

# Lasse Willen

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## ABOUT ME

I am a final year student at ESB Business School currently pursuing a Double Degree in International Management in cooperation with Dublin City University. In my studies, I have specialized on lean operations and data analytics. My career focus lies on enabling sustainable startups to optimize their operations, and I am looking to have a lasting impact in this field.

## EDUCATION

<b>Dublin City University</b> <i>B.A. Global Business (Grade: First Class Honours)</i> <ul style="list-style-type: none"><li>Major in Data Analytics</li></ul>	<b>Dublin, Ireland</b> 09/2022 – 06/2024
<b>ESB Business School</b> <i>B.Sc. International Management Double Degree   (Grade: 1,7   1-6, 1 being best)</i> <ul style="list-style-type: none"><li>Partner University: Dublin City University (DCU), Ireland</li><li>Specialization in Project Management and Lean Management</li></ul> <i>B.Sc. International Operations and Logistics Management</i>	<b>Reutlingen, Germany</b> 09/2020 – 06/2024  10/2019 – 08/2020
<b>Pestalozzi-Gymnasium Biberach</b> <ul style="list-style-type: none"><li>General Matriculation Standard – A-levels   (Grade: 1,6   1-6, 1 being best)</li></ul>	<b>Biberach, Germany</b> 09/2011 – 07/2019

## WORK EXPERIENCE

<b>Enpal BV</b> <i>Working Student Venture Development</i> <ul style="list-style-type: none"><li>Revenue management in sales to reduce the churn rate of customers by guiding sales managers and team leaders.</li><li>Introduction of best practices such as daily error analysis of customer contracts to increase sales performance.</li></ul> <i>Intern Venture Development</i>	<b>Berlin, Germany</b> 07/2023 – 10/2023  01/2023 – 07/2023
<b>SAP SE</b> <i>Working Student Sustainability</i> <ul style="list-style-type: none"><li>Data &amp; market analyses on supply chain and competitors, improved GHG values and social KPIs</li><li>Collaboration in the successful implementation of SAP internal AI Ethics guidelines</li></ul> <i>Intern Sustainability</i>	<b>Walldorf, Germany</b> 01/2021 – 07/2022  07/2021 – 01/2022
<b>District Reutlingen</b> <i>Staff Member Pandemic Response</i> <ul style="list-style-type: none"><li>Data analysis, optimization processing Covid-19 cases, &gt;50% increase in efficiency</li></ul>	<b>Reutlingen, Germany</b> 11/2020 – 06/2021

## EXTRACURRICULAR ACTIVITIES

<b>Dublin City University</b> <i>President Global Business Society</i> <ul style="list-style-type: none"><li>Responsible for student business society with &gt;100 members, coordination of national &amp; international events</li></ul>	<b>Dublin, Ireland</b> Since 09/2023
<b>Reutlingen City Hall</b> <i>Deputy Election Officer</i> <ul style="list-style-type: none"><li>Management of election assistants for state and federal elections, vote counting instructions</li></ul>	<b>Reutlingen, Germany</b> 03/2021 & 10/2021
<b>Reutlingen University</b> <i>Student Supervisor</i>	<b>Reutlingen, Germany</b> 02/2020 – 02/2021

## SKILLS & INTERESTS

Languages	German ( <i>Native</i> ), English ( <i>Fluent</i> ), Spanish & French ( <i>Basic Skills</i> )
IT	Microsoft Office, Salesforce Lightning ( <i>Proficient</i> ), Tableau ( <i>Advanced</i> ), Power BI ( <i>Basic Skills</i> )
Programming	SQL ( <i>Advanced</i> ), Python, R ( <i>Basic Skills</i> )