LASITHA E

Product Manager

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Personal Profile

Aspiring Product Manager with 3+ years of engineering experience, now building AI-first B2B products. Strong ownership across feature planning, market fit, and cross-functional delivery.

Skills

Product: Roadmapping, User Stories, Wireframing, Product Market Fit, Market Research, User Interviews
Tech: React, GraphQL, Python, Django, Flutter, SQL, PostgresQL
Tools: Jira, Notion, Figma, Mixpanel, Amplitude, Tableau

Experience

Stoqs.AI   May 2025 – Present
Product Consultant   *Remote*

- Leading **feature planning** and **market fit analysis** for an early-stage **stock research platform**.
- Defined **enterprise B2B features** for **onboarding**, **insights**, and **lead tracking**.
- Exploring **LLM integrations** for personalized insights and research automation.

Inheaden India   Aug 2023 – Present
Project Manager and Frontend Developer   *Bangalore*

- Delivered a **Shopify–Airtable ticketing system**; managed **scope**, **stakeholders**, and **Confluence documentation** for **operational handoff**.
- Launched a **Next.js platform** for a **German healthcare company** with **role-based access control (RBAC)** and improved **order workflows**.
- Built a **Next.js platform** for an **automotive service brand**, including **invoice automation**, **messaging systems**, and **Auth0 login**.
- Developed a **Flutter-based VR mobile app** with smooth **cross-platform performance** and **in-app browser capabilities**.

Lummo   Aug 2022 – Mar '23
Software Development Engineer - L1   *Remote*

- Shipped **messaging features** like **file attachments**, **granular access control**, and **marketplace channel onboarding** via **custom hook-based polling**.
- Developed a **WhatsApp Chat SDK** and **Rich Text Editor** to expand use cases and improve **user engagement** across campaigns.
- Implemented **ReCAPTCHA workflows** to reduce **bot activity** and collaborated with **QA and product teams** to resolve **UI/UX issues** in chat interfaces.

SuperHire   Sept 2021 – Mar '22
Product Engineering Intern   *Kochi*

- Collaborated with early team to define **product tech stack**, iterate on features, and understand **user needs** in a **fast-moving startup environment**.
- Built **MVP** for the company website from scratch using **ReactJS, Redux, TypeScript** on frontend and **hapi.js + PostgreSQL + Prisma ORM** backend, enabling **stakeholder testing** and **market validation**.

CIED Technologies   Mar – July 2021
Backend Django Developer Intern   *Remote*

- Developed multiple **RESTful APIs** using **Django and PostgreSQL** to support **service-oriented use cases**.
- Contributed to a live **international ride-hailing platform**, collaborating on **feature releases** and **bug fixes** with the product team.

Education

Airtribe   Feb - May 2025
Product Management Career Launchpad   *Remote*

College of Engineering, Trivandrum   2018-'22
B.Tech in Electronics and Communication Engineering   *CGPA: 8.89*

Certifications

Airtribe PM Certification   Pento AI for PM Certification   Google Project Management Professional Certification