Lasiru Weerasuriya

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Objective

An enthusiastic and creative Computer Science student with a passion for fostering community engagement through events and social media. With proven experience in leadership, event organization, and digital marketing, I aim to contribute to the Social Media and Event Support team at San Francisco State University by creating impactful campaigns and managing seamless events that enrich student life.

Education

San Francisco State University

Bachelor of Science in Computer Science 2024 - Present

- President, Sri Lankan Student Association:
 - Organized and executed cultural, academic, and social events for international students, including fundraisers and workshops.
 - Increased membership engagement by 30% through creative initiatives and strategic communication.
 - Represented the association at university leadership meetings, advocating for the needs of international students.
- Active Member, Cricket Club:
 - Promoted teamwork and resilience through participation in sports tournaments and community-building events.

Midwestern State University

Bachelor of Science in Computer Science 2023 – 2024

Student Tutor:

- Provided tailored academic support in Mathematics and Physics to enhance student understanding and confidence.
- Conducted exam review sessions and created resource materials for group study.

Peer Mentor:

 Assisted new students with academic and personal development, helping them integrate into campus life successfully.

Experience

CGE SF Discover Student Assistant

San Francisco State University December 2024 - Present

Student Tutor

Midwestern State University January 2024 - May 2024

- Provided individualized and group tutoring sessions, fostering a welcoming and productive learning environment.
- Delivered excellent customer service by understanding and addressing student needs effectively.
- Coordinated with faculty to align tutoring sessions with academic goals.

NASA L'SPACE Internship

NASA Lucy Student Pipeline Accelerator and Competency Enabler (L'SPACE) Sep 2022 - Nov 2022

- Collaborated with a multidisciplinary team to develop innovative solutions for project challenges.
- Delivered engaging presentations to diverse audiences, improving team visibility and stakeholder understanding.
- Strengthened project management skills by overseeing timelines and deliverables.

Core Competencies

- **Event Planning and Coordination:** Skilled in managing all aspects of events, including budgeting, logistics, and promotions, ensuring high-quality experiences.
- **Social Media Management:** Proficient in using platforms like Instagram, Facebook, and Twitter to craft engaging content and boost brand visibility.
- **Leadership and Collaboration:** Demonstrated ability to lead diverse teams, fostering inclusivity and cooperation.
- **Communication Skills:** Adept at tailoring messages to various audiences, whether through social media, presentations, or written materials.
- **Creativity and Innovation:** Excel in developing unique ideas for event themes, marketing campaigns, and engagement strategies.
- **Technical Proficiency:** Familiar with tools like Canva, Adobe Photoshop, and Microsoft Office for design and event planning.