Lasitha E
Product Manager

✉ lasithaeaswaran@gmail.com | 🏠 lasitha.me | ⬛ LasithaE | in lasithae | 🐦 @lasitha_e

Personal Profile

Product-focused builder with a frontend background and cross-functional experience in fast-paced startups. Skilled at defining requirements, managing timelines, and turning ambiguous specs into clear workflows. Currently transitioning into product management to build impactful, user-centric solutions.

Skills

Product Management Skills	Roadmap and User Stories, Customer Interviews, User Research, Market Analytics, Wireframing
Technical Skills	HTML/CSS/JS, ReactJS, Python, GraphQL, PostgreSQL, SQL, DBMS, Django, Flask, Prisma, Flutter, Github
Tools and Software	Photoshop, Adobe Suite, Figma, Notion, Jira, Trello, Microsoft Suite, Google Suite, Whimsical, Miro

Work Experience

Inheaden
Bangalore, India
Project Manager and Frontend Developer — *June 2023 - Present*

- Led end-to-end delivery of a **Shopify–Airtable ticketing platform**—**coordinated timelines**, **handled scope changes**, **aligned with stakeholders**, and documented workflows in **Confluence** for operations handoff.
- Collaborated cross-functionally to define, design, and launch a **Next.js** web platform for a German medical cannabis company, incorporating **role-based access control** and improving operational efficiency in **receipt management and order workflows**.
- Developed a **Next.js** solution for a German automotive service brand, introducing productized features like **invoice automation**, partner-client **messaging systems**, and scalable service workflows.
- Contributed to feature planning and release cycles for a cross-platform app built with **Flutter and GraphQL**, improving UX through **in-app browser capabilities and secure Auth0 authentication**.

Lummo
Remote
Software Development Engineer - L1 — *Aug 2022 - March 2023*

- Drove implementation of product capabilities like **file attachment support** and granular **access control systems** across messaging features.
- Developed initiatives to improve security and compliance by implementing **ReCAPTCHA** workflows, reducing bot-triggered incidents and WhatsApp account blocks.
- Collaborated with integration and product teams to enable **marketplace channel onboarding** via **custom hook-based polling** architecture.
- Shipped a **WhatsApp Chat SDK** and a **Rich Text Editor** to expand product use cases and enhance UX across messaging campaigns.
- Monitored and resolved **UI/UX bugs** related to chat interfaces, read receipts, and routing inconsistencies based on QA feedback.

SuperHire
Kochi, India
Product Engineering Intern — *September 2021 – March 2022*

- Built MVP for the company website from scratch using **ReactJS, Redux, TypeScript** on frontend and **hapi.js + PostgreSQL + Prisma ORM** backend, enabling stakeholder testing and market validation.
- Collaborated with early team to **define product tech stack**, iterate on features, and understand user needs in a fast-moving startup environment.

CIED Technologies
Kochi, India
Backend Django Developer Intern — *March - July 2021*

- Developed multiple **RESTful APIs** using Django and PostgreSQL to support service-oriented use cases.
- Contributed to a live international ride-hailing platform, collaborating on feature releases and bug fixes with the product team.

Projects

ChittiGo
- A Flutter integrated with **Firebase App** made as a submission for Finastra Hackathon 2020.

SerialKillerMuseum
- A **web-scraping project** made to view a list of serial killers according to the selected country made with **HTML, CSS, JavaScript and beautifulsoup module in Python for webscraping.**

Boart
- A **twitter bot**, done as a submissions for OpenHack 20 that tweets about a piece of art and its details daily, this was made with **beautifulsoup, Selenium and Tweepy module.**

Education

College of Engineering, Trivandrum
2018 - 2022
B.Tech in Electronics and Communication Engineering — *CGPA : 8.89*