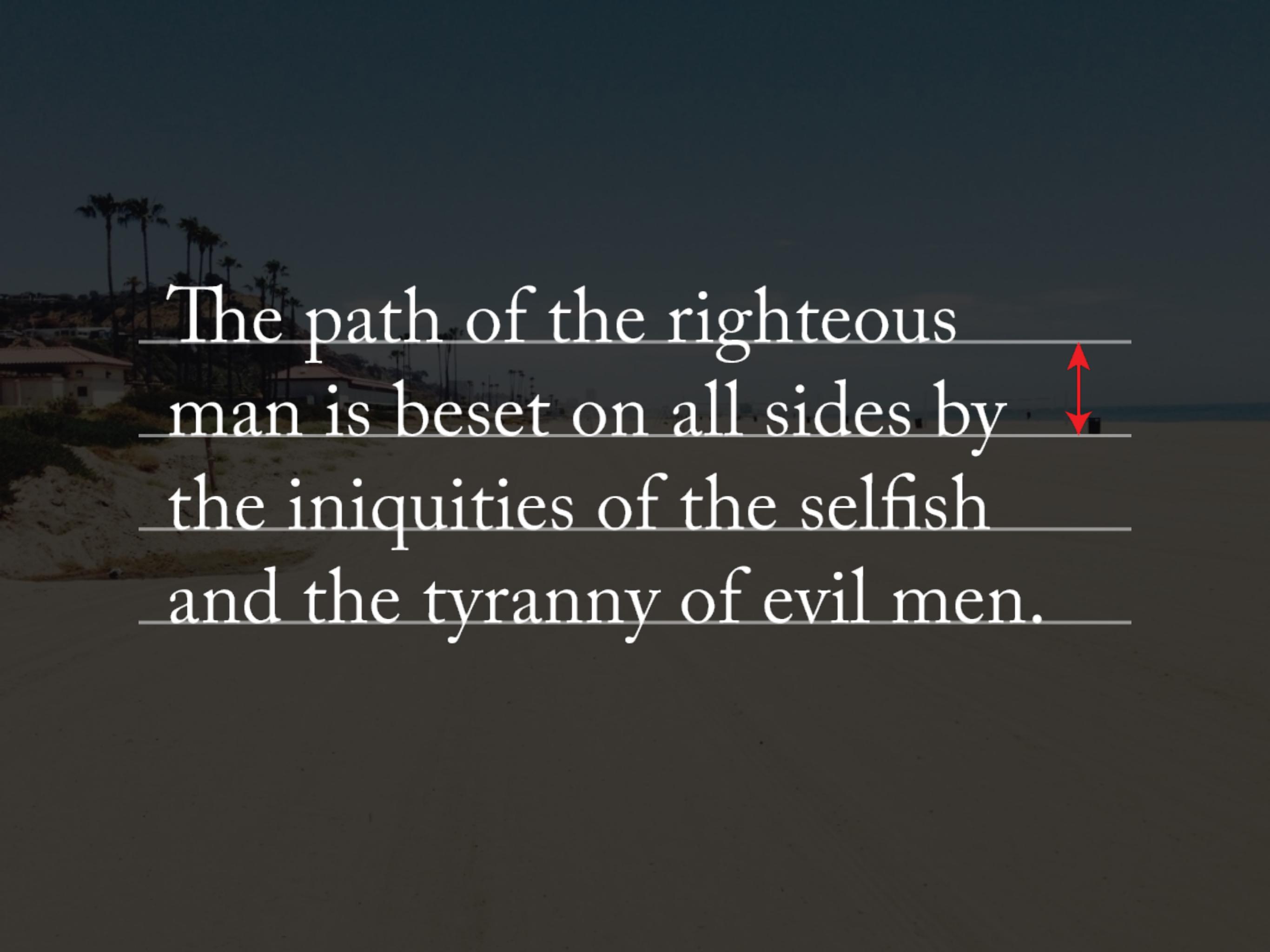


# WINGDINGS

Oh hi there!  
**SHOULD HAVE  
NEVER EXISTED**

# USEFUL TERMINOLOGY

# LEADING



The path of the righteous  
man is beset on all sides by  
the iniquities of the selfish  
and the tyranny of evil men.



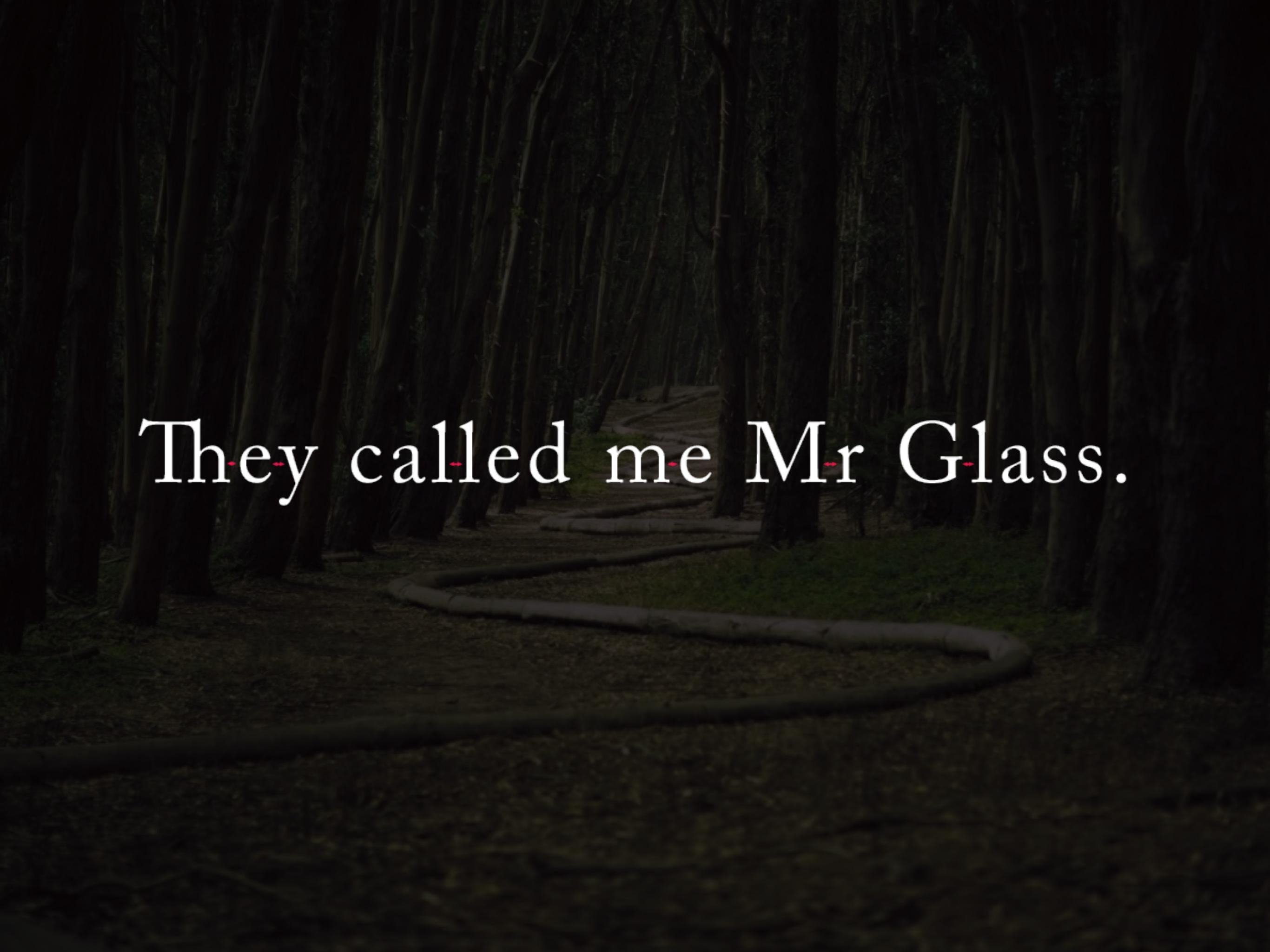
The path of the righteous  
man is beset on all sides by  
the iniquities of the selfish  
and the tyranny of evil men.

Verdona

The quick brown fox jumps over the lazy  
dog and feels as if he were in the seventh  
heaven of typography together with Her-  
mann Zapf, the most famous artist of the

# KERNING



A dark, atmospheric scene of a path through a forest at night. The path is illuminated by a single street lamp on the right side, casting a long shadow of the trees onto the ground. The trees are tall and thin, their silhouettes stark against the dark sky. The overall mood is mysterious and somber.

They called me Mr Glass.

A close-up photograph of a large green leaf with water droplets on its surface. The leaf has prominent veins and some yellowish spots or damage. Several water droplets are visible, reflecting light.

They called me Mr Glass.

A dark, atmospheric landscape featuring a dense forest of tall, thin trees. The scene is dimly lit, creating a moody and mysterious atmosphere. A faint path or clearing is visible in the center-left.

**SO MANY CHOICES**

# French Graphic Design.

t f

01

404 PROJECT

PROJECT OF DIPLOMA

..



PROJECT

02

INFOBESITY

PROJECT OF DIPLOMA

..

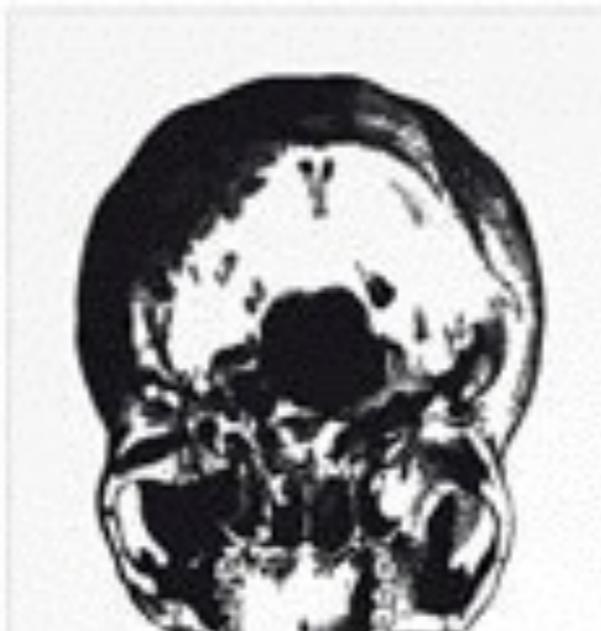


03

T.P.O.C.

MUSIC - CD PACK

..



04

TRANSFIGURATION

FASHION - TRAITÉE GENTY

..



[BOARDS](#) [GEAR](#) [APPAREL](#) [ABOUT](#) [TEAM](#) [NEWS](#)**FATUM**

TRUE  
PERFORMANCE

INTRODUCING THE  
THRILL PILL

Check out [MIND YOUR STEPS](#)  
[WEBSITE](#)

GOT  
QUESTIONS?

Check out [FAQ](#)

HAVE IT  
YOUR WAY!



# Exploring online space

Our mission at Palantir® is to empower and enable people everywhere to share information through highly functional websites and interactive software.



## PROJECTS WE'VE WORKED ON



Barnard College

## RECENT ARTICLES FROM OUR BLOG

### Things to Do in Denver When You're at DrupalCon

George Orlitzky | Nov 7, 2011

Find out about Palantir's DrupalCon session proposals.

### The Drupal 8 Mobile Initiative

John Albin Wilcox | Oct 24, 2011

Find out more about the Drupal 8 Mobile Initiative, its approach to making Drupal 8 a truly "mobile-friendly" CMS, and how you can become

## ON TWITTER



@iverson

Love the fact that the Workbench suite <http://t.co/UK3mtL946> now works with Panels and Page Manager. Thanks @palantir #Drupal 6 days 21 hours ago



@palentir

"This...is a simply beautifully designed and built website. You can just feel the love and craft put into this." <http://t.co/mHkZydpU> 1 week 3 days ago



@agentrickard

@agentrickard hosts #MCN2011 workshop "Managing Drupal Content Management with Workbench." <http://t.co/0DmzvCQ> 8 days

# Tommy

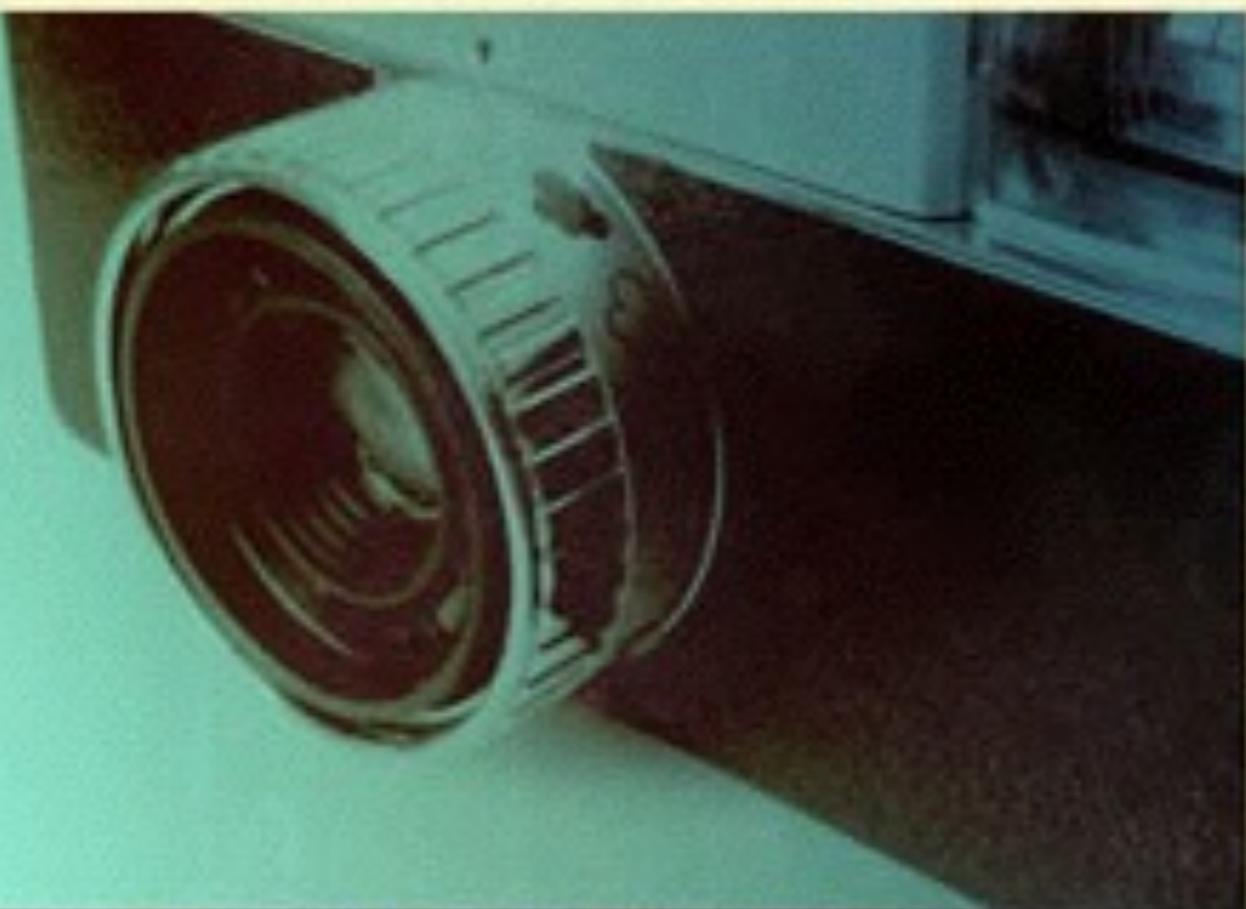
## ENJOY OUR COMPANY

FOR THE DESIGN & PRODUCTION OF ALL MANNER OF DIGITAL CREATIVE

SECOND FLOOR, 104 OXFORD STREET, LONDON W1B 1LP



HOME WORK NEWS CLIENTS CONTACT



## From the Forest to the Estate

The Masters of Photography



READ MORE

## HELLO THERE

WELCOME TO TOMMY  
THE DIGITAL CREATIVE AGENCY

AT THE TIME OF WRITING, TOMMY IS OVER

**43MILLION  
SECONDS OLD**

WE WORK WITH AGENCIES  
BRANDS, COMPANIES AND  
**INDIVIDUALS**

**WE LOVE**  
OUR WORK, OUR OFFICE  
SMART IDEAS AND BEING PLAYFUL

INTERACTING, INFLUENCING, CHANGING LIVES.

WHAT WE DO ➤ WHO WE ARE ➤ SEND US A MESSAGE

# ENGLISH

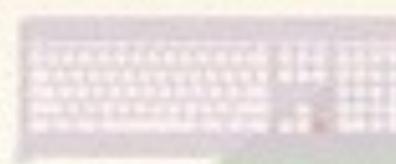
W - O - R - K - S - H - O - P

English Workshop is an organisation which provides English language learning opportunities to people



# The Bright Future of Car Sharing

A car used to be the ultimate symbol of freedom and independence but increasingly consumers view ownership as an expense and a burden. Often considered the gateway to other forms of Collaborative Consumption, Car Sharing is becoming increasingly popular with its promise of personal convenience and social improvement. It is time to explore this new age where access is better than ownership.



## TYPES OF CAR SHARING

### P2P

#### PEER TO PEER

A fleet of cars is owned by a community. The marketplace matches owners of cars that are available to other drivers to rent.



*RelayRides*



*Whipcar*



*Wheels*



*Getaround*



*Zipcar*



*MaaS Auto*

### B2C

#### BUSINESS TO CONSUMERS

A company owns a fleet of vehicles and facilitates the sharing among its members.



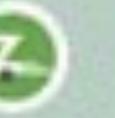
*BMW*



*Peugeot*



*Daimler*



*Ubidriven*



*MaaS Auto*

Breakfast

Sandwiches

Soups & Salads

Treats

Drinks

Sides

Catering

# WE HAVE **BIG** BOY TREATS

*Yum!*



Welcome to the Dilly Deli, located on the South East Corner of Elgin and 2nd in downtown Tulsa's Blue Dome District. We feature the finest breads, meats and vegetables on all of our classic and creative deli sandwiches. Come down and enjoy breakfast and lunch inside or out on our patio.

## OUR SPECIALS

WHAT'S THE DILLY THIS WEEK?



## *A veeeer, déjame pensar...*

... durante estos últimos 10 años he trabajado como Diseñador creativo y Director de arte para clientes como: La Caixa, Movistar, Abertis, AIN Sony Entertainment, TV3, Caves Codorniu, Recaredo, Arsys... Seguro que me dejó alguno...

Si deseas contactar conmigo puedes hacerlo por [aqui](#) o buscarme en [Twitter](#).

# SOME TIPS



A dark, atmospheric scene showing a person from behind, sitting at a table and looking up at a bright, cloudy sky. The person is wearing a light-colored shirt and dark pants. The scene is dimly lit, with a bright light source coming from the upper right.

**MAKE IT  
READABLE**

You think water moves fast? You should see ice. It moves like it has a mind. Like it knows it killed the world once and got a taste for murder. After the avalanche, it took us a week to climb out. Now, I don't know exactly when we turned on each other, but I know that seven of us survived the slide... and only five made it out. Now we took an oath, that I'm breaking now. We said we'd say it was the snow that killed the other two, but it wasn't. Nature is lethal but it doesn't hold a candle to man.

Your bones don't break, mine do. That's clear. Your cells react to bacteria and viruses differently than mine. You don't get sick, I do. That's also clear. But for some reason, you and I react the exact same way to water. We swallow it too fast, we choke. We get some in our lungs, we drown. However unreal it may seem, we are connected, you and I. We're on the same curve, just on opposite ends.

The path of the righteous man is beset on all sides by the iniquities of the selfish and the tyranny of evil men. Blessed is he who, in the name of charity and good will, shepherds the weak through the valley of darkness, for he is truly his brother's keeper and the finder of lost children. And I will strike down upon thee with great vengeance and furious anger those who would attempt to poison and destroy My brothers. And you will know My name is the Lord when I lay My vengeance upon thee.

Normally, both your asses would be dead as fucking fried chicken, but you happen to pull this shit while I'm in a transitional period so I don't wanna kill you, I wanna help you. But I can't give you this case, it don't belong to me. Besides, I've already been through too much shit this morning over this case to hand it over to your dumb ass.

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Do you see any Teletubbies in here? Do you see a slender plastic tag clipped to my shirt with my name printed on it? Do you see a little Asian child with a blank expression on his face sitting outside on a mechanical helicopter that shakes when you put quarters in it? No? Well, that's what you see at a toy store. And you must think you're in a toy store, because you're here shopping for an infant named Jeb.

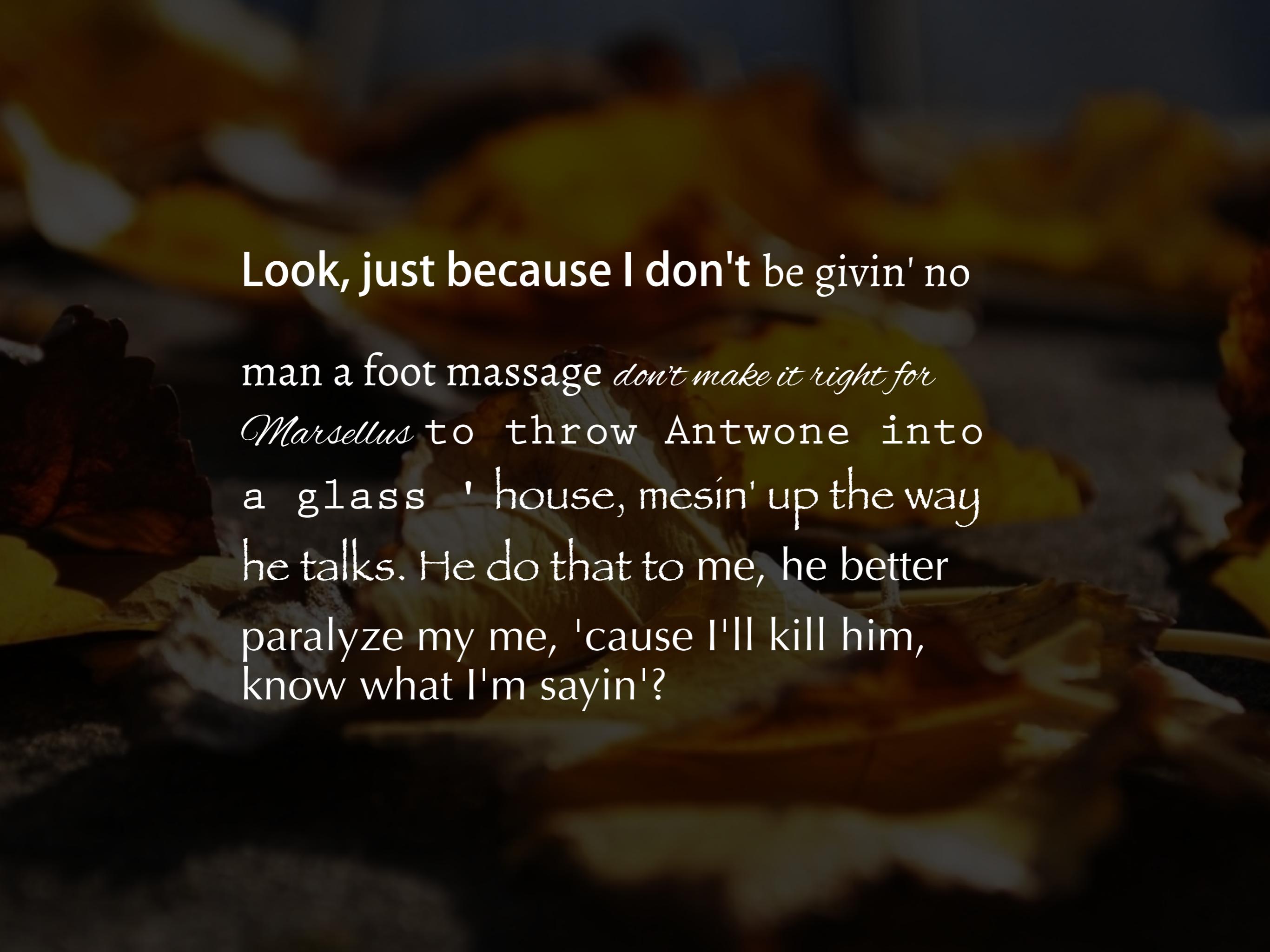
My money's in that office, right? If she start giving me some bullshit about it ain't there, and we got to go someplace else and get it, I'm gonna shoot you in the head then and there. Then I'm gonna shoot that bitch in the kneecaps, find out where my goddamn money is. She gonna tell me too. Hey, look at me when I'm talking to you, motherfucker. You listen: we go in there, and that Winston or anybody else is in there, you the first motherfucker to get shot. You understand?

The path of the righteous man is beset on all sides by the iniquities of the selfish and the tyranny of evil men. Blessed is he who, in the name of charity and good will, shepherds the weak through the valley of darkness, for he is truly his brother's keeper and the finder of lost children. And I will strike down upon thee with great vengeance and furious anger those who would attempt to poison and destroy My brothers. And you will know My name is the Lord when I lay My vengeance upon thee.

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# 3 FONTS MAX





Look, just because I don't be givin' no  
man a foot massage *don't make it right for*  
*Marsellus* to throw Antwone into  
a glass ' house, mesin' up the way  
he talks. He do that to me, he better  
paralyze my me, 'cause I'll kill him,  
know what I'm sayin'?

# CONTRAST

A dark, atmospheric scene featuring a person in a red shirt walking away from the viewer towards a bright, glowing light source. The light creates a strong silhouette of the person and illuminates the surrounding area, including some greenery in the foreground and architectural elements like minarets in the background. The overall mood is mysterious and dramatic.

The quick brown fox jumps over the lazy dog



# What is the hidden message.

# **the misfits. the troublemakers the square holes**

**Steve Jobs** *is* **Sadofine Paul** *sudan*



fin