



Practice like it's real. Perform like a pro.

From living room to spotlight, practice with realism, perform with confidence



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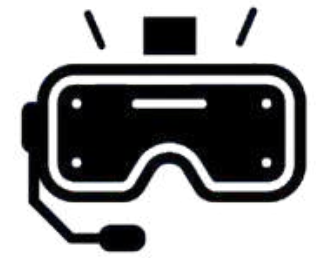
Problem Statement

- Stage fright affects 3 out of 4 people worldwide
- Traditional practice methods (mirror, imagination, small groups) lack realism
- Limits confidence, performance, and career growth
- Students, teachers, CEOs, TED speakers, magicians, corporate employees, and even performers experience the same.

<https://magiecook.com/blog/public-speaking-anxiety-statistics-and-how-to-conquer-stage-fright/>



Our Solution (1)



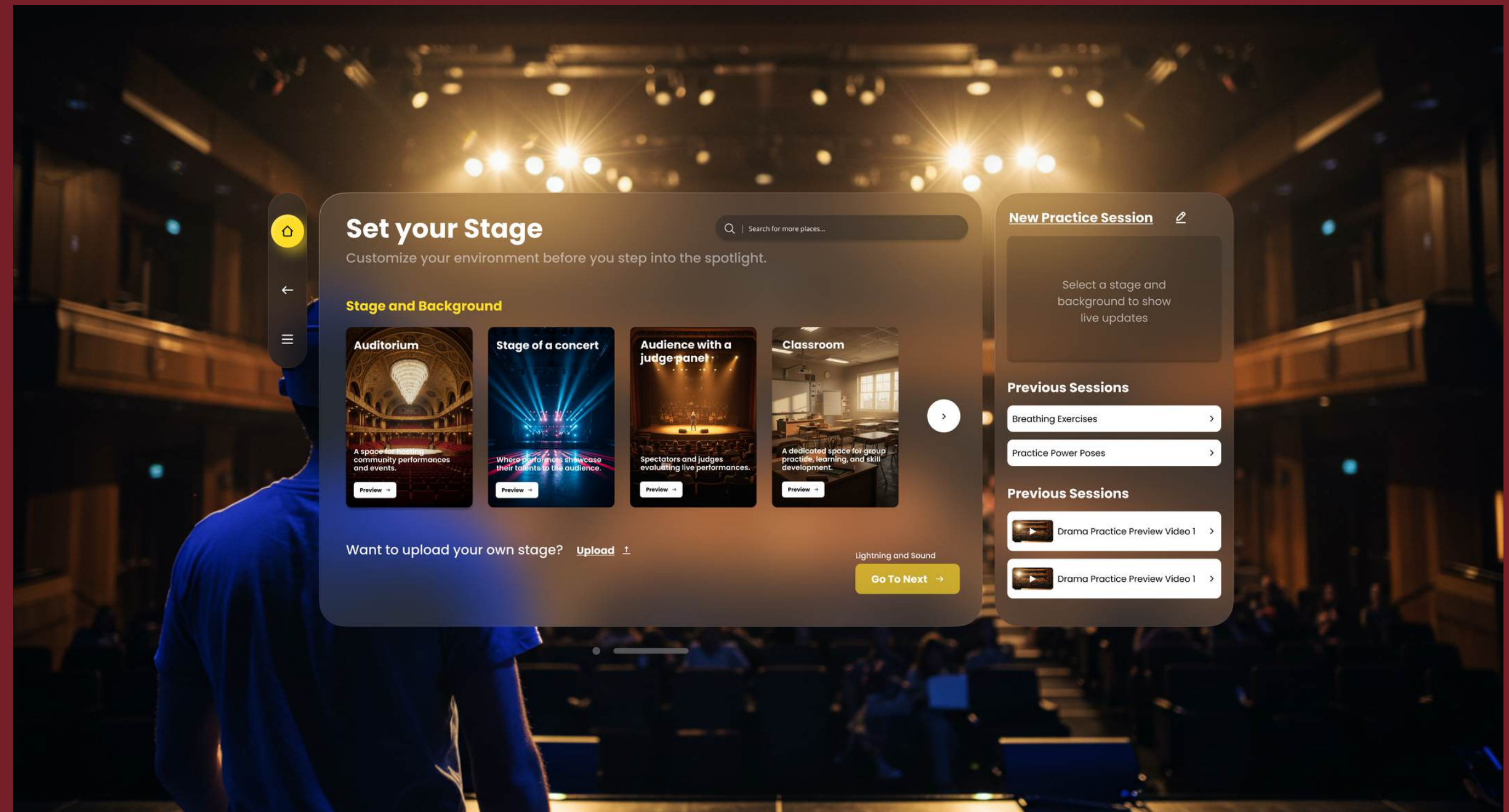
Actura

- A VR-based performance simulation platform that lets users practice in a realistic stage-like environment.
- Recreate real-world performance conditions, track anxiety through biometrics, and offer AI-driven feedback.



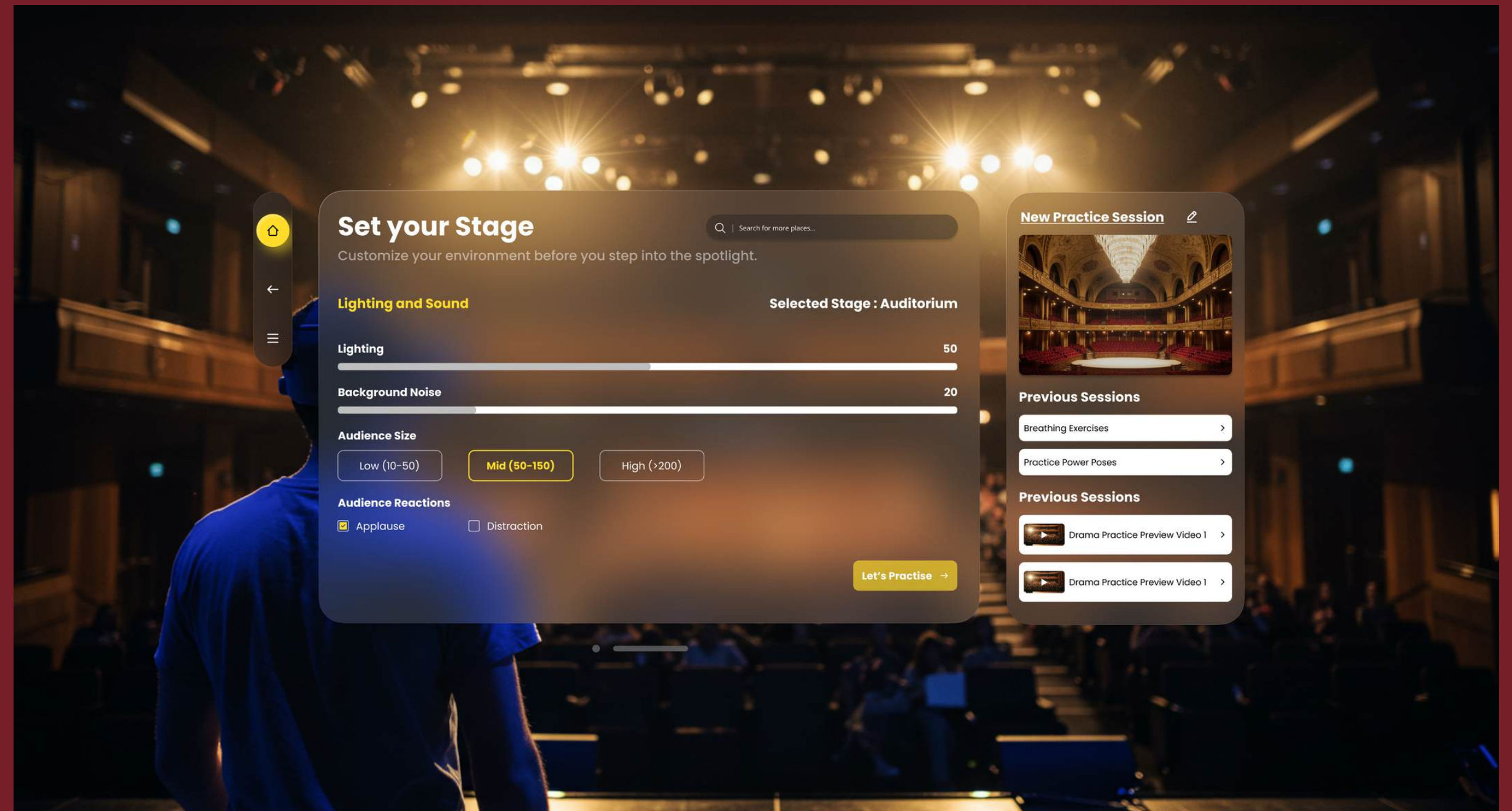
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VR Simulation of Real Stage



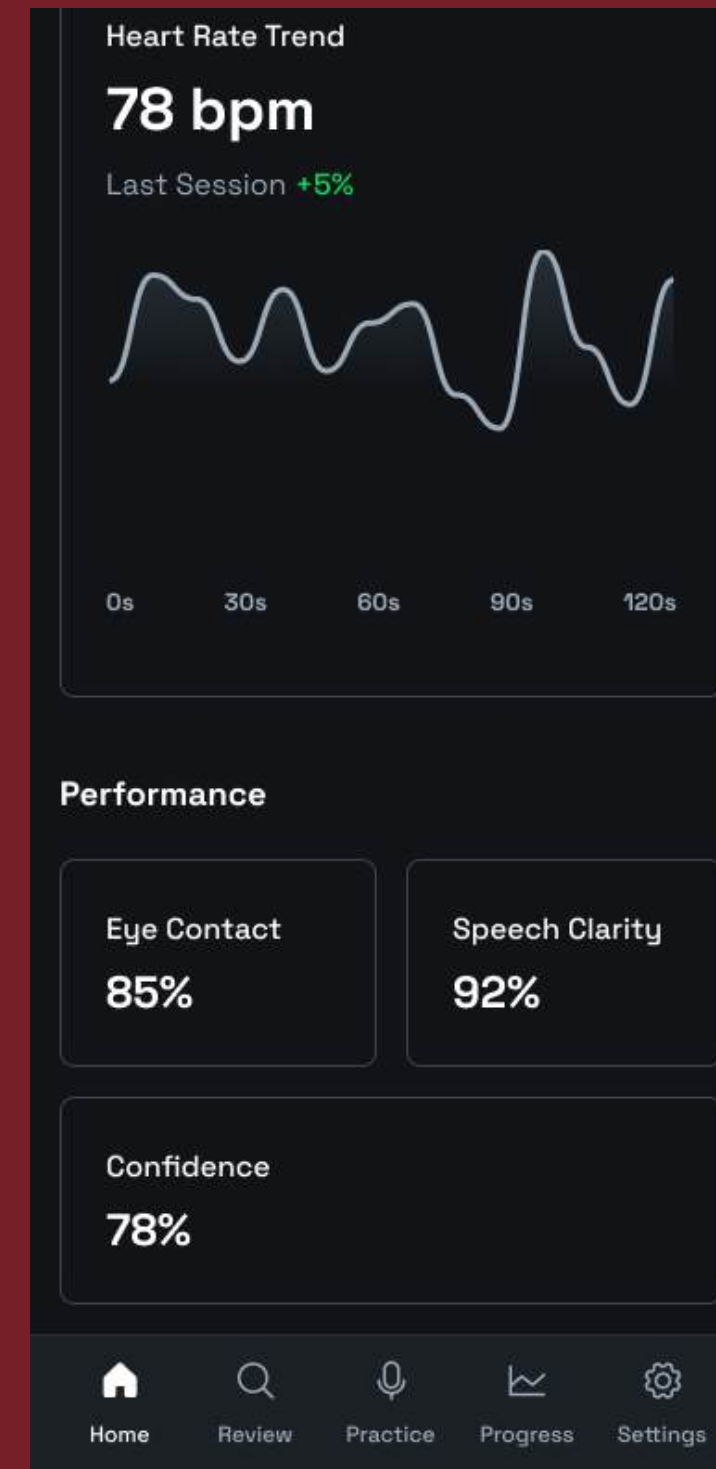
01

VR Simulation of Real Stage



02

Real - Time Anxiety Tracker based on Heart Rate



01

**VR Simulation of
Real Stage**

02

**Real - Time
Anxiety Tracker
based on Heart
Rate**

03

**AI - supported
feedback during
Speech Practices**

Technology Stack

- Platforms: VR headsets (Meta Quest etc.)
- Tools:
 - Unity (for VR development),
 - Figma (interface design)
 - Heart rate monitoring APIs
- Languages:
 - C# (Unity)
 - Python (AI feedback system)
 - MERN Stack (Application)



Market Opportunity (1)

Target Customers



- Students preparing for exams & presentations
- Professionals in sales, marketing & consulting
- Public & motivational speakers
- Magicians, entertainers & performers



Market Opportunity (2)

Trends Supporting Growth

- Rise of remote learning & virtual training
- Mental health focus → solutions for anxiety & stage fright
- AI & VR advancements enable immersive training
- Growing demand for public speaking & performance tools

Market Opportunity (3)





Market Size

- Growing demand for public speaking & skill development
- Public speaking coaching market: \$2.3B (2023), growing 5% annually
- VR in education & training: \$9.9B by 2027

<https://growthmarketreports.com/>

<https://www.businessresearchinsights.com/>

<https://marketintelo.com/>

Features \ Products	 Actura	 VirtualSpeech	 Ovation	 oVRcome [®]
Custom content import	✓	✗	✓	✗
Live Performance Feedback	✓	✓	✓	✗
Recording and Playback	✓	✗	✓	✓
Real environment implementation	✓	✗	✗	✗
Multi-Language support	✗	✗	✓	✗
Expandability beyond speaking scenarios	✓	✗	✗	✗



- ✓ Record real stages → 3D virtual replicas for rehearsal
- ✓ AI-powered speaking scenarios
- ✓ Self-recording → view performance from the audience perspective
- ✓ Vision: expand beyond public speaking to all stage performers

Why are we Better?



The push we need

- Seeking: mentorship, beta testers, and early-stage funding
- Next steps: develop advanced prototype & run pilots in universities + corporates

Join us in empowering millions to practice confidently and perform successfully



01

B2B Subscriptions

~\$14/mo
~\$119/yr

02

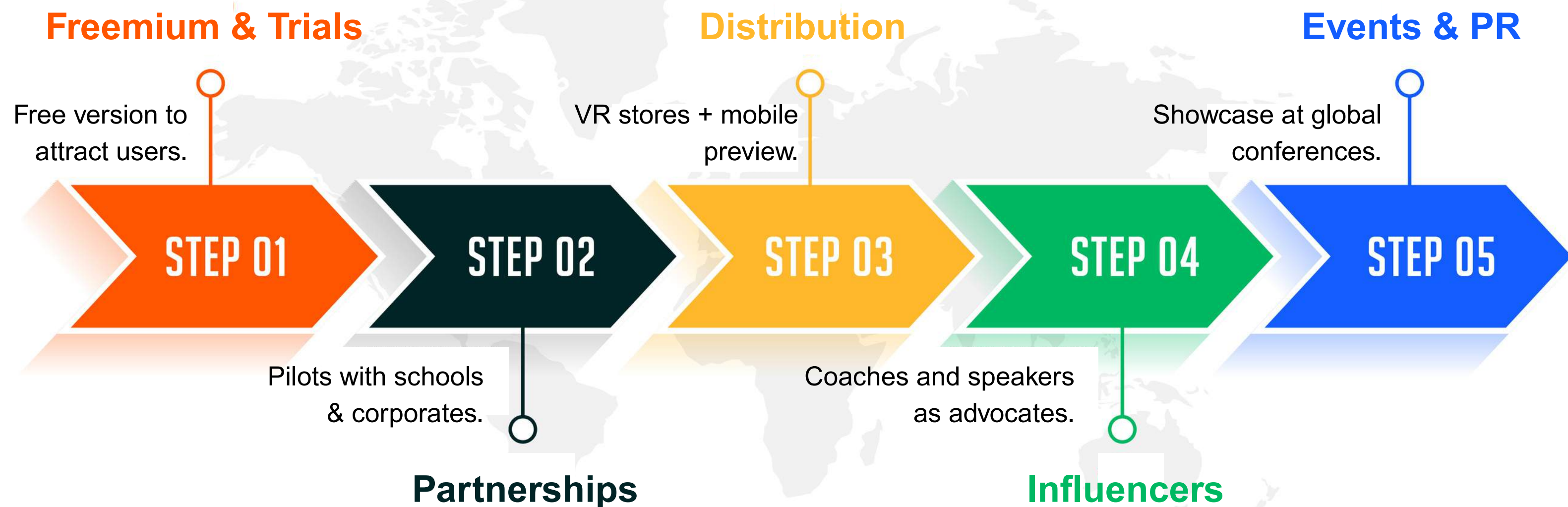
B2B Licenses

\$199–\$500 per
seat annually

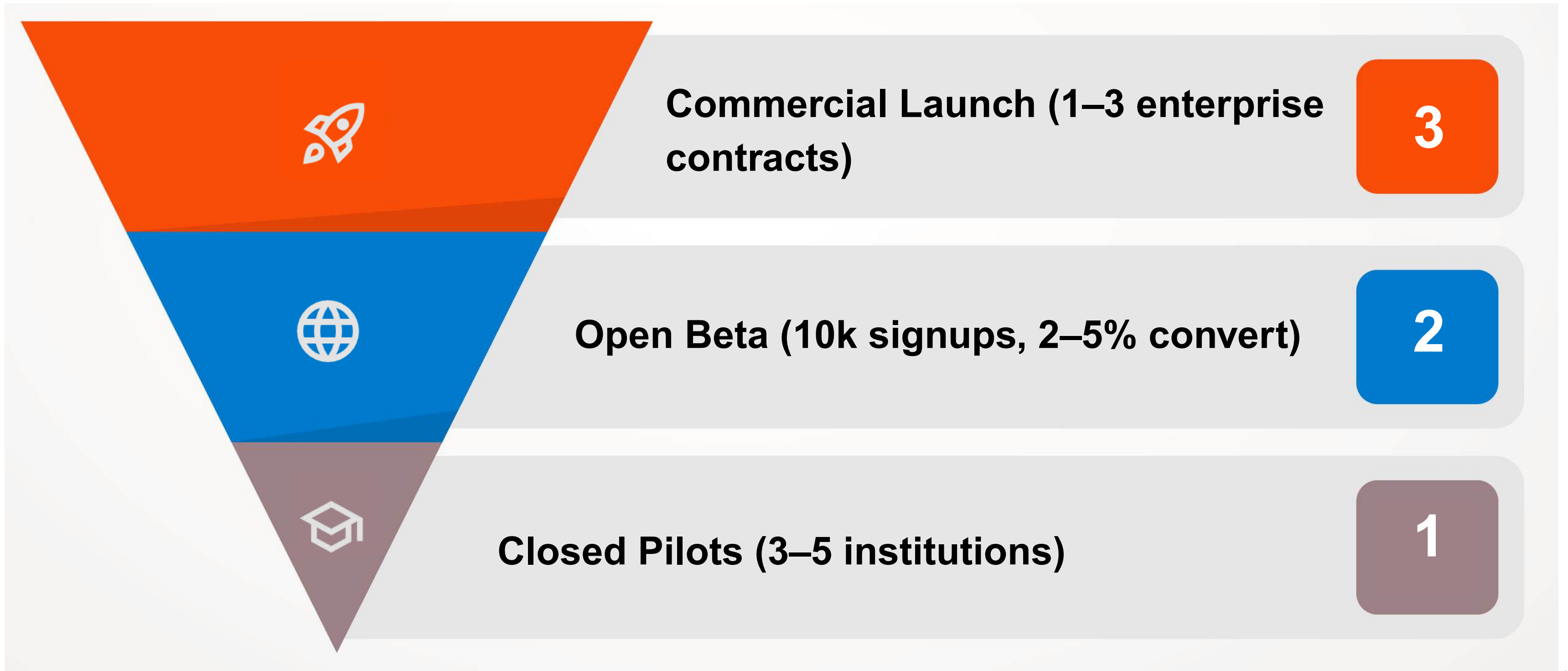
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Venue Scans

\$49–\$199
one-time



Early Adoption Strategy





Thank You

Thank you ISF Unicorn and mentors for this opportunity.

Actura Pitch Deck by: Lasitha | Samudi | Sahan | Pasindhu | Lasindu