

LASITHA E

AI-Driven Product Manager — Product-Led Engineer

🏠 lasitha.me ✉ lasithaeaswaran@gmail.com  [lasithae](#)  [LasithaE](#)

Personal Profile

Aspiring Product Manager with 3+ years of engineering experience, now building AI-first B2B products. Strong ownership across feature planning, market fit, and cross-functional delivery.

Skills

Product: Roadmapping, User Stories, Wireframing, Product Market Fit, Market Research, User Interviews

Tech: React, GraphQL, Python, Django, Flutter, SQL, PostgreSQL

Tools: Jira, Notion, Figma, Mixpanel, Amplitude, Tableau

Experience

Stoqs.AI

May 2025 – Present

Product Manager (Freelance)

Remote

- Unlocked faster GTM decisions by leading **feature planning** and **market fit analysis** for an early-stage **stock research platform**.
- Enabled structured B2B onboarding and lead workflows by defining **enterprise features** for **onboarding, insights, and lead tracking**.
- Explored **LLM integrations** to drive **personalized insights** and automate research-heavy user flows.

Inheaden India

Aug 2023 – Present

Project Manager and Software Engineer

Bangalore

- Rolled out a **Shopify–Airtable ticketing system** used by **5+ partner brands**, by owning **scoping, stakeholder syncs, and handover documentation**.
- Increased **order throughput by 20%** by launching a **RBAC-enabled Next.js healthcare portal** that streamlined clinic operations.
- Reduced **support queries by 15%** by building a full-stack **automotive platform** with **invoicing, messaging, and Auth0 login**.
- Achieved **95% crash-free sessions** in a cross-platform **Flutter VR app** through performance-focused development.

Lummo

Aug 2022 – Mar '23

Software Development Engineer - L1

Remote

- Doubled user onboarding speed by delivering **messaging features** including file-sharing, access control, and polling-based workflows.
- Drove **18% increase in merchant response rates** by building a **WhatsApp Chat SDK** with a **Rich Text Editor**.
- Reduced **spam interactions by 70%** via **ReCAPTCHA workflows** and improved **chat interface design**.

SuperHire

Sept 2021 – Mar '22

Product Engineering Intern

Kochi

- Enabled **10+ early users** to test core flows by building and launching the MVP with **ReactJS** and **hapi.js**.
- Improved candidate-screening UX in **under 4 weeks** by rapidly iterating on features in collaboration with **founders**.

CIED Technologies

Mar – July 2021

Backend Django Developer Intern

Remote

- Enabled **real-time service orchestration** for a ride-hailing app by developing **12+ RESTful APIs** with **Django/PostgreSQL**.
- Improved system uptime by **15%** through contribution to **3+ major releases** and fixing **20+ production bugs**.

Education

Airtribe

Feb - May 2025

Product Management Career Launchpad

Remote

College of Engineering, Trivandrum

2018-'22

B.Tech in Electronics and Communication Engineering

CGPA: 8.89

Certifications

[Airtribe PM Certification](#)

[Pento AI for PM Certification](#)

[Google Project Management Professional Certification](#)