

LASITHA E

Aspiring Product Manager — AI-First Builder

lasitha.me

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[lasithae](#)

[LasithaE](#)

Personal Profile

Product-driven manager and engineer with 3+ years of experience shipping B2B SaaS and consumer tools.
Skilled in turning ambiguous problems into structured solutions, building AI-first workflows, and balancing user empathy with data-driven iteration.

Skills

Product: Roadmapping, PRDs, Wireframing, User Research, Product Market Fit, Metrics (NSM/OKRs), Experimentation

Tech: React, GraphQL, Python, Django, Flutter, SQL, PostgreSQL

Tools: Jira, Notion, Figma, Amplitude, Mixpanel, Tableau

Experience

Coined ONE

October 2025 – Present

Product Management Intern (Freelance)

Remote

- Assisting in building Coined One, a tech and AI-focused consultancy for modernizing products.
- Led product direction for Rivo, a Dubai-based mortgage platform for first-time homebuyers and set up company structure, workflows, and client approach framework.
- Conducted GTM research, competitive analysis, and MVP (using no-code tools) for Rivo's tools and partner hub.

Inheaden India

Aug 2023 – Present

Project Manager and Product Engineer

Bangalore

- Shipped a **Shopify–Airtable ticketing system** for 5+ partner brands, owning scoping, stakeholder syncs, and delivery.
- Improved clinic throughput by **20%** with a RBAC-enabled healthcare portal built in Next.js.
- Reduced support queries by **15%** by re-designing automotive invoicing + messaging workflows.
- Balanced engineering timelines with client expectations, using structured prioritization (impact vs effort).

SplitsGo

2025

Founder + Builder

Remote

- Built and launched **SplitsGo**, a receipt splitter app created in under 4 hours, now adopted by a community with over 1000+ members for meetups and others.
- Validated problem-solution fit through community usage, gathering direct feedback and iterating quickly.
- Demonstrated ability to **ship scrappy MVPs**, measure traction, and evolve based on real-world adoption.

Lummo

Aug 2022 – Mar '23

Software Development Engineer - L1

Remote

- Drove **18% increase in merchant response rates** by building a WhatsApp Chat SDK with Rich Text Editor.
- Improved onboarding efficiency with messaging features (file-sharing, polling workflows).
- Reduced spam interactions by **70%** with ReCAPTCHA flows and improved UX.

SuperHire

Sept 2021 – Mar '22

Product Engineering Intern

Kochi

- Delivered MVP in ReactJS/hapi.js for candidate-screening, enabling **10+ early adopters** to test workflows.
- Worked closely with founders, iterating features in less than 4 weeks to validate core user experience.

CIED Technologies

Mar – July 2021

Backend Django Developer Intern

Remote

- Built **12+ REST APIs** for ride-hailing orchestration; improved system uptime by **15%**.
- Contributed to **3+ major releases**, debugging and shipping features in production.

Education

Airtribe

Feb - May 2025

Product Management Career Launchpad

Remote

College of Engineering, Trivandrum

2018-'22

B.Tech in Electronics and Communication Engineering

CGPA: 8.89

Certifications

[Airtribe PM Certification](#)

[Pento AI for PM Certification](#)

[Google Project Management Professional Certification](#)